

Television Production Certificate of Achievement - Active

Department: Broadcast Electronic Media Arts

Approval: January 2018

Effective Semester: Fall 2018

The Television Production Certificate builds on the Foundations in Broadcast Electronic Media Arts Certificate with an emphasis in television production aesthetics and techniques. This certificate provides intermediate video production skills including instruction in pre-production planning, audio and video production, program completion and distribution. Students completing this certificate program will be qualified for entry-level employment in video production for television, advertising, public relations, multimedia, education, music, theater, entrepreneurial projects and corporate media departments.

Learning Outcomes

Upon completion of this program, students will be able to:

- Plan and implement the aesthetic and technical elements of TV studio and video field production through the pre-production, production, and delivery stages.
- Work in a variety of areas within the context of a television studio and field production.
- Produce and direct a short video production.
- Display professionalism and effective application of workforce protocol and communication skills in the television and video production industry.

This is the second in a series of stackable certificates. Students must earn a Certificate of Achievement in Foundations In Broadcast Electronic Media Arts along with this certificate.

Students must complete at least 4 courses listed below at City College of San Francisco. All courses must have been taken within the last four years.

The minimum time for completion of this certificate is 2 semesters. Completion time will vary based on student preparation and number of classes completed per semester.

Courses Required for the Certificate of Achievement in Television Production

Course	Units
Core courses:	
BCST 115 - Announcing and Performance	3.00
BCST 140 - Studio Video Production	3.00
BCST 141 - Field Video Production	3.00
Total:	9.00
Choose one of the following video editing courses:	
BCST 143A - Digital Video Editing: Avid	3.00
BCST 144A - Digital Video Editing: Premiere Pro	3.00
Total:	3.00
Choose one of the following television production courses:	
BCST 148 - HDTV Studio Production	4.00
BCST 149 - HDTV Field Production	4.00
Total:	4.00
Choose two units from the following internship options:	
BCST 160 - College Internship	2.00
BCST 165 - Industry Internship	2.00
Total:	2.00
Total:	18.00

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