

## From Lumina Foundation:

"Based on current estimates, to reach the 60 percent level by 2025, the U.S. higher education system must produce 23 million more college graduates than are expected at present rates of production."

**From Wikipedia ---- [http://en.wikipedia.org/wiki/Lumina\\_Foundation](http://en.wikipedia.org/wiki/Lumina_Foundation)**

**Lumina Foundation for Education** is a private, Indianapolis-based foundation with about \$1.4 billion in assets. Its mission is to expand student access to and success in education beyond high school.

Lumina Foundation is a conversion foundation created in mid-2000 as USA Group, Inc., the nation's largest private guarantor and administrator of education loans, sold most of its operating assets to the [Student Loan Marketing Association, Inc. \(Sallie Mae\)](#). Proceeds from the sale established the USA Group Foundation with an endowment of \$770M. The Foundation was renamed Lumina Foundation for Education in February, 2001.

From Hechinger about Lumina's Board---

Source for the following is the Hechinger website [http://communitycollegespotlight.org/content/california-success-plan-sparks-opposition\\_7474/](http://communitycollegespotlight.org/content/california-success-plan-sparks-opposition_7474/)

Lumina's board has 12 members with backgrounds in "business, higher education, investment and finance," the foundation responds. "Of these 12 directors, none is currently associated with the student loan industry, though five of them are either former employees or former board members of USA Group or Sallie Mae."

[Therefore, according to the language Lumina itself provided, almost half of the 12 Lumina Foundation Board members have direct (resume') connections to the financial aid industry. How this plays out in the Student Success Task Force final report is seen below.]

*"She easily finds her way to the financial aid office where she learns of the various financial aid opportunities available to her. She sees that she can maximize financial aid opportunities if she decides to enroll full time. She understands that accepting financial aid means accepting responsibility for her academic future."*

SSTF Recommendation 3.3

Community Colleges will provide students the opportunity to consider the benefits of fulltime enrollment.

## Framing the Dialogue

### *Who they are*

- Completionists / Paper chasers
- Uninformed members of public/uninformed external stakeholders
- Dealmakers
- Not evidence-based

### *What they believe in*

- Paper-chasing /completionism (Not the journey, it's the paper that counts?)
- "Reform"/Dominant educational paradigm/failed strategies/NCLB→NALF No Adult Left Behind
- 3Rs, "back to basics"
- Cranking out workers for corporations/economy; "efficient production" of degrees/certs/transfs; CA as a "productivity strategy lab"
- Narrowing the mission, returning to a junior college mode
- Educate the low-hanging fruit, students who are already very committed, with no learning difficulties and are cheapest to educate
- Rationing is *inevitable*
- Benefits of education are either personal or are benefits to employers/state tax coffers

### *What we believe in*

#### ABOUT EDUCATION

- Education should be lifelong personal development; rationing is *unacceptable*
- Acquisition of knowledge, understandings, critical judgment, learning about our world, taking advantage of the plasticity of the brain to remain active for a lifetime
- Learning is beautiful in itself and education for career/higher income is only PART of how the individual and society both benefit
- Many benefits to society of an educated citizenry, a broad education, including better health and reduced dependency. A comprehensive mission reflects that
- Efficiency without effectiveness (a strong curriculum and professional faculty) is false efficiency

#### ABOUT PROCESS

- No lessening of *local control* is acceptable. Community colleges must be responsive to their community and centralization greatly inhibits that
- Faculty are *forward-thinking* and dedicated to continually improving what we do
- Students have important perspectives and experiences as *users of our services* that should inform what we do
- These *internal stakeholders* from "the field" must have a major place at the table
- Building consensus and creating *buy-in* can result from solid *evidence*
- *Dialogue between internal and external stakeholders* is powerful and essential

## *WE are the realists and are “service oriented”*

*State Vice Chancellor Patrick Perry made a presentation in 2010 and cited the real world facts of the CCC, which are that 51% of students stated their goal was either undecided or other than a degree; only 44% were full time (12 units); only 47% were aged 18-24.*

*The SSTF/Chancellor's Office are saying let's transform the demographics and characteristics of our student body (according to some theoretical ideal). We are saying: "Let's respond to ACTUAL community college demand." Which approach has more chance of success?*

A sizeable majority of our students are part time students, working people, and they need flexibility. That's why we are committed to *student-friendly procedures*, developed with input from students--- the opposite approach of putting these 14 new requirements, pressures, and limitations on students:

- A requirement that all must see a counselor.
- All must attend orientation.
- All must take placement tests.
- All must be tested on their “habits of mind.”
- If test results are low, all must attend a success class or other intervention.
- New limitations on BOG waiver.
- New limitations on total units one may accumulate.
- Pressure to declare a plan of study upon admission.
- Requirement to declare a plan of study by third semester.
- Pressure to follow through with the original ed plan instead of changing course.
- Limitations on taking other interesting-sounding classes not on one's education plan.
- Students will now be expected to study FOR their placement tests!
- Typically, they will be forced to take basic skills classes right from the start.
- They will face additional pressure to change from part time to full time enrollment.