

Audio and Video for the Web Certificate of Accomplishment - Active

Department: Broadcast Electronic Media Arts

Approval: December 2012

The Audio and Video for the Web certificate combines the study of creating media content, process and problem solving with tools and techniques of visual communication for broadband distribution. This course of study prepares the student to distribute audio and video content effectively via broadband.

Learning Outcomes

Upon completion of this program, students will be able to:

- Describe and analyze the processes involved in creating audio and video content for broadband delivery.
- Discuss, evaluate and analyze the impact internet content has on society.
- Plan, organize and create effective online content that conveys intended message.
- Demonstrate technical skills necessary for creating effective audio and video content for the internet including, but not limited to: recording, editing and compressing to appropriate format.
- Display professionalism and understanding of workforce protocol in communication and behavior.

Students must complete each course with a grade of "C" or higher.

Students must complete courses at City College of San Francisco.

All courses must be completed within four years.

The minimum time for completion of this certificate is 1 semester. Completion time will vary based on student preparation and number of classes completed per semester.

Courses Required for the Certificate of Accomplishment in Audio and Video for the Web

Course	Units
Required courses:	
BCST 119 - Digital Media Skills	2.50
BCST 135 - Audio for the Web	1.00
BCST 136 - Video for the Web	1.00
BCST 159 - Digital Media Portfolio	1.00
Total:	5.50
Total:	5.50

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