

Small Business Noncredit Certificate - Active

Department: Business

Approval: February 2014

Effective Semester: Fall 2015

Program Goal. Prepares students for a successful start in their own small business and helps small business owners increase the effectiveness and operation of their business in 5 areas: 1) Starting Out, 2) Management, 3) Finance, 4) Marketing, and 5) Export/Import and International Business.

Learning Outcomes

Upon completion of this program, students will be able to:

- Outline and describe the major tasks required to open a small business.
- Write a basic business plan to use in structuring and organizing a small business as well as applying for loans and securing partners or investors.

The minimum time for completion of this certificate is 1 semester. Completion time will vary based on student preparation and number of classes completed per semester.

Courses Required for the Noncredit Certificate in Small Business

Course	Hours
Required courses:	
SMBU 9419 - Developing a Business Plan	18.00
SMBU 9467 - Getting Started in Business	18.00
Total:	36.00
Choose two of the following elective courses:	
SMBU 9476 - Green and Sustainable Small Business	18.00
SMBU 9792 - Small Business Management	18.00
SMBU 9793 - Small Business Marketing and Sales	18.00
SMBU 9799 - Technology for Small Business	18.00
Total:	36.00
Total:	72.00

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