**Unit:** Personal Development & Leadership  
**Topic:** Writing a Mission Statement  
**Level:** Intermediate/Advance ESL  
**Length of Session:** 1 hour and 40 minutes

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<th>MATERIALS</th>
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| Value cards, Monday Planning Sheet   | - Have a general discussion on the etymology of the word "values."  
   - Have students pair up and discuss picture.  
   - Explain that the first step is to identify one's values. | - Read together sample mission statements.  
   - Go over definition and function of mission statements. |
| Mission Statement Packet Other Possible Activities and Readings: Article "Creating Your... Know I Learned in Kindergarten" Movie - "Jerry McGuire" Monday Planning Sheet | - Write your definition of mission card. |

**OBJECTIVES:** To identify one's values  
**TOPIC:** Writing a Mission Statement  
**LEVEL:** Intermediate/Advance ESL  
**LENGTH OF SESSION:** 1 hour and 40 minutes  
**EFF STANDARDS:** Speak so others can understand; cooperate with others; Decision Making (solve problems and make decisions)  
**SCANS/PERSOAL QUALITIES:** Responsibility  
**SCANS/PERSONAL QUALITIES:** Problem Solving
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**Weekly Planning**

Statement to help them with their mission 

**Statement 1**

**Statement 2**

**Statement 3**

**Weekly Planning**

Statement to help them with their mission 

1. Have a class discussion
2. Pair students and ask to share their favorite "rule."
3. Read "All I Need to Know I Learned in Kindergarten"
4. Read "I Need to Know I Learned in Kindergarten"

**Other Possible Exercises**

1. Read "All I Need to Know I Learned in Kindergarten"
2. After reading to class, go over again the "creed."
3. Ask "What verbs do you choose to act on?"
4. Tell them to choose only their value cards.
5. You sort all the value cards. Ask at your "Always" place. From this place, you ask your class to choose their three favorite verbs.
6. You ask them to share their favorite verbs. 

**BEYOND**

1. At the end, the students have to choose the top three of all the columns.
2. Continue with each column of verbs.
3. Then instruct them to circle the three verbs they identify with the most.
4. Have the Ss mark any words they don't understand. Explain them.
5. When reading to class, go over again the "creed."
6. Which verbs do you choose to act on?

**APPLICATION**

These can be used periodically throughout the semester to further setting, reflection, and evaluation.

**CLOSURE**

Complete the Mission Statement Formula Sheet. The final section will be done at a later date.