

Research & Planning Briefs  
 College Performance Indicators Report Brief #4  
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College Performance Indicators Report 2003-2004

During Spring 2005, Research & Planning Briefs will feature findings from CCSF's *College Performance Indicators Report 2003-2004* (CPI). The CPI is a comprehensive assessment of the College's progress and success based upon the goals and priorities of CCSF's Strategic Plan. The full CPI Report can be found at: [www.ccsf.edu/Offices/Research\\_Planning/pdf/ccpi2005.pdf](http://www.ccsf.edu/Offices/Research_Planning/pdf/ccpi2005.pdf)

The Strategic Plan 2003-2008 outlines eight priorities for the College community:

- Priority 1: Basic Skills
- Priority 2: Academic Programs
- Priority 3: Workforce Development
- Priority 4: Outreach and Recruitment
- Priority 5: Student Development
- Priority 6: Resource Development
- Priority 7: Technology
- Priority 8: Organizational Effectiveness

The Strategic Plan can be found at: [www.ccsf.edu/Offices/Research\\_Planning/pdf/strpln3.pdf](http://www.ccsf.edu/Offices/Research_Planning/pdf/strpln3.pdf)

Focus on Strategic Priority 2: This Research & Planning Brief examines the final performance indicators under Strategic Priority 2 – transfers to baccalaureate institutions and student satisfaction.

The annual number of students transferring to CSU, UC, and private institutions: Students, upon completion of some or all of their 60 undergraduate units (depending on the requirements of individual institutions), may transfer to one of two public university systems in California – the University of California system (UC) or the California State University system (CSU) – or to a private institution.

**Transfers to UC and CSU colleges:** The number of students transferring to UC schools has increased by 4.7%, the highest number of UC transfers in 9 years. The number of transfers to CSU schools has decreased by 11.4%.

**Number of Students Transferring to UC and CSU Colleges**

Year	UC	CSU	Total
95-96	251	1,302	1,553
96-97	239	1,231	1,470
97-98	241	996	1,237
98-99	246	1,056	1,302
99-00	279	1,092	1,371
00-01	264	1,090	1,354
01-02	255	1,248	1,503
02-03	297	1,224	1,521
03-04	311**	1,084***	1,395

\*Data not available

Source: CCSF Performance on Partnership for Excellence Goals, State Chancellor's Office, 4/02.

\*\*Source: <http://www.cpec.ca.gov/OnLineData/OnLineData.asp>

\*\*\*Source: <http://www.calstate.edu/as/CCCT/2003-04/ethnic/index.shtml>

**Transfers to private colleges:** From 2002-2003 to 2003-2004, the total number of transfers to private colleges fell from 474 to 306 students. However, data for the 2003 academic year represents only partial results; complete results will be reported next year.

**Transfers to Private Colleges**

Year	Out-of-State	In-State	Total
1996	8	154	162
1997	14	146	160
1998	13	234	247
1999	28	271	299
2000	25	331	356
2001	16	357	373
2002	29	445	474
2003	29*	277*	306

Source: Research, Planning and Grants match against National Student Clearinghouse Records.

Note: The match was against all students who left CCSF between the summer 1997 students and the Spring 2004 and who were not Summer-Only.

\*These figures represent partial results. Full results will be reported next year.

**Success of CSU transfer students:** This table examines the persistence rate from Fall 2002 to Fall 2003 and the average GPA in Fall 2003 of CCSF students transferred to CSU campuses. Persistence rates and GPA’s are compared to all CSU students systemwide. “Upper division” refers to junior- and senior-level students, while “lower division” refers to freshman- and sophomore-level students.

