## SWP Goals: 2020-2023

- 1. Support all CCSF students in realizing their career aspirations;
- <sup>2.</sup> Increase CTE student enrollment, success, and completion
- Increase CTE student work-based learning opportunities and post-program job placement, retention, and earnings in students' chosen field of study;
- Align CCSF CTE programs and occupational clusters with regional workforce development supply and demand.

# **SWP LOGIC MODEL**

### Goals

- Support all CCSF students in realizing their career aspirations.
- Increase CTE student enrollment, success and completion.
- 3) Increase CTE student work-based learning opportunities and post-program job placement, retention and earnings in students' chosen field of study.
- Align CCSF CTE programs and occupational clusters with regional workforce development supply and demand.

#### Investments

- 1) Enrollment Development
- 2) Program Enhancement
- 3) Integrated Student SupportServices and Instruction
- 4) Professional Development
- 5) **Designated Staff**
- 6) Innovation
- 7) Infrastructure

### **Outcomes**

- Increase the # of students attaining noncredit workforce credentials
- Increase the # of students making progress on and completing CTE certificates and degrees
- 3) Increase transfers to 4-year institutions
- Increase the % of completers employed in jobs closely related to their studies
- Increase median student earnings and attainment of a living wage



| SWP Goals<br>EMP Goals   | 1. Support all<br>CCSF students<br>in realizing their<br>career<br>aspirations. | 2. Increase CTE<br>student enrollment,<br>success, and<br>completion. | 3. Increase CTE student<br>work-based learning<br>opportunities and post-<br>program job placement,<br>retention, and earnings in<br>students' chosen field of<br>study. | 4. Align CCSF CTE<br>programs and<br>occupational clusters with<br>regional workforce<br>development supply and<br>demand. | SWP Project<br>Examples                         |
|--|---|---|--|--|---|
| I. Improve the student experience  | $\checkmark$  | $\checkmark$  |  |  | Technology Upgrades;<br>Work Experiences        |
| II. Institutionalize equity  | $\checkmark$  | $\checkmark$  |  | $\checkmark$   | CNIT Equity Pathways;<br>Teacher Pipeline; WADP |
| III. Improve<br>communication  | $\checkmark$  | $\checkmark$  |  | $\checkmark$   | 3 Year Plan;<br>Outcomes Reports                |
| IV. Strengthen credit and noncredit programs                                   |   | $\checkmark$  |  |  | Annual RFP; Assoc.<br>Dean of Nursing           |
| V. Improve operation of the College  |   | $\checkmark$  |  |  | Blended Funding of CTE<br>Classes; CE Marketing |
| VI. Strengthen<br>community, education,<br>and industry partnerships           | $\checkmark$  | $\checkmark$  | $\checkmark$   | $\checkmark$   | Career Services Team;<br>Apprenticeships        |
| VII. Maintain, improve,<br>and build facilities                                |   | $\checkmark$  |  | $\checkmark$   | Fire Science Program<br>Move                    |
| VIII. Expand and<br>encourage opportunities<br>for professional<br>development | $\checkmark$  |   |  |  | CTE Professional<br>Development Fund            |