Student Learning Outcomes Institute



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Modesto Junior College

Table of Contents

What are measurable student learning outcomes?	1
What is "assessment of student learning outcomes" and why should we do it?	2
What is the process for measuring student learning outcomes?	3
Course-Level Student Learning Outcomes	3
Creating Written Statements for Measurable Student Learning Outcomes	
Choose the Tool for Measuring Learning	6
Course Embedded Assessment	6
Tools for Course Embedded Assessment	7
Rubrics	9
Inter-Rater Reliability	
Program Level Student Learning Outcomes	
Program Assessment Plans	
Program Audits	15
General Education Assessment	15
Assessment of Pedagogy	17
Classroom Assessment Techniques	17
Appendices	
<i>1.</i> Activity Schedule for the MJC Student Learning Outcomes Institute	
2. MJC Student Learning Outcomes Resource Book – Table of Contents	
3. Appendix 3 – Reference Books Distributed to SLO Institute Participants	
About the Author	

Measuring Student Learning Outcomes

Bill Scroggins -- July 22, 2003

What are measurable student learning outcomes?

Measuring student learning outcomes, or SLOs, means determining if intended learning has actually occurred. Student learning includes the full breadth of education: acquisition of skills, mastery of concepts, and growth in life perspective. Can students titrate an acid? analyze market trends? express themselves creatively? Determining if the desired learning has occurred requires *objectives that are clearly defined in measurable terms*. Evaluating titration ability may be fairly straightforward, but what are the measurable indicators of creative expression? Challenging certainly, but those who teach in the creative arts make these determinations regularly.

Learning outcomes are *direct measures of learning*, distinct from indirect measures such as graduation rates, course completion rates or even course grades. Indirect indicators do have value to an institution, but that value is in evaluating productivity and the extent to which the college is accomplishing related portions of its mission.¹ In contrast, SLOs focus specifically on the individual's skills, knowledge, and values. The assessment process should be able to *distinguish between surface learning and deep learning*. We have all experienced the student who can regurgitate information on a quiz but then is not able to perform when that information must be applied. Being able to describe the factors to be evaluated in analyzing market trends does not show the same level of learning as actually making that analysis successfully using real world information. To effectively evaluate learning, *the tool used should be appropriate to the outcome being measured*. Answering multiple-choice questions to determine critical thinking is not an authentic measure of the student's actual ability to think critically.

SLOs are useful at all levels of the educational process: *individual classroom lessons, courses, programs, and college degrees.* Feedback right during class about the effectiveness of a new lesson plan can be powerful in helping an instructor produce the desired learning. Course outlines specify SLOs, but can we provide evidence of the extent to which students who pass a course have actually met these objectives? Employers expect our students to be ready to perform in the workplace, and universities expect our transfers to be ready to do upper division work. Moreover, for an associate degree we require a breadth of general education courses. What learning do we expect to take place in GE courses, and have we measured whether or not that learning has occurred?

Just gathering this information is not enough. The instructor must use classroom feedback to *improve* the lesson for the next time it is presented and, if the feedback shows that learning has not occurred satisfactorily, must try again until the objective is reached. If our programs do not produce students with the competencies that employers need, we must make adjustments. If we cannot be clear about the expected outcomes produced by general education, how can we expect the associate degree to be valued? Those of us who have devoted our lives to education know in our hearts the value of what we do. While it is daunting to be asked to justify the worth of the educational process, we should enter that domain with the assurance of a positive outcome, particularly when we, the educators, are given the opportunity to make the determination ourselves, rather than having externally imposed measurements shape our fate.

¹ For more on direct and indirect measures of student learning read "Methods of Assessment of Student Learning" by Peggy Maki of the American Association of Higher Education. (See MJC SLO Resource Book.)

What is "assessment of student learning outcomes" and why should we do it?

The teaching and learning process has as one of its core elements the assessment of student learning. The traditional focus of assessment has been on particular assignments culminating in a

course grade with a collection of courses leading to a degree, credential or certificate. The assessment movement recognizes that assessment starts with individual assignments—but broadens the term to encompass the measurement of learning at the course, program, and college levels. Rather than assuming that knowledge and skills automatically result from the accretion process springing from individual assignments, the assessment movement seeks more global and comprehensive measures of cumulative learning.² How do we know when students finish a course that they have all the skills and abilities intended for that course? How do we know when a student

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Even if consistent evaluation	on of
minimum course learning	
objectives was achieved, g	rades
would still depend on facto	ors in
the hands of individual	
instructors (weight for	
assignments, importance of	f
additional topics, etc.), and	lon
student behavior (missed o	r late
assignments, for example).	

completes a major that they have learned what is needed to succeed in that field? What abilities, talents, and attitudes do we expect students to have when they complete a general education pattern, and how do we know they have those traits?

