Strong Workforce Program Funding

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Strong Workforce Program (SWP) Background

- Compared to SSSP, SWP is to Strengthen Career and Technical Education (CTE);
- Accountability;
- $200M annual state funding to CCCs;
- Formula is 60% to CC Districts and 40% to Regions;
- Year One 2016-17; colleges can spend starting in September 2016;
- CCSF 2016-17 allocation = $2.7M
- Bay Area Region (28 colleges) 2016-17 allocation = $16.16M
“California needs 1 million more AA, certificates, or industry-valued credentials.”

Analysis: Collaborative Economics
Sept 2016: BOG Approval pending; Accountability Metrics specified and Release of $2.7M for CCSF; $16.6M released for the Bay Region (CCSF is 1 of 28 CCs in the Bay Region and will share a portion of this SWP funding as well).
2014-15 Task Force
November 2015 Task Force Recommendations;
January & May 2016, $200M intact in Governor’s budget;
June 2016 determination of 60/40 split - 60% CCs, 40% Regions;
September 2016 BOG to approve accountability metrics;
September 2016 CCs can begin to spend;
January 31, 2017 District and Regional plans due to CCCCQ;
SWP to support CCSF’s role in the regional economy

- General Accountability Metrics
  - To increase student success in CTE to support workforce gaps;
  - Emphasis on increased CTE enrollments and completions;
  - Responding to industry innovation and new skills needed;

- Exact guidelines forthcoming from CCCCCO.
Submit 3-Year Projections
Based on Following Multiple Measures:

**INCREASE QUANTITY**
- CTE enrollment

**IMPROVE QUALITY**
- Skills gains
- Completion
- Transfer
- Employment rates
- Employment in field of study
- Earnings,
- Median change in earnings
- Proportion of students who attained living wages
SWP to support CCSF’s role in the regional economy

- What does this mean for CCSF?
  - Build capacity to serve more CTE students in deeper ways;
  - Opportunity for new courses, programs, degrees;
  - Increase regional work, linking efforts with other CCs;
  - Improving work-based learning, employment, wage increases, and work with Workforce Investment Boards (OEWD here in SF).
Ways to Inform the CCSF SWP Plan

- Program Review on innovations and needs;
- Labor Market Demands (unfilled jobs);
- Linkages with Employers and evidence gathered from Advisory Committees;
- Connection points for student internships, apprenticeships, work experience, etc...;
- CCSF SWP Task Force:
  - Academic Senate appointments;
  - Classified appointments;
Discussion

- Q/A
- Input
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