

# Member Benefits Update

by

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Membership Development Manager



# Overview

- About C.A.R.
- Benefits
  - **Most Popular**
  - **New for 2011**
- Scholarships

# About C.A.R.

- Established 1905
- Membership: 162,570 (end of August 2010)



**Benefits**

# Most Popular Benefits

1. Legislative Advocacy (\$12,000+)
2. zipForm<sup>®</sup> 6 (\$599)
3. Legal Hotline (\$250+)
4. CALIFORNIA REALTOR<sup>®</sup> EXPO (\$250)
5. Research Reports (\$150)
6. ClientDIRECT<sup>™</sup> (\$150)
7. Member Advantage Program (\$100)
8. Forms Advisor<sup>™</sup> (\$60)
9. *California Real Estate* Magazine (\$24)
10. Economic Updates (\$15)

# New for 2011

1. Digital Signature
2. Electronic Document Storage

# C.A.R. Website (www.car.org)

CAR : Homepage - Windows Internet Explorer provided by Yahoo!

http://www.car.org/

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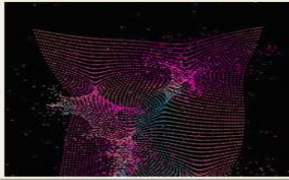
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C.A.R. releases its California Housing Market Forecast for 2011  
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**WHAT'S NEW**  
**Today's real estate news**  
- Foreclosure auctions hit record as document crisis unfolds  
- Freddie Mac: Mortgage rates drop again, now at 1951 levels  
- Slide in rates sparks new refi boom  
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**REALTOR® Action Assessment for 2011 dues bill cycle**  
C.A.R.'s board of directors adopt special assessment of \$49 per member for the 2011 dues bill cycle.  
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**Foreclosure update and webinar**  
  
Register today for a free webinar that will provide the latest information on the foreclosure moratorium.  
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**Healthcare open enrollment Oct. 15-Nov. 30**  
C.A.R.'s endorsed insurance broker, RealCare, is accepting insurance applications from C.A.R. members from Oct. 15-Nov. 30.  
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OC: Econ. update  
New RPA training

**One Cool Thing**  
**This one's a game-changer**  


Done Internet 100%

CALIFORNIA ASSOCIATION OF REALTORS®

# Scholarships

# C.A.R. Scholarship Foundation

- Awards:
  - \$2,000 for community college
  - \$4,000 for university
- Eligibility Requirements:
  - Serious commitment to real estate career
  - Enrolled in at least 6 units (at least 1 real estate or real estate related course)
  - Completed at least 12 units in last 4 years
  - Minimum 2.6 GPA

# QUESTIONS



A yellow rounded rectangle with a black border. At the top center is a glowing question mark with radiating lines. Below it are three circular icons, each containing a stylized person with a question mark above their head. At the bottom of the rectangle, the text "It's QUESTION TIME!!" is written in bold black letters.

**It's QUESTION TIME!!**

Any questions 



# THANK YOU!

**[www.car.org](http://www.car.org)**

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