## Motion Photography - Field Certificate of Accomplishment - Active

Department: Photography Approval: January 2017

Effective Semester: Fall 2017

This certificate provides hands-on instruction in motion and still photography using cameras with video capability in the field, emphasizing mixed lighting on location. Students will gain the aesthetic and technical skills necessary to professionally plan, capture, produce and deliver photographic stills and videos to clients or for electronic delivery. Certificate completion prepares students for employment in the following fields of photography: wedding and events, real-estate, advertising, public relations, corporate presentations, documentary and photojournalism, athletics, travel, and to work as a photography assistant.

## **Learning Outcomes**

Upon completion of this program, students will be able to:

- Use the techniques of location-based photography to create stills and videos for electronic delivery.
- Edit and analyze still and video packages and presentations.
- · Apply the proper use of lighting, sound and aesthetic techniques to field photography and video.
- · Evaluate the effectiveness of presentations for motion photography.
- Apply the standard workforce protocols and communication skills used in the video and photographic industry.

ADVISE: ESL 160 or ENGL 93 or 95 or ENGL 88 or ENGL 88A or placement in ENGL 93 or ENGL 88 or ENGL 88A

Students must complete each course with a grade of "C" or higher. Students must complete at least four courses at City College of San Francisco. All courses must be completed within four years.

The minimum time for completion of this certificate is two semesters. Completion time will vary based on student preparation and number of classes completed per semester.

## Courses Required for the Certificate of Accomplishment in Motion Photography - Field

| Course  | Units   |
|---|---------|
| Required courses:   |         |
| PHOT 51 - Beginning Photography*  | 3.00    |
| BCST 119 - Digital Media Skills*  | 2.50    |
| PHOT 80 - Outdoor & Ambient Lighting  | 3.00    |
| BCST 141 - Field Video Production   | 3.00    |
| BCST 144 - Digital Video Editing: FCP & Premiere  | 4.00    |
| PHOT 52 - Photographers and Their Images  | 1.00    |
| * Students may challenge this requirement by showing a college transcript or passing a challeng | e test. |
| Total:  | 16.50   |
| Recommended additional coursework:  |         |
| BCST 135 - Audio for the Web  | 1.00    |
| BCST 136 - Video for the Web  | 1.00    |
| PHOT 99 - Business Practices of Photography   | 3.00    |
| PHOT 57 - Photography for the Web   | 3.00    |
| or  |         |
| BCST 159 - Digital Media Portfolio  | 1.00    |
| PHOT 93 - Editorial Photography   | 2.00    |
| Total:  | 0.00    |
| Total:  | 16.50   |

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