DATE: February 24, 2004
TO: Board of Trustees
FROM: Dr. Philip R. Day, Jr., Chancellor

Subject: GENERAL FUND
Public Policy Partners LLC
Government and Public Affairs Firm
(Resolution No. 040224-B2)

BACKGROUND INFORMATION:
Public Policy Partners LLC continues to successfully advocate for the needs and interests of City College of San Francisco at the national level, essentially augmenting the AACC governmental relations agenda for the benefit of CCSF and San Francisco. While working with Public Policy Partners LLC, CCSF has seen an increase of nearly 20% in grant funding from the federal government. For example, over the last two years, Public Policy Partners LLC has helped CCSF to secure 1) $850,000 in unsolicited grant funds from the Fund for Improvement of Post-Secondary Education (FIPSE), 2) secured support from the Congressional Black Caucus and the Congressional Hispanic Caucus to ensure that an $800,000 earmark request for NATN was included in the FY 2002 LHHS bill, 3) worked to increase national support for a FY 2003 Joint-Use Classroom facility and $250,000 for NATN in FIPSE funds through the Omnibus bill.

In addition, for FY 2004, Public Policy Partners LLC has been working to 4) secure $19 million for CCSF within the authorization of the TEA-21 (Transportation Equity Act) Bill. These funds would then be used to secure matching state funds to build much-needed CCSF parking facilities. In addition, Public Policy Partners LLC is working to 5) secure $3 million for the joint CCSF-SFSU “Welcome Back Center Project.” The Welcome Back Initiative is focused on identifying, recruiting, and retraining foreign born and education immigrants who have been trained in their country of origin in selected health professions and areas (e.g., physicians, nurses, radiologists, dentists) and integrating them into the workforce and healthcare delivery system in our community and state. Having additional funding would extend the current support made available from the California Endowment Fund as well as provide the financial resources needed to create a national dissemination model for the Welcome Back Center Project. For the FY 2005, Public Policy Partners plans to 6) continue working for TEA-21, Welcome Back Center, and NATN funding. For specific background information detailing the firms CCSF-specific accomplishments contact the Chancellor’s office.
With Public Policy Partners LLC continuing to produce valuable results for CCSF, I am recommending that we renew this contract with Public Policy Partners LLC for $96,000 for the 2004-2005 year. This fee is approximately 50% less than what we have paid in the past. Furthermore, it is important to highlight that Public Policy Partners LLC has agreed to continue to work “pro bono” on all issues related to NATN.

As we move forward into the future and try to close the gap between available dollars from the state and the funds we need to support important enhancements to our facilities, programs, and services, we continue to need assistance at the federal level.

**RECOMMENDATION:**

**RESOLVED:** The District is working to close the gap between available dollars from the state and special needs to support overall enhancement of our facilities, programs, and services; therefore

**FURTHER BE IT RESOLVED,** that the San Francisco Community College District will renew its contract with Public Policy Partners LLC for the period of March 1, 2004 through February 28, 2005, with an option to renew for a one year period pending an analysis of results.

**FURTHER BE IT RESOLVED,** that the Chancellor is authorized to sever the contract if Public Policy Partners LLC does not provide for the appropriate level of return on the District’s investment.

Philip R. Day, Jr., Originator