Member Benefits Update

by
Carmen Hirciag
Membership Development Manager
Overview

• About C.A.R.

• Benefits
  – Most Popular
  – New for 2011

• Scholarships
About C.A.R.

• Established 1905

• Membership: 162,570 (end of August 2010)
Most Popular Benefits

1. Legislative Advocacy ($12,000+)
2. zipForm® 6 ($599)
3. Legal Hotline ($250+)
4. CALIFORNIA REALTOR® EXPO ($250)
5. Research Reports ($150)
6. ClientDIRECT™ ($150)
7. Member Advantage Program ($100)
8. Forms Advisor™ ($60)
9. California Real Estate Magazine ($24)
10. Economic Updates ($15)
New for 2011

1. Digital Signature
2. Electronic Document Storage
C.A.R. Website
(www.car.org)
Scholarships
C.A.R. Scholarship Foundation

• Awards:
  – $2,000 for community college
  – $4,000 for university

• Eligibility Requirements:
  – Serious commitment to real estate career
  – Enrolled in at least 6 units (at least 1 real estate or real estate related course)
  – Completed at least 12 units in last 4 years
  – Minimum 2.6 GPA
QUESTIONS

It's QUESTION TIME!!

Any questions
THANK YOU!

www.car.org

Carmen Hirciag
carmenh@car.org
(213) 739-8333