ATTACHMENT I: ESSAY

Applicant Name: ____________________________________________

ESSAY – 500 words or less. Please address the following areas (attach additional pages if necessary):

- Please state why you are applying for this scholarship.
- Why should you be selected to receive it?
- Please describe in detail how the scholarship monies will be used.
- How will you apply the knowledge and skills acquired through your course of study toward a profession in the retail/fashion industry?
- Describe your future career plans.
Attachment II: COMMUNITY INVOLVEMENT/EXTRA CURRICULAR ACTIVITIES*

Applicant Name: ____________________________________________

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<tr>
<th>Name of organization(s)</th>
<th>Type of involvement</th>
<th>Time of involvement</th>
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* Not a requirement for scholarship consideration.
ATTACHMENT III: EMPLOYMENT RECORD

Applicant Name: ________________________________________

EMPLOYMENT RECORD

| Employer: ________________________________ | Dates of Employment: __________ to ___________ |
| Address: ________________________________ | Position: ___________________________________ |
| City, State & Zip Code: ___________________ | Rate of pay: ___________________ |
| Duties and Responsibilities (include any special projects undertaken, accomplishments or major contributions): |
| | |

| Employer: ________________________________ | Dates of Employment: __________ to ___________ |
| Address: ________________________________ | Position: ___________________________________ |
| City, State & Zip Code: ___________________ | Rate of pay: ___________________ |
| Duties and Responsibilities (include any special projects undertaken, accomplishments or major contributions): |
| | |

| Employer: ________________________________ | Dates of Employment: __________ to ___________ |
| Address: ________________________________ | Position: ___________________________________ |
| City, State & Zip Code: ___________________ | Rate of pay: ___________________ |
| Duties and Responsibilities (include any special projects undertaken, accomplishments or major contributions): |
| | |

| Employer: ________________________________ | Dates of Employment: __________ to ___________ |
| Address: ________________________________ | Position: ___________________________________ |
| City, State & Zip Code: ___________________ | Rate of pay: ___________________ |
| Duties and Responsibilities (include any special projects undertaken, accomplishments or major contributions): |
| | |
ATTACHMENT IV: ACADEMIC LETTER OF RECOMMENDATION

Applicant Name: ____________________________________________

To the Applicant: Please include your name above and give this form, and a pre-addressed envelope to the individual who will write your academic recommendation.

Reference Name: ___________________________________     Title: ______________________________

Address: _______________________________________________________________________________

Telephone: (_______)________________________    Signature:___________________________________

To the Academic Reference: The information you are providing concerning the above-named applicant is an important part of the scholarship program’s review process. The program awards scholarships to undergraduate students pursuing retail/fashion careers who have demonstrated academic achievement, show professional promise and require financial assistance to accomplish educational goals.

Your time and consideration in furnishing the information is greatly appreciated. The letter of recommendation is confidential. Please return the completed recommendation letter in the envelope provided. The deadline for receipt of application materials for Spring scholarships is October 1, for Fall scholarships, March 1.
ATTACHMENT IV: ACADEMIC LETTER OF RECOMMENDATION (PAGE 2)

Applicant Name: ____________________________________________

On this scale, please rate this student relative to his/her classmates:

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<th></th>
<th>Outstanding</th>
<th>Above Average</th>
<th>Average</th>
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<tr>
<td>Academic Performance</td>
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<td>Creativity/Originality</td>
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<td>Dedication/Interest</td>
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</table>

Please answer the following questions:

1) How long have you known the student and in what capacity?

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

2) What characteristics or attributes best describe the student?

_Some suggested characteristics, not limited to these categories:_

**Personal and professional characteristics:** Such as, professional appearance, ability to work with others, professional competence, participation in professional activities and organizations.

**Experience:** Such as success in professional positions, variety in professional responsibilities, extent of leadership, preparation for advanced study.

**Special attributes:** Such as creative potential, perseverance and drive, reliability and cooperation, ability to identify significant problems, organization skills, clear and concise written skills, ability to speak persuasively. Attach another sheet if necessary.

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

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________________________________________________________________________
ATTACHMENT IV: ACADEMIC LETTER OF RECOMMENDATION (PAGE 3)

Applicant Name: ____________________________________________

3) What is your assessment of the student’s academic potential, and do you see the student achieving her/his educational goals?

