

Broadcast Motion Graphics Certificate of Achievement - Active

Department: Broadcast Electronic Media Arts

Approval: January 2018

Effective Semester: Fall 2018

The Broadcast Motion Graphics certificate builds on the Foundations in Broadcasting Electronic Media Arts Certificate with an emphasis on motion graphics and effects for television and video. Students completing this certificate program will be qualified for entry-level employment in motion graphics and effects for television, advertising, public relations, multimedia, education, music, theater, film, entrepreneurial projects and media departments of agencies, businesses, and institutions.

Learning Outcomes

Upon completion of this program, students will be able to:

- Analyze, plan, and manage the creative and technical elements of broadcast and video effects and motion graphics workflow.
- Apply the skills of a motion graphics and special effects assistant to work in a variety of areas within the television and video production process.
- Apply knowledge of motion graphic and special effects hardware and software to television and video projects and programming.
- Display professionalism and effective application of workforce protocol and communication skills in the video industry.

Admission Requirement: Students must earn a Certificate of Achievement in Foundations in Broadcast Electronic Media Arts.

Completion Requirements: Students must complete 12 units from the courses listed below at City College of San Francisco.

The minimum time for completion of this certificate is 3 semesters. Completion time will vary based on student preparation and number of classes completed per semester.

Courses Required for the Certificate of Achievement in Broadcast Motion Graphics

Course	Units
Choose two of the following video editing courses:	
BCST 143A - Digital Video Editing: Avid	3.00
BCST 143B - Video Editing Finishing: Avid	3.00
BCST 144A - Digital Video Editing: Premiere Pro	3.00
BCST 144B - Video Editing Finishing: Premiere Pro	3.00
Total:	6.00
Required courses:	
BCST 146 - Video Motion Graphics	4.00
BCST 147 - Advanced Video Editing	4.00
Total:	8.00
Choose one of the following advanced video production courses:	
BCST 148 - HDTV Studio Production	4.00
BCST 149 - HDTV Field Production	4.00
Total:	4.00
Choose two units from the following internship courses:	
BCST 160 - College Internship	1.00 - 2.00
BCST 165 - Industry Internship	1.00 - 2.00
Total:	2.00
Total:	20.00

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