I. Reports from the Committee Chairs

A. College Diversity Committee (Dr. Day)
   The College Diversity Committee receives regular update on the Grow Your Own program from
   Glenn Nance. The program is going strong and all sign show that it will keep growing. Dr. Day,
   also distributed a draft of the “Implementing the Diversity and Equity Policy Statement”. The
   council will revisit the draft at its October meeting.

B. Communication Committee (Francine Podenski)
   The Communication Committee asked Chris Simeone to give a presentation on the Google Earth
   Tours as part of their proposal to add that feature to CCSF maps on the webpage.
   Google Earth Tours applied to CCSF campuses, buildings, and maps was demonstrated.
   The committee chair also reported on the following:
   • EAtv-Ch27 Report
     o Political Forum:
     EAtv-Ch27 with the League of Women Voters, Public Access, and Government Access
     will produce a series of political forums for the November election. EAtv-Ch27’s
     contribution will be to produce a political forum featuring all College Board of Trustee
     candidates moderated by a representative from the League of Women Voters on October 5
     in the Gough Street Auditorium. All the forums produced by Education, Public, and
     Government Access will be aired on all three channels prior to the election.
     o EATV Production:
     Concert and Lecture presentations will be videotaped for cablecast on EAtv-Ch27.
     o EATV Marketing:
     A graduate Business Marketing class at San Francisco State University proposed that the
     class create a marketing plan for EATV as a seminar project.
   • Tailored E-Messaging
     Banner data can be harvested into e-mails tailored to specific target groups to help students
     move along in their educational process which also has the potential to increase enrollment.
     Students should be able to opt in or opt out when they apply to the college, or possibly each
     time they register, to avoid having CCSF students feeling “spammed” by the college.
   • Marketing and Public Information Report
     After conducting an advertising campaign to recruit out of state students their numbers
     doubled in Fall 2005. The campaign continued and Fall 2006 out of state enrollment
     doubled once again. Currently the number of out of state students at CCSF exceeds the
     number of international students, generating $1.5 million in tuition and fees paid directly to
     the college. This past academic year 50,000 students did not follow up on their registration
     appointments. In collaboration with Admissions and Financial Aid, the Marketing/Public
     Information e-mails a reminder to students within 48 hours of a missed registration
     appointment.
C. **ITPC (David Yee)**

There was no report as the ITPC did not meet yet. However, the ITPC is going to meet in September, so there will be a report in October.

II. **CCSF Website**

Dr. Day gave a brief update on the status of the CCSF website. He mentioned that at this point there is $250,000 set aside for the project. He also asked that a shared governance subcommittee would be established to work on the CCSF Website. Francine Podenski, the Chair of the Communication Committee said she will work with her committee and also with David Yee and the ITPC to create this subcommittee.

III. **Shared Governance – Committee on Information and Public Records (Dr Day)**

Dr. Day inquired about the updated status of the Committee on Information and Public Records (CIPR). Attila Gabor informed the Council that all appointments were made except one faculty position. Dr Day asked Fred Teti if it would be acceptable to the Academic Senate that the CIPR convene its first meeting and the Academic Senate would make remaining one appointment along the way. Fred Teti agreed. Dr. Day asked Attila Gabor to convene the first meeting of the CIPR before the October meeting of the CAC.

Minutes were prepared by Attila Gabor