

Writing A Mission Statement: Part One

Unit: Personal Development & Leadership **Topic:** Writing a Mission Statement **Level:** Intermediate/Advance ESL and English Speakers
Objectives: Create an illustration board and Explain symbols in illustration board **Length of Session:** 1 hour and 40 minutes

EFF Standards: Speak so others can understand; cooperate with others; reflect and evaluate visual aids as support in speaking

Language Arts Standards: S6-Participate in collaborative processes; Use visual aids as support in speaking

SCANS/ EFF Common Activities	INTO	MATERIALS
EFF- Creative Thinking; EFF- Reflect & Evaluate	<p>WARM-UP/REVIEW 10 minutes</p> <ul style="list-style-type: none"> Students come in to find <i>What Do You Stand For</i> cards and one piece of candy each on desks- Instruct them not to eat the candy. Find others with similar candy-<i>this is your group</i>. Arrange your desks accordingly. In groups, share with each other one idea that you stand for. Whole class sharing-<i>what are some of the words you chose?</i> <p>INTRODUCTION (10 min)</p> <ul style="list-style-type: none"> Explain purpose of leadership development. On butcher paper, brainstorm: <i>What is a leader?</i> Explain Project VOICE's acronym: Voice, Opportunity, Independence and Civic Engagement. <ul style="list-style-type: none"> Ask the students to stretch themselves to explore their own leadership. 	<p>Cards "What Do You Stand For?" (Look at the resource page). Hard Candy (5 different ones. This is used to separate groups.) 11 by 14 poster boards Lots of magazines, markers, scissors, glue sticks</p>
SCANS-Interpersonal Competencies & Personal Qualities-Self Esteem, Integrity and Sociability	<p>PRESENTATION (5 minutes) Teacher presents his/her own illustration board to class and explains purpose.</p> <p>GUIDED PRACTICE (40 minutes) In their groups, students construct individual illustration boards focusing on these questions: I want to be I want to have I want to (do)</p>	<p>EVALUATION Journal Writing Illustration Boards The statement completions</p>

	(30 minutes) Each person presents his/her illustration board to his/her group members answering the three questions. When they are finished, they can put them around the room.	
	BEYOND	
	<p>CLOSURE Reflect in journals: (5 minutes) What worked? What didn't? What were surprises? What questions do you have?</p> <p>APPLICATION This activity prepares the student to write the mission statement.</p>	<p>Have the students write down the answers to I want to be I want to have I want to (do)</p> <p>These will be used for creating the Mission Statement.</p>

Author: Kate Gougoutas, John Adams and Maria Rosales-Urbe, Mission