

Ocean Campus 50 Frida Kahlo Way, Box L131 San Francisco, CA 94112 ccsf.edu/Fashion

AAU 2023 Senior Collection Scholarship & Jurying Overview for CCSF Students

The Academy of Art University (AAU) has sponsored the annual CCSF spring fashion show for the past thirteen years, by graciously donating two-year scholarships to our senior collection design winners. Our 2022 fashion show was our final show; however, we are pleased to announce that we will continue with the AAU scholarship competition for 2023. AAU has confirmed its continued support of the scholarships for our three top senior collection designers.

We are excited to host this year's jurying to see the new designs and concepts from our senior fashion design students. This year the jurying will be virtual on Zoom on **Sunday, November 20, 2022**. To participate, please put the link into your web browser and fill out the required information on the Google sheet:

Deadline to sign up: October 31, 2022.

Link to Google Docs Sign-up Sheet:

https://docs.google.com/spreadsheets/d/14L1EPPNhHclHmDBBRjdByP7ZiIVJYfOVe6uAarQJsp4/edit?usp=sharing

Please email Natalie Smith at <u>natsmith@ccsf.edu</u> if you are having trouble using Google Docs to choose a time slot.

Collections will be judged on the following criteria:

- Cohesiveness of Design Vision, Fabric story, and Color story
- Originality and Style
- Quality of Construction and Materials
- Ability to Complete the Work

Please note that the applicant must personally do ALL aspects of the design process - illustration, pattern making, draping, and sewing. Also, designers may use class projects as inspiration for their collections and be allowed to work on them during class if the instructor permits.

Presentations to the Jury must include:

- A fabric board and mood board (color/inspiration board)
- At least 5 head-to-toe looks, presented through garments or sketches or both. Sketches may be on figure or flats. More are encouraged.
- A minimum of one sewn garment to demonstrate skill, original design encouraged.

The Fashion Department faculty will choose designers they want to continue completing their 5-pc collections and be judged in May. Each applicant will have 15 minutes to present their work at the Jurying. The May jurying date will be determined.

All applicants must be:

- 1. Currently enrolled at CCSF
- 2. Able to attend all important dates and meetings related to the Fashion Show Must have satisfactorily completed by May 2023 the following courses:
 - FASH 15A Construction 1
 - FASH 15B Construction 2
 - FASH 22 Textiles OR FASH 57 Fabric Glossary
 - FASH 23 Fashion History
 - FASH 26 Flat Pattern 1
 - FASH 27 Draping
 - FASH 35A Illustration 1
 - FASH 36A Fashion Design 1