

## Fashion Merchandising Certificate of Achievement - Active

---

Department: Fashion

Approval: November 2012

The Certificate of Achievement in Fashion Merchandising fulfills the needs of two groups: those who desire to prepare for employment in the fashion merchandising field and those currently employed who wish to improve their on-the job skills in this industry.

### Learning Outcomes

Upon completion of this program, students will be able to:

- Apply technical skills used in fashion show production, styling, visual merchandising, and fashion coordination.
- Compare and contrast the economic, sociological, technological, psychological, and political factors affecting fashion change and adoption.
- Communicate effectively using standard fashion industry vocabulary.
- Identify the criteria for entry level employment in the fashion merchandising industry, create an entrepreneurial business, or be successful in the next level of fashion coursework, should they choose to continue.

The minimum time for completion of this certificate is 4 semesters. Completion time will vary based on student preparation and number of classes completed per semester.

### ***Courses Required for the Certificate of Achievement in Fashion Merchandising***

Course	Units
<b>Required courses:</b>	
FASH 42 - Introduction to the Fashion Industry	3.00
FASH 44 - Fashion Retail Buying	3.00
FASH 46 - Fashion Merchandising	3.00
FASH 47 - Fashion Direction and Coordination	3.00
FASH 48 - Fashion Show Production	4.00
FASH 49 - Visual Merchandising	3.00
FASH 53 - Fashion Forecasting	3.00
FASH 54A - Fashion Styling	3.00
FASH 56 - Fashion Writing & Publicity	3.00
FASH 60 - Fieldwork - Fashion Merchandising	1.00
BSMA 68 - Mathematics of Business	3.00
Total:	32.00
<b>Choose one of the following courses:</b>	
FASH 22 - Textile Analysis	3.00
FASH 57 - Fabric Glossary	1.00
Total:	1.00 - 3.00
<b>Choose one of the following courses:</b>	

FASH 50 - Runway: The Business of Modeling	3.00
FASH 54B - Advanced Fashion Styling	3.00
FASH 45A - Image Consulting	3.00
Total:	3.00
<b>Choose one of the following work experience courses:</b>	
FASH 61 - Fashion Merchandising/Marketing Internship	2.00
FASH 62 - Work Experience in Image Consulting	3.00
Total:	2.00 - 3.00
<b>Recommended additional coursework:</b>	
ACCT 1, ACCT 10; ART 101-118, ART 138; BSEN 70, BSEN 74; CMST 11; FASH 23, FASH 28; MRKT 122, MRKT 140, MRKT 170; PSYC 26	
<b>Total:</b>	<b>38.00 - 41.00</b>

Generated on: 5/22/2019 8:54:53 AM