Several sources have contributed to the growing assessment movement.

- Our colleges and universities are educating an increasingly higher percentage of our population. These students bring a more diverse
 - set of experiences and learning styles to our classrooms than ever before. Narrowly focused teaching methods are not as effective as they once were; hence the focus on a broader understanding of learning and thus also of teaching and assessment.
- The public and its elected representatives as well as employers are increasingly asking for evidence that education is both effective in producing needed learning and cost effective.



• Students are increasingly viewing themselves as customers and demanding evidence of the value of the educational product they are seeking.

• Academic Freedom and SLOs
Course objectives in course outlines of record have
 been required outcomes for all instructors for some
time. By extension, SLOs should also be considered
• "minimum conditions" for a course. Academic freedom
protects free expression in the classroom, allowing
instructors to present material in the manner they see
fit. The <i>outcomes</i> of the learning process, however,
remain a responsibility of the institution as a whole.
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Within the higher education community, the assessment movement is seen as an educationally sound response to these concerns. Rather than having politicians setting curriculum policy or having funding based on measures not associated with learning, assessment is driven by educators attempting to strike an equilibrium between sound educational practice and evidence of productivity.

² If time permits, read the following book before coming to the Student Learning Outcomes Institute: "Effective Grading: A Tool For Learning and Assessment" by Barbara Walvoord and Virginia Johnson Anderson, Jossey-Bass (1998), ISBN 0787940305. (Chapters 1, 5, and 11 are particularly on point for our discussion.)

Exercise #1. Read the following resource documents and join in the group discussion on "Good Practices for Assessment of Student Learning Outcomes."

"An Assessment Manifesto" by College of DuPage (IL)

"9 Principles of Good Practice for Assessing Student Learning" by AAHE

"Palomar College Statement of Principles on Assessment" from Palomar College (CA)

"Closing the Loop—Seven Common (Mis)Perceptions About Outcomes Assessment" by Tom Angelo

"Five Myths of 'Assessment'" by David Clement, faculty member, Monterey Peninsula College

Exercise #2. Participate in the PowerPoint presentation "Accreditation Standards: A Brief Summary with Annotated Suggestions for MJC." Darlene Pacheco, Associate Director of the Accrediting Commission for Community and Junior Colleges, will join us for a presentation.

What is the process for measuring student learning outcomes?

Several steps are involved in measuring SLOs:

- 1) Create written statements of measurable student learning outcomes.
- 2) Choose the measuring tool.
- 3) Set standards for levels of performance on each objective.
- 4) Identify observable factors that provide the basis for assessing which level of performance has been achieved on each objective.
- 5) Conduct norming sessions to assure acceptable inter-rater reliability.
- 6) Set benchmarks for successful student, course, program, or degree outcomes, including milestones to gradually move from current performance levels to the benchmark goal.
- 7) Evaluate student performance, assemble the data, and report the results.
- 8) Use the results to improve student learning.

These steps apply to designing measurable learning outcomes at the lesson, course, and program level. This series of exercises will begin at the course level and then expand to the program level. In addition, assessment of the teaching process itself is essential to continuously improving student learning. As a final set of exercises, we will explore methods to evaluate pedagogical approaches.

Course-Level Student Learning Outcomes

Creating Written Statements for Measurable Student Learning Outcomes

The first step is to write clear, measurable objectives. To make the point, consider the following objective from a typical course outline:

• Write well-organized, accurate and significant content.

Now compare this to one of the objectives in another course outline in the same department:

Write analytically and critically about assigned readings, demonstrating writing skills appropriate to competent academic expository writing. Students will be able to

- 1. state theses in demonstration of their understanding of the works read, limiting scope of topic and qualifying thesis statements as needed,
- 2. support assertions with sufficient and appropriate reference to primary and secondary sources,
- 3. maintain unity of thought and purpose in the development of their propositions,
- 4. provide for an organization which contributes to the purpose of the composition,
- 5. adapt writing strategies to the requirements of the writing occasion (e.g., to essay exam or other timed writing, writing for research papers),

- 6. exhibit skills of paragraph composition: sufficiency of development, coherence, unity of thought and purpose,
- 7. exhibit skills of sentence composition: variety of types appropriate to emphasis and thought, logic of conventions of grammar usage appropriate to academic writing,
- 8. exhibit skills of word use: adherence to conventions of spelling and meaning, use of diction that is precise, economical, and appropriate to academic discourse, and
- 9. exhibit skills of rewriting: proofreading for error and weakness or imprecision of expression, rethinking and reorganizing for clarity and improved focus.

