SSS Ad Hoc: Initial Data Research

March 11, 2021
Today’s Agenda

- Noncredit: Update from Monika Liu
- Credit: Enrollment trends from Banner data
- Discussion of today’s presentation and next steps
Headcount declining, before COVID-19

Headcount over time

<table>
<thead>
<tr>
<th>Term</th>
<th>F '16</th>
<th>SP '17</th>
<th>F '17</th>
<th>SP '18</th>
<th>F '18</th>
<th>SP '19</th>
<th>F '19</th>
<th>SP '20</th>
<th>F '20</th>
<th>SP '21</th>
</tr>
</thead>
<tbody>
<tr>
<td>Headcount</td>
<td>25,000</td>
<td>23,000</td>
<td>25,000</td>
<td>27,000</td>
<td>30,000</td>
<td>28,000</td>
<td>26,000</td>
<td>24,000</td>
<td>22,000</td>
<td>20,000</td>
</tr>
</tbody>
</table>

COVID-19 impact indicated by shading.
Compare cohorts at same points in student journey

By term

By tenure
Headcount declines over tenure, varies by cohort

Fall cohort

New student inflow declining

New student amount has compounding effect on potential returning pool

Spring cohort
Many students never return after their first term

Some of “one term to date” will change to “return later” with more time

“Continue early” won’t change with more time
How might we increase headcount early on?

Early tenure behaviors

- Continue early to next term (F-SP, SP-SU/F)
- New headcount

Bar chart showing the number of new headcount and continue early rate for each term from Fall '16 to Spring '21.
Full-time students more likely to continue early

New headcount

- Full-time
- Part-time
- 1 course

Continue early rate

- Full-time
- Part-time
- 1 course
Not completing first courses is obstacle to continuing

New headcount

Continue early rate

First credit term
Student equity group has lower continue early rates
How might we help students?

**Identify Problem**

What problems are students facing?

Which students are experiencing problems?

**Propose Solution**

How might our proposed solutions help students achieve their goals?

- Inform student?
- Enable student?
- Motivate student?

**Prioritize Plan**

How should we prioritize our proposed interventions?

- How many students might be impacted?
- How big might the impact be?
- How much will the solution cost to implement?