FOR IMMEDIATE RELEASE:
October 13, 2020

CONTACT:
City College of San Francisco
Media Relations Office
CCSFmediarelations@ccsf.edu

CCSF Professor named 2020 Canvas Educator of the Year

Vivian Faustino-Pulliam is honored for her dedication to her students and innovation in teaching.

SAN FRANCISCO, CA - City College of San Francisco (CCSF) is proud to announce that out of hundreds of nominees from across the country, professor Vivian Faustino-Pulliam has been honored by Instructure as one of six 2020 Canvas Educators of the Year. This student-nominated, annual award recognizes outstanding educators in the United States who prepare students for the workforce, are passionate about student success, and who are going above and beyond to positively impact their students’ lives. This year’s honorees are also commended for their creativity in embracing remote learning due to the pandemic.

CCSF student Shelby Song, who nominated Faustino-Pulliam for the award, credits her professor for sparking her interest in accounting and entrepreneurship – a sentiment echoed by countless other students in the professor’s classes. Song describes her experience in Faustino-Pulliam’s accounting classes as inclusive of all students.

“Professor Faustino-Pulliam redefined the traditional teaching of accounting by going above and beyond what is in the textbook and traditional exercises,” says Song. “Being a Filipina, she understands the struggles that minority students often face in school and classrooms, and she takes care to make sure all students understand the lectures and exercises,” said Song. “For low-income students who could not afford to purchase the hard copy textbook, she obtained electronic copies of the book for them. She also redefined traditional teaching by utilizing her years of experience in banking leadership to provide students with real-world accounting examples, rather than relying solely on formulas and textbook examples.”

Prior to transitioning to academia in 2011, Faustino-Pulliam enjoyed a two-decade career in banking management, serving as the VP of Marketing, Wealth Management for a British global bank. At CCSF, she teaches International Business, Entrepreneurship and Marketing courses and serves as the Program Lead of the Center of Entrepreneurship & Innovation (CEI). An incubator for student entrepreneurs across academic disciplines to bring their business ideas to life, Faustino-Pulliam founded the program in 2018 guided by the same principles that inform her teaching methodology: inclusivity and accessibility.

“When I founded the Center for Entrepreneurship at CCSF, one of my main focuses was ensuring our programs were inclusive and accessible, specifically to those who are marginalized and underrepresented,” says Faustino-Pulliam. She intentionally amplifies the voices and ideas of traditionally underrepresented students and provides
diverse tasks and assignments that require various types of intelligences, so students have the chance to express their talents and skills in their own way.

Outside of her work at CCSF, Vivian Faustino-Pulliam volunteers with the Jesuit Worldwide Learning (JWL) teaching students who are in refugee camps in Kenya, Malawi, Afghanistan, Sudan, and Syria using Canvas.

“Congratulations to Vivian Faustino-Pulliam, a 2020 recipient of the Canvas Educator of the Year award,” said Interim Chancellor Dr. Rajen Vurdien. “She is a shining example of the exceptionally talented and dedicated faculty CCSF employs across all disciplines, and we are extremely proud of this national recognition of Vivian’s work at the College.”

About City College of San Francisco
For 85 years, City College of San Francisco (CCSF) has been the region’s premiere public, two-year community college. The college is now one of the first in the nation to offer free tuition, providing San Franciscans with the opportunity to access a quality college education and workforce training that leads to university transfer and good jobs. Since its founding in 1935, City College has evolved into a multicultural, multi-campus community college that is one of the largest in the country. CCSF offers more than 250 degrees and certificates and features an award-winning athletics program. For more about City College of San Francisco, please visit https://www.ccsf.edu/.

About Instructure
Instructure helps people grow from the first day of school to the last day of work. More than 30 million people use the Canvas Learning Management Platform for schools and the Bridge Employee Development Platform for businesses. Learn more at www.instructure.com.