Note that these objectives convey the basis on which the standard will be evaluated. For example, the adequacy of a sentence is measured by its "sufficiency of development, coherence, unity of thought and purpose." The instructors of this course have *set standards of performance* that provide the basis to *identify observable factors* which allow the instructors to *assess the level of performance* on this objective. These italicized terms are steps in the SLO process that stem from the course objective.

Outcomes, to be measurable, require that the *conditions of performance* and the *success criteria* be specified. Compare these two statements:

• Be able to successfully perform an acid-base titration.



observable factors Given appropriate equipment, a known solid standard acid, a standard base solution of approximate concentration, and a pure solid monoprotic acid, 1) standardize the base solution and 2) determine the molar mass of the solid acid. Minimum performance criterion is an accuracy of 10 ppt; 90% will perform at the 5 ppt level.



The second statement describes what each student will be given to work with (the chemicals and equipment) and the numerical results to be obtained. It also sets benchmarks for minimum individual performance (each student must be accurate to no less than 10 parts per thousand) and for class performance (9 out of 10 students will exceed the minimum standard and will show an accuracy of 5 ppt or better). More on benchmarks later.

Summary of Good Practices for Measurable Learning Outcomes

- Determine if conditions of performance must be specified
- Identify observable, measurable factors for each outcome
- Set standards of performance for each outcome

A note on how SLOs are conveyed for courses is appropriate here. The detail described above does not lend itself to inclusion in the official course outline of record. The information will be too voluminous, will change too frequently, and is much too specific to the subject being taught. It is more appropriate for the course outline to relate the intent of the *course objective*, as is commonly done now, and then have an ancillary document present the detail of the student learning outcomes. The chemistry course outline might have the following course objective about lab skills and then a list of the detailed SLOs attached:





<u>Course Objective (in Course Outline)</u>: Students will be able to perform the following laboratory procedures: gravimetric analysis, acid-base titration, calorimetry, qualitative inorganic analysis, spectrophotometry, kinetic rate determination, and simple organic synthesis.

Disti	inction Between Course Objectives and SLOs
Cours	se objectives in course outlines of record are global statements of the knowledge, skills, and
attituo	des students are expected to master upon successful completion of the course. Student
Learn	ing Outcomes are bridges to the assessment of learning and are much more detailed in
specif	fying conditions, outcomes, and criteria for evaluation. (Characteristics of course objective
are de	escribed in the Academic Senate papers "Components of a Model Course Outline of
Recor	rd" and "Stylistic Considerations in Writing Course Outlines of Record.")

Exercise #3. Writing Student Learning Outcomes from Course Objectives³

For each of the following course objectives, write student learning outcomes in measurable terms. (An example is given in Part A.)

A. Compare and contrast the major theoretical perspectives in psychology.

Given a particular behavior and its context (e.g., playing incessantly with one's hair when under pressure in the presence of the opposite sex), describe how the perspectives of behaviorism, humanistic, psychoanalytic, and biological psychology would interpret that behavior and what methods might each use to alter that behavior. Include theoretical basis, description of causality, and treatment regimen.

B. Prepare a graphic representation of data.

- C. Identify various drawing media and be able to determine the appropriate tool for the task.
- D. Define the theory of hydraulics as it relates to automatic transmissions.

³ If you brought course outlines from your department for use at the Student Learning Outcomes Institute, you may wish to substitute one or more of the course objectives from these course outlines for this Exercise.

Exercise #4. Student Learning Outcomes at the Lesson Level

Choose a lesson in a course you commonly teach. It can be a single lecture, a section from a chapter of the text, a lab/studio/shop/clinic exercise, or something similar. Be sure the topic is fairly focused. If you are with a colleague from the same department, pick a course and lesson with which you are both familiar, and then carry out the following tasks independently.

