

13:06:10 From Steven Brown To Everyone:  
Steven Brown EH/F

13:06:28 From Colin Hall To Everyone:  
Colin Hall, Visual Media Design

13:06:29 From E. Simon Hanson (he/him) To Everyone:  
E.Simon Hanson - guest

13:06:34 From Steven Brown To Everyone:  
I have 2023 calendars if anyone wants them

13:06:36 From edgartorres To Everyone:  
Edgar Torres, LALS

13:06:37 From Edie Kaeuper (she/her) CCSF To Everyone:  
Edie Kaeuper, Dean Health, PE, and Social Services and John Adams Campus

13:06:43 From Enrique Velez To Everyone:  
Enrique Velez - A&R

13:08:41 From Mitra Sapienza, she/her To Everyone:  
Mitra Sapienza, Academic Senate

13:08:52 From Mitra Sapienza, she/her To Everyone:  
Welcome Nicole and Enrique!

13:19:03 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone:  
Apologies for coming in late, tech challenges on-campus

13:19:08 From Mitra Sapienza, she/her To Everyone:  
I'd love to volunteer

13:19:18 From Mitra Sapienza, she/her To Everyone:  
welcome Student Chancellor Brandt!

13:19:26 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone:  
Present at 1:18pm for the purpose of minutes

13:19:59 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone:  
Thanks President Sapienza!

13:24:57 From Geisce Ly (he/him) To Everyone:  
@Heather: noted

13:28:53 From Angelica Nevarez, John Adams Center, President To Everyone:  
Wouldn't that hinder new potential people from applying?

13:29:40 From Wynd (she/her) To Everyone:  
What would hinder?

13:30:32 From Angelica Nevarez, John Adams Center, President To Everyone:  
A job description with two really big roles?

13:31:03 From Wynd (she/her) To Everyone:  
YES. I agree. I believe that is why there were not many applicants.

13:31:45 From Wynd (she/her) To Everyone:  
Thanks Mitra

13:37:07 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone:  
We have to spend money, to make money & grow enrollment. We can not make something from nothing

13:38:07 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone:  
ongoing problem

13:41:28 From Mitra Sapienza, she/her To Everyone:  
<https://resources.campuslogic.com/blog/d-e-and-i-how-to-achieve-equity-in-enrollment>

13:43:14 From Colin Hall To Everyone:  
Unfortunately I have to leave to attend the final Emerge Studio class of the semester. I'll catch up when the recording is available. Have a great holiday everyone.

13:44:18 From Dr. Lisa Cooper Wilkins (She/Her/Hers) To Geisce Ly (he/him)(Privately):  
Can we invite Ad Hoc Committee members

13:44:55 From Wynd (she/her) To Everyone:  
You too Colin!

13:50:24 From Geisce Ly (he/him) To Everyone:  
<https://citycollegesf->

my.sharepoint.com/:w:/g/personal/ekaeuper\_ccsf\_edu/EWZtaMIUDlhDnnGr225uIBMB-Sz-jhIYBpCOP14LOVjyQA?rttime=pQhTVOb2kg

13:59:24 From Mitra Sapienza, she/her To Everyone:

@Heather and all: here's what College of San Mateo has: Enrollment Management Committee (EMC)

## Mission

The CSM Enrollment Management Committee will develop and begin to implement a research-based enrollment workplan that addresses the stages of enrollment management, including marketing and outreach, recruitment, and retention.

## Tasks

1. Develop a long-term Enrollment Management Plan that is aligned with the College's Institutional Priorities: 2008-2011 and the Education Master Plan, 2008.
2. Develop a plan for managing the elements of the enrollment management cycle (course scheduling, marketing, recruiting and outreach, intake, managing semester start, persistence, and retention).
3. Review the College Scheduling patterns to ensure that the College is scheduling courses in an integrated manner that best meets student needs.
4. Establish communications channels to address Enrollment Management matters with the campus community.

14:01:00 From E. Simon Hanson (he/him) To Everyone:

For context, here is what this committee's description has as the goals and purpose and responsibilities of this committee: V. GOAL:

- a. Ensure enrollment goals are aligned with the college's mission, including student learning achievement and outcomes, as well as board priorities and college plans

## VI. PURPOSE AND RESPONSIBILITIES:

- a. Monitor enrollment trends
- b. Identify student demand for courses
- c. Ensure that the schedule of classes is aligned with the mission of the college
- d. Ensure that enrollment goals are based on data
- e. Ensure flexible targets are set and productivity is maximized
- f. Ensure that appropriate marketing efforts are in place to support the enrollment management effort

14:04:40 From Mitra Sapienza, she/her To Everyone:

what about.... Prioritize closing the opportunity gaps for Black or African American students and for other disproportionately impacted populations using the college Student Equity plan and student equity data to ground this committee's recommendations. (See below\*)

14:06:56 From Mitra Sapienza, she/her To Everyone:

[https://docs.google.com/spreadsheets/d/11iXX9hoYv6uXfvzrp8QiwXgaMG2N5Yuc/edit?](https://docs.google.com/spreadsheets/d/11iXX9hoYv6uXfvzrp8QiwXgaMG2N5Yuc/edit?rtpof=true&sd=true)

rtpof=true&sd=true

14:16:27 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone:

Yes

14:18:34 From Geisce Ly (he/him) To Everyone:

1/16 summer instructional budget

14:18:45 From Geisce Ly (he/him) To Everyone:

2/16 AY23/24 instructional budget

14:28:55 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone:

Go to Fanny

14:29:03 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone:

Let me try figure this out

14:32:14 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone:

Have we not tried to do that?

14:32:39 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone:

We have reached out to all of the above

14:33:44 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone:

We follow chain of command... Department Chair, Dean, VC, Chancellor & the Board with no avail

14:34:41 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone:

We point fingers & ping-pong people around to waste time for a decision that has long since been made without us

14:35:12 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone:  
Just proceed

14:35:18 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone:  
Can I ask what constitutes a compelling reason? Compelling to whom exactly?

14:35:21 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone:  
I have!

14:42:20 From E. Simon Hanson (he/him) To Everyone:  
The missing compelling data is financial, and that is the data that is missing from the scheduling conversations

14:43:48 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone:  
We get to be the buffer

14:45:19 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone:  
Yes

14:45:46 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone:  
Yes

14:52:19 From Angelica Nevarez, John Adams Center, President To Everyone:  
Thank you @Heather for your guidance and support.

14:54:41 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone:  
In this together

14:55:04 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone:  
It takes a community

14:56:42 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone:  
Yes

14:56:55 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone:  
Making space for real discussion & conversation

14:57:02 From Jessica Buchsbaum (she/her) To Everyone:  
past and present

14:57:08 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone:  
^^^

14:57:25 From Jessica Buchsbaum (she/her) To Everyone:  
I think Steven and I are trying to reflect that this process is not being followed now.

14:58:05 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone:  
I think we are all saying is what we are doing isn't working for the community

15:00:15 From Heather Brandt, CCSF Student Chancellor [Ella/She/Her] To Everyone:  
If we don't turn things around we will never develop trust

15:00:44 From Angelica Nevarez, John Adams Center, President To Everyone:  
Agreed. Thank you @ChancellorBrandt

15:00:58 From Angelica Nevarez, John Adams Center, President To Everyone:  
Happy Holidays. Thank you all

15:01:05 From Enrique Velez To Everyone:  
Thank you all