



**Mission Statement Packet**



**Value (IMPORTANCE)**-noun: the importance or worth of something for someone□

*For them, the house's main value lay in its quiet country location.*

**Valuable**-adjective□

He was able to provide the police with some valuable information.

**Value**- verb□

I valued (=considered as important) your comments on the report.

**Values**-plural noun□

Your values are the principles you have which control your behavior.□

She believes strongly in **basic** values like courage, loyalty and honesty.

**What values are  
picture?**



**represented in this**



- ✓ Every part of life is examined.
- ✓ Each day contributes to life vision.
- ✓ All things are created twice: Mental or first creation (model, blueprint). Physical or second creation.
  - ❖ Leadership (First Creation-direction, purpose, family feeling)
  - ❖ Management (Second Creation-control, efficiency)

**Mission Statement:** a specific task that a person or group of people sets out to perform.

- ❖ A written-down reason for being
- ❖ A personal credo or motto that states what your life is about
- ❖ A blueprint for your life
- ❖ What you truly want from your life and work
- ❖ Your vision
- ❖ Your purpose in life
- ❖ The ultimate "why" behind everything you do
- ❖ It should be large and general enough to encompass a lifetime of activities

## Why Write a Mission Statement?

Research shows that the number one deadly fear of people is "Having lived a meaningless life." Finding one's mission, and then fulfilling it, is perhaps the most vital activity in which a person can engage.

Having a clear mission statement gives you a place to initiate, evaluate and refine all of your activities. It can also help you make a decision in work and home.

## What a Mission Statement is Not

A mission statement is not a goal.

Your mission is not your job. Once you are clear about what you really want out of life, a "job" just becomes a means of realizing your mission, not an end in itself.

## Sample Mission Statements



### ❖ Resolution-Mahatma Gandhi

Let the first act of every morning be to make the following Resolve for the day:

I shall not fear anyone on earth.

I shall fear only God.

I shall not bear ill toward anyone.

I shall not submit to injustice from anyone.

I shall conquer untruth by truth.

And in resisting untruth, I shall put up with all suffering.

❖ City College of San Francisco

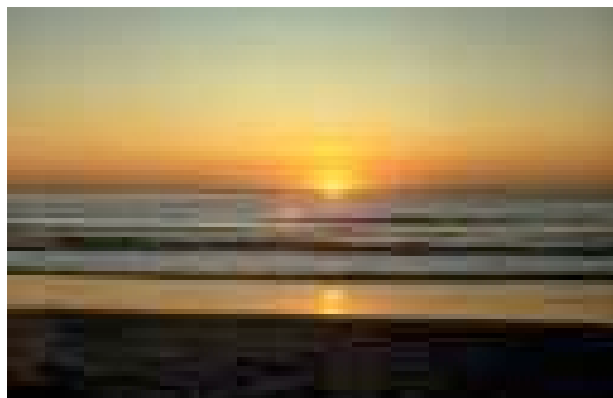
CCSF will continue to be a leading center for teaching and learning. Students from all backgrounds and cultures will have access to affordable, high quality programs that meet their lifelong educational needs. The college will continue to build upon its commitment to educational excellence, see to our diverse communities and preparation for civic engagement.

❖ Robert Louis Stevenson

When we have lived well, laughed often and loved much. When we gain the respect of intelligent people, and the love of children. When we fill a niche and accomplish a task. When we leave the world that found it, whether by an improved idea, a perfect poem or a rescued soul. We are successful if we never lack appreciation of the earth's beauty or fail to express it. If we look for the best in others, and give the best we have.

❖ Focus on the Future, ASE 2081, Summer 2002, Student

My Mission is to love, understand and appreciate.  
The Values I Stand For are justice, honesty and intimacy.  
I want to be a speech pathologist  
I want to exercise  
I want to have a house.  
I am committed to family and women's issues



## Mission Statement Verbs

Following are five columns of verbs. Circle three verbs from each column. These are the verbs that most excite you. Then from the entire list, select the ultimate three. These are the action words, which will shape your life. (Note how each column forms the shape of a candlestick. The verbs we choose to act on are the ones that shed light on who we are. )



accomplish  
acquire  
adopt  
adventure  
affect  
affirm  
alleviate  
amplify  
appreciate  
ascend  
alleviate  
amplify  
appreciate  
ascend  
associate  
believe  
bestow  
brighten  
build  
call  
cause  
choose  
claim  
collect  
combine

command  
communicate  
compel  
compete  
heal  
hold  
host  
identify  
illuminate  
implement  
improve  
improvise  
inspire  
integrate  
involve  
keep  
know  
labor  
launch  
lead  
light  
live  
love  
make  
manifest  
master

mature  
measure  
mediate  
mold  
motivate  
move  
negotiate  
nurture  
open  
organize  
participate  
pass  
perform  
persuade  
play  
possess  
practice  
praise  
prepare  
present  
produce  
progress  
promise  
promote  
provide

pursue  
realize  
receive  
reduce  
refine  
reflect  
reform  
Regard  
relate  
relax  
release  
rely  
remember  
renew  
resonate  
respect  
return  
revise  
sacrifice  
safeguard  
satisfy  
save  
sell  
serve  
share

speak  
stand  
summon  
support  
surrender  
sustain  
take  
tap  
team  
touch  
trade  
translate  
travel  
understand  
use  
utilize  
validate  
value  
venture  
verbalize  
volunteer  
work  
worship  
write  
yield



## Mission Statement Formula

**My mission is to:**

\_\_\_\_\_, \_\_\_\_\_ **and** \_\_\_\_\_  
(These are the three verbs you have chosen)

**The values I stand for are.....**

\_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_  
(These are the values you have identified)

I want to be

I want to do

I want to have

I am committed to

\_\_\_\_\_, \_\_\_\_\_ **and** \_\_\_\_\_  
(These are the three causes you have identified)

