**Value** (IMPORTANCE)-noun: the importance or worth of something for someone

*For them, the house’s main value lay in its quiet country location.*

**Valuable**-adjective

He was able to provide the police with some valuable information.

**Value**- verb

I valued (=considered as important) your comments on the report.

**Values**-plural noun

Your values are the principles you have which control your behavior. She believes strongly in basic values like courage, loyalty and honesty.

What values are represented in this picture?
Every part of life is examined.
Each day contributes to life vision.
All things are created twice: Mental or first creation (model, blueprint). Physical or second creation.

- Leadership (First Creation-direction, purpose, family feeling)
- Management (Second Creation-control, efficiency)

Mission Statement: a specific task that a person or group of people sets out to perform.

- A written-down reason for being
- A personal credo or motto that states what your life is about
- A blueprint for your life
- What you truly want from your life and work
- Your vision
- Your purpose in life
- The ultimate "why" behind everything you do
- It should be large and general enough to encompass a lifetime of activities
Why Write a Mission Statement?

Research shows that the number one deadly fear of people is “Having lived a meaningless life.” Finding one’s mission, and then fulfilling it, is perhaps the most vital activity in which a person can engage.

Having a clear mission statement gives you a place to initiate, evaluate and refine all of your activities. It can also help you make a decision in work and home.

What a Mission Statement is Not

A mission statement is not a goal.

Your mission is not your job. Once you are clear about what you really want out of life, a “job” just becomes a means of realizing your mission, not an end in itself.

Sample Mission Statements

- Resolution—Mahatma Gandhi
  Let the first act of every morning be to make the following
  Resolve for the day:
  I shall not fear anyone on earth.
  I shall fear only God.
  I shall not bear ill toward anyone.
  I shall not submit to injustice from anyone.
  I shall conquer untruth by truth.
  And in resisting untruth, I shall put up with all suffering.
City College of San Francisco
CCSF will continue to be a leading center for teaching and learning. Students from all backgrounds and cultures will have access to affordable, high quality programs that meet their lifelong educational needs. The college will continue to build upon its commitment to educational excellence, see to our diverse communities and preparation for civic engagement.

Robert Louis Stevenson
When we have lived well, laughed often and loved much. When we gain the respect of intelligent people, and the love of children. When we fill a niche and accomplish a task. When we leave the world that found it, whether by an improved idea, a perfect poem or a rescued soul. We are successful if we never lack appreciation of the earth's beauty or fail to express it. If we look for the best in others, and give the best we have.

Focus on the Future, ASE 2081, Summer 2002, Student

My Mission is to love, understand and appreciate.
The Values I Stand For are justice, honesty and intimacy.
I want to be a speech pathologist
I want to exercise
I want to have a house.
I am committed to family and women's issues
Mission Statement Verbs

Following are five columns of verbs. Circle three verbs from each column. These are the verbs that most excite you. Then from the entire list, select the ultimate three. These are the action words, which will shape your life. (Note how each column forms the shape of a candlestick. The verbs we choose to act on are the ones that shed light on who we are.)

accomplish  
acquire  
adopt  
adventure  
affect  
affirm  
alleviate  
amplify  
appreciate  
ascend  
alleviate  
amplify  
appreciate  
ascend  
associate  
believe  
bestow  
brighten  
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<td>realize</td>
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<td>receive</td>
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<td>write</td>
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<td>share</td>
<td>yield</td>
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Mission Statement Formula

My mission is to:

________________, ______________ and ____________

(These are the three verbs you have chosen)

The values I stand for are.........

________________, ______________, ____________

(These are the values you have identified)

I want to be

I want to do

I want to have

I am committed to

________________, ______________ and ____________

(These are the three causes you have identified)