

## Fashion Styling and Personal Styling Certificate of Achievement - Active

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Department: Fashion

Approval: December 2018

Effective Semester: Fall 2019

The Certificate of Achievement in Fashion Styling and Personal Styling is a hands-on, field-based program that teaches students the requisite skills to become fashion stylists, personal stylists, personal shoppers, and sales associates, for a retailer or as independent contractors. Coursework includes instruction in assembling a styling kit, the different aspects of merchandise styling, color and wardrobe selection, figure analysis, and setting up a business. Students completing this certificate will be qualified for employment as a photo, fashion show, film, video, and personal stylist.

### Learning Outcomes

Upon completion of this program, students will be able to:

- Apply the principles of design, skills, and styling techniques to diverse styling roles.
- Communicate using standard fashion terminology and references to fashion icons and designers, and visually through styling methods.
- Create and present digital mood boards.
- Assemble and maintain a fashion styling kit.
- Create a digital and printed styling portfolio for entrepreneurial business and entry-level employment.

The minimum time for completion of this certificate is two semesters. Completion time will vary based on student preparation and number of units completed per semester.

### ***Courses Required for the Certificate of Achievement in Fashion Styling and Personal Styling***

Course	Units
<b>Required Courses:</b>	
FASH 45A - Image Consulting	3.00
FASH 45B - Advanced Image Consulting	3.00
FASH 47 - Fashion Direction and Coordination	3.00
FASH 53 - Fashion Forecasting	3.00
FASH 54A - Fashion Styling	3.00
FASH 54B - Advanced Fashion Styling	3.00
FASH 57 - Fabric Glossary	1.00
FASH 60 - Fieldwork - Fashion Merchandising	1.00
<b>Total:</b>	<b>20.00</b>
<b>Choose five units from the following courses:</b>	
FASH A - Introduction to Sewing	1.00
FASH 41A - Hot Topics in Fashion	1.00
FASH 42 - Introduction to the Fashion Industry	3.00

FASH 61 - Fashion Merchandising/Marketing Internship	2.00
FASH 62 - Work Experience in Image Consulting	3.00
FASH 137 - Fashion Portfolio	1.00
FASH 138 - Fashion Workplace and Career Essentials	3.00
	Total: 5.00
	<b>Total: 25.00</b>

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