

On-line Research Certificate of Achievement - Active

Department: Journalism

Approval: January 2013

The On-line Research certificate combines all aspects of information gathering and news/feature writing techniques. Students will be well versed in the creation of news and feature stories for publication in varying media outlets. Each course must be completed with a grade of "C" or higher.

Learning Outcomes

Upon completion of this program, students will be able to:

- Report, write, and edit news and feature stories for various media outlets.
- Understand the changing skill demands of journalists in a modern society.
- Critically discuss career opportunities in the industry.
- Create a professional portfolio of published journalistic works.

The minimum time for completion of this certificate is 3 semesters. Completion time will vary based on student preparation and number of classes completed per semester.

Courses Required for the Certificate of Achievement in On-line Research

Course	Units
First Semester:	
JOUR 19 - Contemporary News Media	3.00
JOUR 21 - News Reporting and Writing	3.00
VMD 105 - Visual Media Digital Skills	3.00
LIBR 51 - Introduction to Libraries and Library Resources	3.00
Total:	12.00
Second Semester:	
JOUR 22 - Feature Writing	3.00
LIBR 56 - Computers in Libraries	3.00
LIBR 57 - Internet Research Strategies	2.00
Total:	8.00
Third Semester:	
BCST 110 - Introduction to Writing for Electronic Media	3.00
JOUR 24 - Newspaper Laboratory	4.00
JOUR 23 - Electronic Copy Editing	3.00
JOUR 35 - Internet Journalism	3.00
Total:	13.00
Total:	33.00

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