Make a list, in just general terms, of what you expect students to get out of that lesson. Now think about how you assess students to see if they learned what you expected. Write out a few questions, no more than 4 or 5, that you might put on a quiz, test, or lab report. Try to make the questions comprehensive of the scope of learning desired for the lesson. What do you typically look for in grading each of these questions? Make a few notes on grading expectations for each question.

Now write learning outcomes for the lesson. Try to pick the most important 2 or 3. First write the objectives in topical format like "be able to perform an acid-base titration." Then write each in measurable SLO form.

Compare notes with your colleagues.

- Do the objectives you wrote address the same fundamental learning areas?
- Do the sample questions reflect how each of you would ask students to demonstrate their learning? Look for similarities, differences, and approaches you had not thought about.
- For the questions that are similar, do you all grade about the same? If not, do the differences reflect a different level of expected learning?
- Evaluate each others' written learning outcomes. Are they specific enough? Are they measurable? Do they include performance levels and/or benchmarks for class performance?
- As a group, come to consensus on a set of specific, measurable learning outcomes for the lesson.

Choose the Tool for Measuring Learning

The second step is to determine the tool you will use to measure learning. The method should match the type of learning expected. Several techniques are described below.

Course Embedded Assessment

This strategy acknowledges that most of our courses have specific evaluations of learning outcomes already in our curriculum design. It makes sense to begin with existing assessment of student learning and be sure that the key elements of valid, authentic assessment are present.

Characteristics of Valid and Authentic Assessment of Course Level Learning Outcomes

- The assessment method is comprehensive of the learning outcome.
- The level of learning assessed is appropriate to the learning outcome.
- The evaluation criteria are clear and are consistently applied across sections.
- Multiple methods, varying in learning style, are used to assess the learning outcome.

The embedded method can be standardized questions constituting part of a comprehensive exam, a performance demonstration of a set of skills, a writing assignment, or any of the typical methods of testing student learning. The "value added" to one of these methods in becoming a "course embedded assessment" lies in the clear connection to the course objectives, appropriateness of the tool to the level of learning desired, consistency of evaluation both from student to student and among instructors teaching the same course, and in the ability to report these assessment results to the wider college community.

Tools for Course Embedded Assessment

A variety of methods are available for assessing student learning—from standardized tests to skills demonstrations to portfolios. These tools differ in their evaluation techniques, appropriateness and effectiveness of measuring the type of learning sought, and approaches needed to obtain a degree of consistency in applying the assessment. The following is a partial list of such tools.⁴ (Read "The Case for Authentic Assessment" on the following page.)

<u>Capstone Project/Course</u>—a project or courses which, in addition to a full complement of instructional objectives, also serves as primary vehicle of student assessment for the course or program.

<u>Criterion-Referenced Tests</u>—a measurement of achievement of specific criteria or skills in terms of absolute levels of mastery. The focus is on performance of an individual as measured against a standard or criteria rather than against performance of others who take the same test, as with norm-referenced tests.

<u>Norm-Referenced Test</u>—an objective test that is standardized on a group of individuals whose performance is evaluated in relation to the performance of others; contrasted with criterion-referenced test.

<u>Portfolio</u>—a collection of student work organized around a specific goal, e.g., set of standards or benchmarks or instructional objectives); it can contain items such as handouts, essays, rough drafts, final copies, artwork, reports, photographs, graphs, charts, videotapes, audiotapes, notes, anecdotal records, and recommendations and reviews; each item in the portfolio provides a portion of the evidence needed to show that the goal has been attained.

<u>Performance Assessments</u>—activities in which students are required to demonstrate their level of competence or knowledge by creating a product or response scored so as to capture not just the "right answer", but also the reasonableness of the procedure used to carry out the task or solve the problem.

<u>Rating Scales</u>—subjective assessments made on predetermined criteria in the form of a scale. Rating scales include numerical scales or descriptive scales. Forced choice rating scales require that the rater determine whether an individual demonstrates more of one trait than another.

<u>Simulation</u>—a competency based measure whereby pre-operationalized abilities are measured in most direct, real-world approach. Simulation is primarily utilized to approximate the results of performance appraisal, but when–due to the target competency involved, logistical problems, or cost–direct demonstration of the student skill is impractical.

