

Editorial Management and Design Certificate of Achievement - Active

Department: Journalism

Approval: January 2013

The Editorial Management and Design certificate combines usage of editorial content with all aspects of creative design techniques. Students will be well versed in the creation of eye-catching page designs for newspapers and magazines.

Learning Outcomes

Upon completion of this program, students will be able to:

- Collaborate with editors in creating newspaper and/or magazine typography.
- Assess and employ creative design techniques for newspapers and magazines.
- Collaborate with printers in the production newspapers and magazines.
- Create a professional portfolio of published journalistic work.

The minimum time for completion of this certificate is 4 semesters. Completion time will vary based on student preparation and number of classes completed per semester.

Courses Required for the Certificate of Achievement in Editorial Management and Design

Course	Units
First Semester:	
JOUR 19 - Contemporary News Media	3.00
JOUR 21 - News Reporting and Writing	3.00
VMD 105 - Visual Media Digital Skills	3.00
LIBR 51 - Introduction to Libraries and Library Resources	3.00
Total:	12.00
Second Semester:	
JOUR 22 - Feature Writing	3.00
LIBR 56 - Computers in Libraries	3.00
LIBR 57 - Internet Research Strategies	2.00
PHOT 51 - Beginning Photography	3.00
Total:	11.00
Third Semester:	
VMD 122 - Graphic Design II	3.00
JOUR 23 - Copy Editing	3.00
JOUR 25 - Editorial Management	3.00
Total:	9.00
Fourth Semester:	
JOUR 24 - Newspaper Laboratory	4.00
JOUR 26 - Fundamentals of Public Relations	3.00
BCST 110 - Introduction to Writing for Electronic Media	3.00

	Total:	10.00
	Total:	42.00

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