Program Review Report for Fall 2016 Educational Access Television

Review Year: 2015 - 2016
Review Type: Academic and Student Service Area Review
Service Area: Educational Access Television
Review Status: In Review

Review Questions

UNIT DIALOGUE: Program Review and Annual Planning is a process in which all members of a unit engage. Through what methods have you reached out to all members of your unit and engaged in that dialogue for this year's Annual Plan or Program Review?

Our entire Department, including staff, was actively engaged in the College Wide Program Review Flex Day on October 18th. All Full Time instructors and one staff member facilitated reading groups. Between us we read and discussed 13 different program reviews from a diverse array of departments and services such as Contract Ed and Student Activities to Architecture and Physics. We discussed the plans in the department meeting and learning about challenges and triumphs of other departments help inform our discussion.

Educational Access Television classified staff and BEMA faculty met to discuss our specific Annual Plan on Friday October 21. Faculty and Staff discussed our areas of need and our successes. The Chair presented an overview of the various grants available. We set goals for the year and created a list of resource requests.

Tech staff is communicating with individual faculty members to flesh out the lists. Our plan is shared via Outlook in a Google Doc.

We meet regularly to insure the plans move forward. Our next meeting is scheduled for November 4th.

UNIT DESCRIPTION: Provide a description of your unit's programs and services and their locations. (*ANSWER ONLY FOR 3-YEAR PROGRAM REVIEW*)

DATA TRENDS - SELECTED: Provide an analysis of your unit's data trends for selected college-wide data-informed conversations. (*ANSWER ONLY FOR 3-YEAR PROGRAM REVIEW*)

DATA TRENDS - OTHER: Provide an analysis of any additional data or internal or external factors affecting your department since the last program review. (*ANSWER ONLY FOR 3-YEAR PROGRAM REVIEW*)

PROGRESS - RESOURCE LINKED: If your department received resources as a result of recent program reviews, summarize unit progress that resulted from these resources. (*ANSWER ONLY FOR 3-YEAR PROGRAM REVIEW*)

PROGRESS - OTHER: Summarize your department's progress to date on the major planning objectives identified in the last program review (excluding progress already cited in the resource-linked progress question). (*ANSWER ONLY FOR 3-YEAR PROGRAM REVIEW*)

2015-16 EATV productions and special events

1. Shoebox Circus- a magical diorama-sized world that celebrates and inspires the creativity in us all! This was a stop-motion animation project in which EATV interns did all the post-production and Advanced Audio Recording students did the audio and music recording/mixing.

2. Video production and post-production for Prescott Circus- Prescott Circus Theatre’s mission is to empower and engage youth as they develop confidence, teamwork, perseverance, artistic talent, and a dedication to working for success. By providing professional training, unique curriculum, and a safe environment for under-served youth, this Oakland-based non-profit youth development organization promotes skill mastery, physical activity, positive relationships with peers and adults, and opportunities to shine for the community. EATV staff worked with a BEMA student to video tape the Spring Show for broadcast on EATV.

3. EATV interns have created PSA’s for The Bubble Show, Dance Mission Theater, EATV’s distance learning production classroom, Pacific Pinball Museum, Exit Theater, and the City Hall Rotunda Dance Series to name a few.

4. Production and post-production for the CCSF Board of Trustees election forum, which was broadcasted on EATV along with SFGOV TV’s election coverage.
5. Producing a series of videos for the development of an online class for Chemistry 32- Intro to Medical Chemistry with Dr. Marta Zumwalt. Production is being done in MUB 388, our distance learning production classroom. Dr. Zumwalt is using smartboard software for her lectures. So far 17 videos have been taped with post production by EATV intern. There will be 35-40 videos done by the end of the semester. These will be closed captioned and uploaded to Moodle for the Chem 32 online class in Spring 2016.

6. Hosted a visit by two professionals working at ESPN, which was attended by 2 BEMA classes and was recorded in MUB 388 for use in future BEMA classes. Editing done by EATV intern.

7. Recording of lectures of BCST 110 in MUB 388 for many possible uses- as supplement to class, for online class, for promoting our department and for broadcast in a new timeslot on EATV- “A Peek into City College”

8. Promos have been created by EATV interns to promote CCSF, BEMA, and EATV programming. Student interns have also created new EATV station ID’s, and new program intros.

9. Planning and collaboration for African American History month in February, including taping of college-wide events.

10. More to come… video testimonials from CCSF Hacker’s club, PSA for Inquiry Education for All,

11. Hosted Balboa high school students in our Studio A. Collaborated with outreach to present engaging demonstrations to encourage SF High School Seniors to enroll in CCSF/BEMA.

Assessment Currency
According to the CCSF Assessment Plan, outcomes are assessed for services and programs and courses at least once every 3 years. Please comment on how you are currently satisfying this 3-year benchmark.

EATV was assessed Fall 2015. The outcome assessed was: constituents will be able to access classes, college events, educational programs and professional development not offered elsewhere. The method and analysis have been recorded in Curricunet.

The previous assessment was 2 1/2 years ago. During the Spring semester 2013 Broadcast Electronic Media Art (BEMA) students were surveyed about EATV staff and professional career skills modeled there. 98% of the 65 respondents reported that they saw good examples of professionalism in the staff of BEMA. This supports the outcome; Demonstrate, and refine hands-on professional career skills needed for employment in the entertainment, media and communications industry.

EATV is working with Andrea Niosi the Academic Services SLO coordinator, to streamline our outcomes and make them more easier to assess. We have been struggling with proper outcomes for some time and Ms. Niosi has suggested some solutions. BMS staff and the coordinator are meeting to craft new and better outcomes.

Resource Requests

Attached Files
None