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

4) Do you believe this student should receive this scholarship? Why?

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

When completed, mail to:

One Embarcadero Center
Suite 1400
San Francisco, CA 94111
Att: Ms. Nina Swanson
ATTACHMENT V: PROFESSIONAL LETTER OF RECOMMENDATION (PAGE 2)

Applicant Name: ____________________________________________

3) What is your assessment of the student’s academic potential, and do you see the student achieving her/his educational goals?

________________________________________________________________________________________________________________________________________

________________________________________________________________________________________________________________________________________

________________________________________________________________________________________________________________________________________

________________________________________________________________________________________________________________________________________

4) Do you believe this student should receive this scholarship? Why?

________________________________________________________________________________________________________________________________________

________________________________________________________________________________________________________________________________________

________________________________________________________________________________________________________________________________________

________________________________________________________________________________________________________________________________________

When completed, mail to:  One Embarcadero Center  
                         Suite 1400  
                         San Francisco, CA 94111  
                         Att: Ms. Nina Swanson
ATTACHMENT V: PROFESSIONAL LETTER OF RECOMMENDATION

Applicant Name: ____________________________________________

To the Applicant: Please fill in your name above and give this form, and a pre-addressed envelope to the individual who will write your professional recommendation.

Reference Name: _________________________________     Title: _________________________________
Type of Business: _________________________________     Telephone: ____________________________
Signature: _______________________________________    Date: ________________________________

To the Professional Reference: The information you are providing concerning the above-named applicant is an important part of the scholarship program’s review process. The program awards scholarships to undergraduate students pursuing retail/fashion careers who have demonstrated academic achievement, show professional promise and require financial assistance to accomplish their educational goals.

Your time and consideration in furnishing this information is greatly appreciated. The letter of recommendation is confidential. Please return the completed recommendation letter in the envelope provided. The deadline for the receipt of application materials for Spring scholarships is October 1, for Fall scholarships, March 1.

Please answer the following:

1) How long have you known the applicant and in what capacity?

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

2) What characteristics or attributes best describe this individual?

Some suggested characteristics, not limited to these categories:

Personal and professional characteristics: Such as professional appearance, ability to work with others, professional competence, participation in professional activities and organizations.

Experience: Such as, success in professional positions, variety in professional responsibilities, extent of leadership, preparation for advanced study.

Special attributes: Such as, creative potential, perseverance and drive, reliability and cooperation, ability to identify significant problems, organization skills, clear and concise written skills, ability to speak persuasively.

Attach another sheet if necessary.
Dear

The I. Magnin Scholarship Committee, an advisory fund committee of The San Francisco Foundation, is pleased to offer its bi-annual scholarship awards, ranging from $200 up to $2000, to be given to a student(s) currently enrolled in a fashion or retail curriculum in an accredited two-year or four-year college. Students must be enrolled in an undergraduate program with a minimum of 6 units per quarter/or semester. The criteria for the scholarship is based on career goals, financial need, GPA, and commitment and contribution to the retail industry.

One of the purposes of the scholarship is to inspire a keener interest in the fashion and retail industry by providing scholarships in the subjects and courses in the field. We wish to provide this scholarship to students who have shown continual interest and competence in fashion and retail-related fields. Students majoring in merchandising, illustration, fashion marketing, design, visual merchandising, textiles, image consulting, fashion journalism, interior design, production, or retail business related curriculum may apply.

Enclosed are application forms and instructions for applying. Please feel free to copy and circulate the application if you know of any students who would qualify and be interested in applying. The due date for Spring scholarships is October 1, and for Fall scholarships, March 1. Students awarded scholarships will be contacted personally by a scholarship committee member. Scholarship awards will also be announced via letter to the Financial Aid Office of the school.

Please direct any questions to the I. Magnin Scholarship Fund, at (415) 733-8500

Sincerely,

I. Magnin Scholarship Committee
of The San Francisco Foundation
**Scholarship Announcement and Application Instructions**

* This scholarship fund has been established to honor the memory of I. Magnin & Co., a pioneer in fashion retailing from 1876 to 1995, and to further the education of students who are pursuing careers in the retail industry. This scholarship fund also recognizes the original charter of the Magnin Aid Foundation in assisting students who are facing financial challenges in meeting their educational goals. Scholarships will range from $200 up to $2000 as determined by the Scholarship Committee.

