Fall 2013 Assessment Progress Report

1a. Name of Coordinator *
   • Holman Turner

1b. On which of the following units are you reporting? *
   A. Course Assessment
   B. Instructional Program Assessment
   C. Counseling Program Assessment
   D. Student Service Program Assessment
   E. Administrative Service Program Assessment

2a. Subject *
   • PHOT

2b. Course NUMBER *
   • 93

2c. Course Title *
   • Editorial Photography

2d. How many course sections were offered for this class in Fall 2013?
   • 1

2e. How many instructors were involved in teaching this class in Fall 2013?
   • 1

7a. Assessment Stage *
Example: Department X has assessed one of 4 outcomes, implemented improvements, and reassessed the same outcome. They have thus closed the loop on that one outcome. They are at stage 5 and will remain there as they now proceed with the assessment of their remaining outcomes.

1. Outcomes exist, assessments are in development, but no further progress yet.
2. Outcome assessments have been developed and have been implemented once only, with no further progress yet.
3. Outcome assessment data/results are currently being analyzed and discussed, but no further progress yet.
4. Improvements or changes based on assessment results are being implemented or have been implemented, but no further progress yet.
5. Course/program/service has undergone at least one full closed-loop cycle – implemented improvements have been assessed. Process is now on a continual cycle of repeated assessment and review.
7b. Provide the website address (URL) where ALL official outcomes for this course/program/service are publicly available.
http://www.ccsf.edu/

7c. How many outcomes does your course/program/service have?
• 3
Enter a whole number only. No text.

7d. How many of these outcomes have been assessed to date?
• 3

7e. Outcomes assessment (measurements) happen with what frequency?
• Every semester
• Every year
• Every 2 years
• Every 3 years (recommended maximum)
• Other:

7f. Assessment data are reviewed and analyzed with an eye for course/program/service improvements with what frequency?
• Every semester
• Every year
• Every 2 years
• Every 3 years (recommended maximum)
• Other:

7h. In Fall 2013, did you complete any assessment-related activities? *
• Yes
• No

10. In Fall 2013, did you make any course/program/service improvements? *
• Yes
• No

11. Describe and provide details of improvements you implemented this Fall. *
Some changes were made based on availability of equipment, such as:
• Working in groups of two students

These students worked together in producing editorial images that were assigned to them each week. A specific subject was required and the students were allowed to generate a single image that met that image requirement.

12. Did you conduct outcomes assessments (measurements) in the Fall? *
• Yes
• No
13. Describe all the assessment method(s) you used to gather data this semester and the outcomes to which they pertain? *

Students were given quizzes to assure their understanding of the required equipment, they then were given a Midterm Exam, and their final consisted of Final Portfolio of image that outlined the subject of their choice. These final images represented 30% of their final grade.

14. In Fall, did you review/discuss/analyze outcomes—assessment data from the current or previous semesters? *

- Yes
- No

15. Are you reporting on an instructional or counseling program (NOT A COURSE or SERVICE) that was part of the ongoing coordinated ILO#1 assessment? *

- No. This report is for a course or service.
- No. While this report is for an instructional or counseling program, we either didn’t assess any ILO#1–related outcomes, or we did, but won’t report on those until next semester.
- Yes, this report is for an instructional or counseling program that is ready to report on ILO#1 assessment data.

16a. Data you reviewed during Fall 2013 was gathered when? *

- Fall 2013
- Summer 2013
- Spring 2013
- Other:

16b. How and with whom did you discuss, review, and analyze your data?

This data was discussed with students on a regular basis, and they were encouraged to provide feedback regarding the approach that was being used. Below is just one example of a student comment given in response to this request:

Hi Holman,

Thank you for your kind feedback. I will take your advice and copyright that image. I am honored that you are still thinking about it as I know you have a critical eye and many demands on your time. I have really enjoyed our time together this last year and a half, and have learned so much from you. You have opened my eyes in countless ways and I am forever thankful for your wisdom and friendship.

Best,
Shawn
16c. How many individual students (or individuals from other groups) were assessed?
   • 15

16d. Summarize the data you received from your assessments, the criteria you used to determine success, and the analysis you completed.

As opposed to using a document approach, that is, with a series of questions. I met with each student individually to get a feel for their needs. This approach allowed me to adjust each class to their individual needs. Having numbers are fine for putting together reports – individual knowledge of student strengths and weaknesses tends to be more beneficial to the growth of "each" student. So this is why I have used this approach. It takes more effort – but it's worth it.

16e. IF APPLICABLE: What future improvements do you plan to implement based on assessment data? Include timeline.

This was my first time teaching this class. So obviously there would be changes I would make to strengthen it. For example, a process change would be to show final project images on two separate evenings so that more time could be spent on each one.

16f. PROGRAM REVIEW RESOURCE REQUEST

Yes, the above future improvements require resources that will be requested during the next annual PROGRAM REVIEW cycle. Examples: additional staff, equipment, software, consulting services, etc.

   • 16f was not answered.

24a. When will you next be conducting outcomes-assessment activities for this course?
   • Spring 2014
   • Summer 2014
   • Fall 2014
   • Other:

24b. What activity(ies) do you plan to do that semester?
Check all that apply.
   • Revision of outcomes and assessment methods (measurements)
   • Assessment (measurement) of outcomes
   • Analysis and discussion of assessment data and next steps
   • Implementation of planned changes and reassessment
   • Other: Review the things that worked best and build on them.

24c. Provide brief details of above plans as appropriate

As mentioned above, if I am teaching this class again I will use two days to review final project images as opposed to one day. Most of the other elements of this class worked really well.
24d. OPTIONAL: Share your highlights

Thank you, Holman. It feels great to hear that from you. You've been one of my greatest instructors and I've enjoyed the experiences that you have shared with us this semester. Thank you for leading us.

Merry Christmas!

Josephine

The End!