**Success of Transfer Students at CSU Colleges**

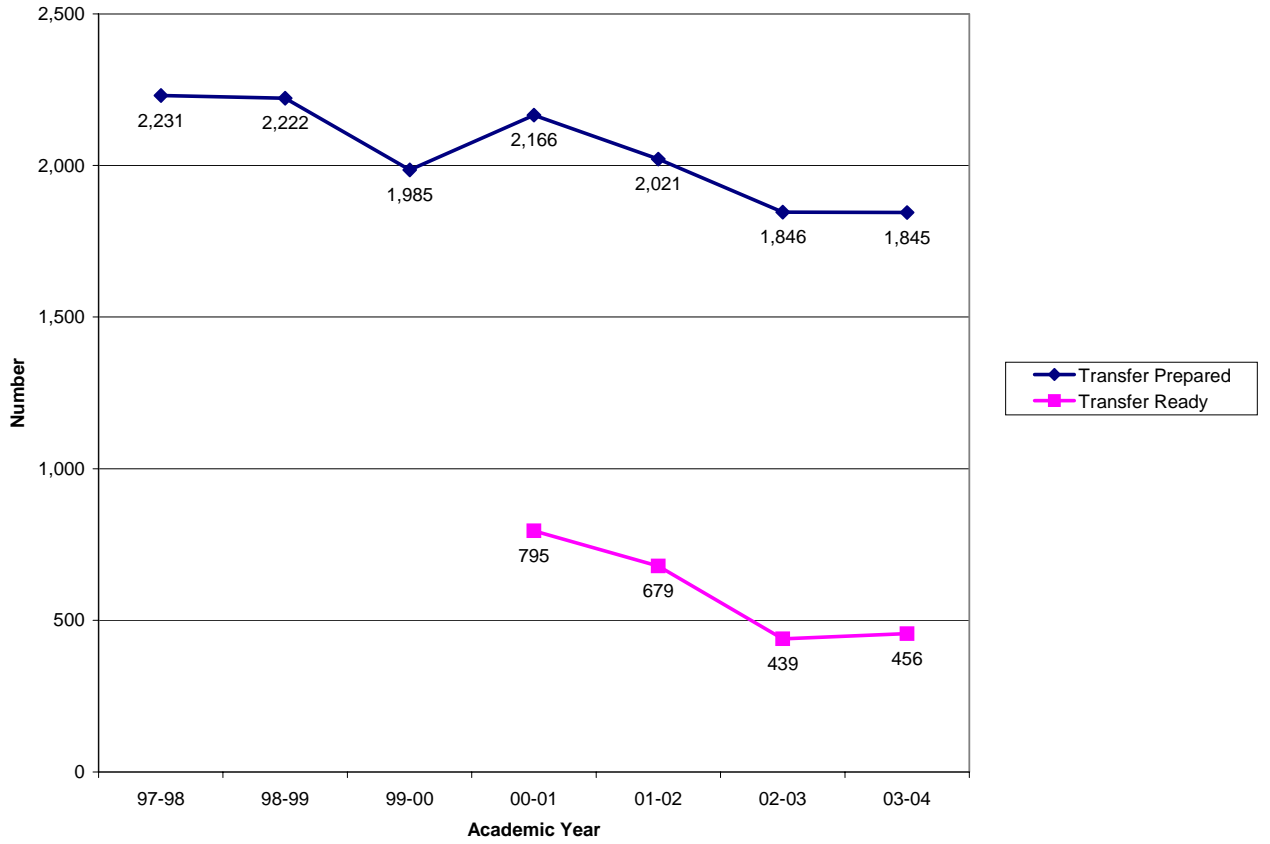
	Persistence Rate	Fall 2003 GPA
<b>CCSF</b>		
Upper Division	87%	2.99
Lower Division	83%	2.83
<b>CCSF Total</b>	<b>87%</b>	<b>2.97</b>
<b>Systemwide</b>		
Upper Division	86%	2.94
Lower Division	82%	2.87
<b>Systemwide Total</b>	<b>85%</b>	<b>2.93</b>

Source: <http://www.asd.calstate.edu/performance/ccc/ccc0203/index.shtml>

The annual number of students achieving a status of “transfer-prepared” and “transfer-ready”: A “transfer-prepared” student has earned 56 transferable units with a GPA of 2.00 or better within a six-year period. A “transfer-ready” student has also passed a transferable English and math class.

**Transfer-prepared and transfer-ready students:** From 2002-2003 to 2003-2004, the number of transfer-prepared students has remained statistically constant. The number of transfer-ready students has increased by 3.9%.

**Transfer-Prepared and Transfer-Ready Students**



Satisfaction of CCSF students: In Fall 2004, nearly 3,000 CCSF students enrolled in credit courses responded via an online survey regarding their satisfaction with instruction and services. Ratings are on a 4-point scale, where 4.00 is excellent and 1.00 is poor.

This table includes new student groups who were not previously surveyed; thus, change information is not yet available. Previous data was for graduating students.

### Student Satisfaction Survey Results

<b>Online Survey of Fall 2004 Credit Students</b>	<b>Students with Career Goals</b>	<b>BA/BS Degree Holders</b>	<b>*New and Continuing, Ages 16-19</b>	<b>Continuing Students, Ages 20-24</b>	<b>Continuing Students, Ages 25+</b>
<b>Quality of Instruction</b>	3.28	3.32	3.04	3.01	3.26
<b>Content of Courses</b>	3.22	3.30	3.08	2.95	3.20
<b>Availability of Faculty</b>	2.90	2.98	2.70	2.66	2.84
<b>Availability of Courses</b>	2.54	2.65	2.40	2.16	2.46
<b>Convenient Class Scheduling</b>	2.64	2.75	2.40	2.35	2.48
<b>Class Size</b>	2.70	2.76	2.62	2.52	2.63

\* New First Time in previous (2003-04) academic year or Continuing Students Ages 16-19

\*\* Where 4.00 is Excellent and 1.00 is Poor

Source: CCSF Office of Research, Planning & Grants, 11/1/04 -- unweighted responses

Data reported previously was for Students Who Petitioned for Graduation. The reports can be found at [http://www.ccsf.edu/Offices/Research\\_Planning/reports\\_satisfaction.htm](http://www.ccsf.edu/Offices/Research_Planning/reports_satisfaction.htm)

Assessment measures of student learning outcomes at the course, program and college-wide level will be developed by the College 2004 - 2006.