**ELIGIBILITY:**

1. Student must be majoring in Fashion Merchandising or Design, or other related retail based program, such as Finance.
2. Student must be in a 2-year or 4-year degree program at an accredited college/university.
3. Student ideally should have worked in the retail industry, or have Fashion experience.
4. Student must have a minimum GPA of 2.5.
5. Student must maintain an average of 6 units or 2 classes per semester/quarter.

**CRITERIA FOR EVALUATION:**

- Scholarship application and required supporting documents
- Professional and Personal Characteristics
- Potential contribution to the field of Retail and Fashion
- Special Talents or Aptitudes
- Financial Need (If you live with your parents, include their income and number of dependents; if you are self-supporting, list your resources, income from jobs, grants, loans. List your anticipated expenses. What proportion of the total expenses is your responsibility?)

**REQUIRED MATERIALS:**

- One copy of clearly completed and signed application form
- One official transcript of scholastic record from your current/most recent college or institution attended
- Short essay on reasons why you are applying for the scholarship/why you should receive it (Attachment 1)
- Statement of extra curricular and/or community activities, and work experience (Atts. II and III)
- Statement of financial need (if applicable, include copy of most recent financial aid award letter, or copy of most recent W-2 form.)
- Two letters of recommendation and completed evaluation forms from an academic instructor, administrator and/or an employer (Attachments IV and V)

**DEADLINE TO APPLY:** For Spring scholarships, October 1, for Fall scholarships, March 1

**SEND APPLICATION TO:** One Embarcadero Center, Suite 1400, San Francisco, CA 94111
Att: Ms. Nina Swanson

Late or incomplete applications will not be considered. Recipients must reply in writing to the I. Magnin Scholarship Committee to verify eligibility and acceptance of the award. The award must be claimed by submitting a copy of your current college/university registration, no later than August 1st (or as soon as available) of the year awarded for Fall scholarships, and no later than January 1st (or as soon as available) for Spring scholarships.
Scholarship Application

Please complete application thoroughly and sign it before submitting. Print legibly.

Name (First/MI/Last) _____________________________________________   Social Security #: _____-____-______

Mailing Address: ___________________________________________    City/State/ZIP: _______________________

Daytime Telephone: _______________________________    Evening Telephone: ______________________________

Email: __________________________________________    Fax:  _________________________________________

College or University attending: ________________________________________   Year of study: _________________

Major area of study: ______________________________________________________________  GPA: ___________

Period of time scholarship will cover (ie, Fall 2002 semester):  _______________________________________________

Have you received other scholarship assistance or financial aid for this application period? _______   amount?__________

DOCUMENTS NECESSARY TO COMPLETE THIS APPLICATION:

❏ Transcript of academic record
❏ Essay (Attachment I)
❏ Statement of extra curricular/community activities (Attachment II)
❏ Statement of work experience (Attachment III)
❏ Evidence of financial need (If you live with your parents, include their income and number of dependents; if you are self-supporting, list your resources, income from jobs, grants, loans. List your anticipated expenses. What proportion of total expenses is your responsibility?)
❏ Two letters of recommendation (to be mailed directly to the I. Magnin Scholarship Committee)
❏ Evaluation forms (Attachments IV and V) (to be mailed directly to the I. Magnin Scholarship Committee)

STUDENT CERTIFICATION:

I certify that the information contained in this application form is true and accurate. I understand and agree that any misrepresentation or omission of facts will justify a rejection of the application or revocation of the scholarship award.

Signature ___________________________________________________________    Date _____________________

SUBMIT APPLICATION AND ALL NECESSARY DOCUMENTS* TO:

THE I. MAGNIN SCHOLARSHIP FUND OF THE SAN FRANCISCO FOUNDATION
One Embarcadero Center,
Suite 1400,
San Francisco, CA 94111
Att: Ms. Nina Swanson

*Documents will not be returned. Send copies of all supporting documents and not the originals. Due to the volume of requests, it is not possible for us to respond to telephone or mail inquiries regarding status of application. All applicants will be notified in writing when scholarship awards are finalized.