Student Support Strategies Ad Hoc Committee: Meeting Notes
October 14, 2021
9:30 – 11:00 AM

1. Welcome: Lisa Cooper Wilkins and Geisce Ly

2. Review Agenda
   a. No Additions to Agenda

3. Review September 9th Meeting Notes
   a. No Revisions

4. Student Affairs Action Plan Update
   a. Student Affairs in the process of developing an Action Plan.
      • Action plan began with a SWOT analysis (Strengths, Weaknesses, Opportunities & Threats).
      • Conducted division wide survey to gather additional feedback on areas to prioritize.
   b. 5 Priority Areas
      • Employee Recognition & Talent Development
      • Campus Partnerships
      • Student Affairs Structure & Stability
      • Community Partnerships
      • Student Success & Equity
   c. Next Steps of Action Plan
      • Discussing the plan & priority areas with various constituent groups & internal partners

5. Ad Hoc Working Groups Convening and Updates (30 min)
   a. Support Services (Re-Boarding) – Guillermo Villanueva and Katrina Evasco
      • Developing a referral system on Maxient. Demonstrated the Maxient system & took feedback.
   b. Technology (Virtual Tools) – Ellen Rayz and Cynthia Dewar
      • Report Out
      • Draft of Strategic Technology Plan:
      • Currently taking feedback. Feedback form throughout November.
        https://forms.office.com/pages/responsepage.aspx?id=1iIPXhaKfkgOtc
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- Student Affairs Tech Updates
  - Adopting the Signal Vine texting platform
  - Adopting Degree Works as a degree planning tool
  - Implementing Dynamic Forms

c. Student Engagement Plan – Noah Lystrup and Rosie Zepeda
  - Focusing on in-person registration events (getting the word out to students who left during the pandemic).
  - Need to ensure that students can submit vaccine records in person at registration events.
  - Messaging for students that left about the vaccine mandate.

6. Review and Update Timelines and Deliverables (5 Min)

7. Additional and Future Agenda Items:
   a. Standing accreditation items.

8. Adjourn: 10:55 pm


Notes:

Attendance: Dr. Lisa Coper Wilkins & Dr. Geisce Ly (Co-Chairs), Angelica Nevarez, Anna-Lisa Helmy Aurelien Drai, Darryl Dieter, Ellen Rayz, Fanny Law, Guillermo Villanueva, Jonathan Yokoyama, Katrina Evasco, Lisa Romano, Mandy Liang, Meg Hudson, Noah Lystrup
Proposed 2021-22 Timeline and Deliverables

(Includes Monthly Updates to Enrollment Management Committee)

February:
- 2 Meetings
- Data Discussion

March:
- 2 Meetings: Working Group Updates
- Joint Marketing Ad Hoc Committee

April:
- 2 Meetings: Working Group Updates
- Campaign Rollout
- Board Update
- Technology Demonstration: Blackbelt

May:
- 1 Meeting: Working Group Updates
- Data Review
- Tentative: Technology Demonstrations

Summer:
- (No Retreat was scheduled)

September:
- 1 Meeting: Working Group Updates: 2nd Thursday

October:
- 1 Meeting: Working Group Updates: 2nd Thursday
- Tentative: Board Report

November:
- 1 Meeting: Working Group Updates: 2nd Thursday

December:
- 1 Meeting: Working Group Updates: 2nd Thursday

January:
- 1 Meeting: Working Group Updates

February:
- 1 Meeting: Working Group Updates
- Board Report

March:
- 1 Meeting

April:
- 1 Meeting: Working Group Updates
- Campaign Rollout

May:
- Final Meeting and Report