# Writing a Mission Statement

## Unit:
**Personal Development & Leadership**

## Topic:
**Writing a Mission Statement**

## Level:
**Intermediate/Advance ESL and English Speakers**

## Objectives:
- Create an illustration board and explain symbols in the illustration board focusing on these questions:
- In their groups, students construct individual illustration boards focusing on these questions.

## Length of Session:
1 hour and 40 minutes

## EFF Standards:
- **Speak so others can understand; cooperate with others; reflect and evaluate visual aids as support in speaking.**

## Language Arts Standards:
- **S6-Participate in collaborative processes; use visual aids as support in speaking.**

## SCANS/ EFF Common Activities:
- **Interpersonal Competencies & Personal Qualities: Self Esteem, Integrity and Sociality.**
- **Creativity & Critical Thinking:**

## Materials
- Cards: "What Do You Stand For?"
- Hard Candy (5 different ones. This is used to separate groups.)
- 11 by 14 poster boards
- Lots of magazines, markers, scissors, and glue sticks

## Warm-up/ Review
- **10 minutes**

  - Students come in to find what Do You Stand For? cards and one piece of candy each on desks—Instruct them not to eat the candy.
  - Find others with similar candy—This is your group. Arrange your desks accordingly.
  - In groups, share with each other one idea that you stand for.
  - Whole class sharing—What are some of the words you chose?

## Introduction
- **10 minutes**

  - Explain purpose of leadership development.
  - On butcher paper, brainstorm: What is a leader?
  - Ask the students to stretch themselves to explore their own leadership.
  - Card “What Do You Stand For?” (Look at the resource page).

## Guided Practice
- **40 minutes**

  - In their groups, students construct individual illustration boards focusing on these questions:
    - I want to be
    - I want to have
    - I want to do

## Evaluation
- **10 minutes**

  - Teacher presents his/her own illustration board to class and explains purpose.
  - Whole class sharing—What do you stand for? How do you stand for this? Explain purpose of leadership development.
  - What are some of the words you chose?
  - In groups, share with each other one idea that you stand for.
  - Whole class sharing—What are some of the words you chose?
  - In groups, share with each other one idea that you stand for.
  - Students come in to find what Do You Stand For? cards and one piece of candy each on desks—Instruct them not to eat the candy.
  - Find others with similar candy—This is your group. Arrange your desks accordingly.
  - Whole class sharing—What are some of the words you chose?

## Presentation
- **5 minutes**

  - Teacher presents his/her own illustration board to class and explains purpose.

## INTO

**Writing a Mission Statement: Part One**
MISSION Statement:
These will be used for creating the

I want to (do)
I want to have
I want to be
Have the students write down the

APPLICATION
This activity prepares the student to write the mission statement.

WHY worked? What didn’t? What were surprises? What questions do you have?
Reflect in Journals: (5 minutes)

BEYOND
The three questions. When they are finished, they can put them around the room.
Each person presents his/her illustration board to his/her group members answering
(30 minutes)