DATE: June 26, 2003

TO: Board of Trustees

FROM: Trustees Julio Ramos, Milton Marks, Lawrence Wong

SUBJECT: Policy Manual
Amending the SFCCD Policy Manual By Adding Section 7.13 - Prohibiting the Sale of Tobacco Products on City College of San Francisco Campuses. (Resolution No. 030626-P2)

BACKGROUND INFORMATION:

No BI Tobacco! (No On Big Industry Tobacco!) is a student-led advocacy coalition based at City College of San Francisco working to end financial ties the College holds with the tobacco industry. No BI Tobacco! is urging City College to implement a written policy to permanently cease the sale of tobacco products on campus, and have this policy stated explicitly in CCSF’s vendor policies.

NO BI Tobacco! is an advocacy project funded by Latino Issues Form (LIF) and the San Francisco Department of Public Health through funds received from Proposition 99.

WHEREAS: It is the mission of City College of San Francisco to create and maintain an environment for learning that promotes respect for and appreciation of scholarship, freedom, human diversity, and the cultural mosaic of the City of San Francisco and the Bay Area, and

WHEREAS: City College of San Francisco supports and promotes through research, education, policy and advocacy the health and well-being of the CCSF community, the people of San Francisco and population around the world, without regard to race, ethnicity, age, creed, gender or sexual orientation, and
WHEREAS: City College of San Francisco stands behind the maxim emblazoned on the school, “The Truth Shall Make You Free”, thus promoting education and awareness of the campus community, and

WHEREAS: Transnational tobacco companies continue to ignore and avoid reports and warnings from respected public health authorities worldwide (i.e. World Health Organization, the Centers for Disease Control) about the addictive and deadly nature of tobacco, and also continue to mislead the public concerning the hazardous affects of their products, and

WHEREAS: A global health epidemic in tobacco use has begun, where in developed countries, smoking kills more than alcohol, AIDS, car accidents, accidents at work, all other drug (legal and illegal), murder, suicide and drowning combined, and

WHEREAS: Transnational tobacco companies, knowledgeable of the deadly health effects of tobacco and the legal consequences of illegal and unethical marketing, as brought about by litigation, have continued to market tobacco products to all populations via such tactics as event sponsorship, increased advertising in magazines geared towards these targeted populations, gifts of cigarettes and the raffling of prizes such as cars and vacations, particularly in poorer countries, and

WHEREAS: Transnational tobacco companies have decidedly placed profit and self beneficial trade laws before public health concerns worldwide, exemplified by their litigation against countries that have tried to impose advertising regulations to protect their public’s health and their opposition to pro-health regulations in the Framework Convention on Tobacco Control, the first ever global treaty to address the global tobacco epidemic, and

WHEREAS: The single largest community targeted for marketing and advertising by transnational tobacco companies in San Francisco and around the world is the 18-24 young adult age group; and

WHEREAS: It is a purpose of the Board of Trustees of CCSF to create and implement policies that are in the best interest of the CCSF community.

WHEREAS: San Francisco Community College District Policy Manual Section 1.05 D reads in part as follows: “Adoption of Policies. Any policy may be adopted by the Board, be amended or repealed by an affirmative vote of four members at any meeting, providing notice of said intended action has been given at a previous meeting
WHEREAS: Notice was given at the May 29, 2003 Board meeting that the proposed amendment to the San Francisco Community College District Policy Manual, Section 7.13, would be acted upon at the June 26, 2003 meeting of the Board of Trustees;

THEREFORE BE IT RESOLVED: That SFCCD Policy Manual Section 7.13 – Prohibiting the Sale of Tobacco Products on City College of San Francisco Campuses shall be added to read as follows: (NOTE: Additions or substitutions are indicated by bold italic and deletions are indicated by strike over). (See the following page).

RECOMMENDATION:

FURTHER BE IT RESOLVED: This Policy, when adopted, shall be stated in the City College of San Francisco District Policy Manual, as well as printed in the City College of San Francisco course catalogue.

Originators: Trustees Julio Ramos, Milton Marks, Lawrence Wong
The Board of Trustees of the San Francisco Community College District hereby establishes a permanent policy prohibiting the sale of tobacco products on campus, including all campus stores and vending trucks located on City College of San Francisco property.