CITY COLLEGE OF SAN FRANCISCO
SUPPORTING INNOVATION & SUBMITTING STRONG PROPOSALS
ACCESSING AN INTEGRATED CATEGORICAL FUNDING OPPORTUNITY 2020-2021
TURN & TALK

Introduce yourself to your neighbor. Please share your name, department, and role.

Please share what brought you here today and what you hope to take away.
WORKSHOP ROADMAP

- **The Big Why**: examining purpose, process, and practice
- **Shared Learning: Tips and Tricks** for Submitting Strong Proposals
- **FAQs**: Common questions and areas of confusion
- **Opportunities for Reflection**: discuss opportunities for refinement and begin planning and brainstorming
THE BIG WHY
Daniel

- Came to the US from Honduras at 18
- Began taking ESL, but stopped because he had to work
- Returned to Mission Campus in 2016 to take Transitional Studies; will receive his high school diploma Fall 2019 and be AB 540 eligible
- Plans to transfer to credit and major in Business
OUR BIG WHY
We want to empower those working on the ground with students to scale their insights, innovations, and promising practices to

- **Improve** the student experience by putting students at the center
- **Increase** student success through innovation & effective supports
- **Eliminate equity gaps** in opportunities & outcomes
WHAT’S YOUR BIG WHY?
Before we continue...

Here are the changes we are making in response to your feedback:

- Feeling a need to choose between innovation and need. *We are trying to move forward with an innovation fund to eliminate the feeling of a forced choice*

- The hot topic at the Planning Committee, Fan Five, and in working meetings across A&IA is “*How might we streamline program review and the RFP process?*”

- The RFP is your opportunity to *roll up those related individual requests that you make in PR into a single proposal that demonstrates your big why to an audience of your peers.*

- A need to demystify the process and peek behind the curtain. We can help you refine your ideas and create compelling proposals! Please contact us for *technical assistance.*
Shared Learning
Tips and Tricks

What do our college resource experts (research and IT) say about creating and completing proposals and ensuring a smoother process?

Elizabeth Leiserson, Research Office eleiserson@ccsf.edu
James R. (JR) Hall, IT Office jrhall@ccsf.edu

IT APPROVAL DEADLINE 2/12/19
What do the faculty experts say about creating compelling proposals?

● As a reviewer, what am I looking for?

● As an applicant, what is my process? (planning, team, writing, reviewing, timeline, submitting)

● As a user, what recommendations for improvements to the Survey Monkey RFP system would I share?
Additional considerations for a strong proposal:

- Barriers to implementation of projects
- Focus on broader need and broader use that avoids duplication and builds on existing structures, successes, and promising practices
- Evidence and data that demonstrates need and supports a promising practice
- Collaborate! Seek technical assistance early and often!
- Engage final signatory early (Deans, Chairs, ITS)
FAQS
PRIORITIES FOR FISCAL YEAR 2020-2021

• Moving the needle on student success and achievement metrics that apply to your program

• Program design improvements and pathways clearly mapped and structured to support a student's goals

• System-wide focus on student equity, achievement, and enhanced enrollment

• Collaborative approach to first semester experiences that support students career exploration and pathway choice

• Building new, onsite professional development opportunities that increase cross-discipline, cross-system collaboration to ensure program, career, and additional educational opportunities align
Tentative Application and Award Timeline

- Late November 2019: RFP released
- October 2019 - January 2020: We are available to provide one-on-one technical assistance as you develop your proposals
- February 27, 2020: Proposals due. Administrative leads screen proposals for eligibility, then release proposals to appropriate Academic Senate committees
- End of February through mid-March 2020: Respective Academic Senate committees review and score eligible proposals. Administrative leads compile scores and rankings
- Mid-March 2020: Committees meet to discuss ranked proposals and formulate recommendations
- April 2020: Awards announced
- July 1, 2020 - June 30, 2021 funding period
Opportunity for Reflection and Planning:

*Turn to your neighbor and share your thoughts about your proposal ideas.*

- Who might be a good thought partner?
- Who should be on your team?
- How does your WHY inform your plan?
- How does your idea improve the student experience?
Where can I find more information?

CCSF Website > Career Education > Faculty Resources
https://www.ccsf.edu/en/educational-programs/cte/faculty_resources.html

SAVE THE DATE!

Technical Assistance Webinar

January 23 from 1:00-2:00 pm.
Questions? Contact Us:

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