⁴ From "A Glossary of Measurement Terms" ERIC Digest. http://ericae.net/edo/ed315430.htm and the Temple University "Teachers Connection." www.temple.edu/CETP/temple_teach/ and the "Assessing the Work of E-Teams" by Mary Besterfield-Sacre of the University of Pittsburgh

 $www.nciia.org/CD/public/htmldocs/papers/p_and_j.pdf$

The Case for Authentic Assessment by Grant Wiggins (http://ericae.net/edo/ED328611.htm)

WHAT IS AUTHENTIC ASSESSMENT?

Assessment is authentic when we directly examine student performance on worthy intellectual tasks. Traditional assessment, by contract, relies on indirect or proxy 'items'--efficient, simplistic substitutes from which we think valid inferences can be made about the student's performance at those valued challenges. Do we want to evaluate student problem-posing and problem-solving in mathematics? experimental research in science? speaking, listening, and facilitating a discussion? doing document-based historical inquiry? thoroughly revising a piece of imaginative writing until it "works" for the reader? Then let our assessment be built out of such exemplary intellectual challenges.

Further comparisons with traditional standardized tests will help to clarify what "authenticity" means when considering assessment design and use:

- Authentic assessments require students to be effective performers with acquired knowledge. Traditional tests tend to reveal only whether the student can recognize, recall or "plug in" what was learned out of context. This may be as problematic as inferring driving or teaching ability from written tests alone. (Note, therefore, that the debate is not "either-or": there may well be virtue in an array of local and state assessment instruments as befits the purpose of the measurement.)
- Authentic assessments present the student with the full array of tasks that mirror the priorities and challenges found in the best instructional activities: conducting research; writing, revising and discussing papers; providing an engaging oral analysis of a recent political event; collaborating with others on a debate, etc. Conventional tests are usually limited to paper-and-pencil, one- answer questions.
- Authentic assessments attend to whether the student can craft polished, thorough and justifiable answers, performances or products. Conventional tests typically only ask the student to select or write correct responses--irrespective of reasons. (There is rarely an adequate opportunity to plan, revise and substantiate responses on typical tests, even when there are open-ended questions). As a result,
- Authentic assessment achieves validity and reliability by emphasizing and standardizing the appropriate criteria for scoring such (varied) products; traditional testing standardizes objective "items" and, hence, the (one) right answer for each.
- "Test validity" should depend in part upon whether the test simulates real-world "tests" of ability. Validity on most multiple-choice tests is determined merely by matching items to the curriculum content (or through sophisticated correlations with other test results).
- Authentic tasks involve "ill-structured" challenges and roles that help students rehearse for the complex ambiguities of the "game" of adult and professional life. Traditional tests are more like drills, assessing static and too-often arbitrarily discrete or simplistic elements of those activities.

Beyond these technical considerations the move to reform assessment is based upon the premise that assessment should primarily support the needs of learners. Thus, secretive tests composed of proxy items and scores that have no obvious meaning or usefulness undermine teachers' ability to improve instruction and students' ability to improve their performance. We rehearse for and teach to authentic tests--think of music and military training--without compromising validity. The best tests always teach students and teachers alike the kind of work that most matters; they are enabling and forward-looking, not just reflective of prior teaching. In many colleges and all professional settings the essential challenges are known in advance--the upcoming report, recital, Board presentation, legal case, book to write, etc. Traditional tests, by requiring complete secrecy for their validity, make it difficult for teachers and students to rehearse and gain the confidence that comes from knowing their performance obligations. (A known challenge also makes it possible to hold all students to higher standards).

WHY DO WE NEED TO INVEST IN THESE LABOR-INTENSIVE FORMS OF ASSESSMENT?

While multiple-choice tests can be valid indicators or predictors of academic performance, too often our tests mislead students and teachers about the kinds of work that should be mastered. Norms are not standards; items are not real problems; right answers are not rationales.

What most defenders of traditional tests fail to see is that it is the form, not the content of the test that is harmful to learning; demonstrations of the technical validity of standardized tests should not be the issue in the assessment reform debate. Students come to believe that learning is cramming; teachers come to believe that tests are after-the- fact, imposed nuisances composed of contrived questions--irrelevant to their intent and success. Both parties are led to believe that right answers matter more than habits of mind and the justification of one's approach and results.

A move toward more authentic tasks and outcomes thus improves teaching and learning: students have greater clarity about their obligations (and are asked to master more engaging tasks), and teachers can come to believe that assessment results are both meaningful and useful for improving instruction.

If our aim is merely to monitor performance then conventional testing is probably adequate. If our aim is to improve performance across the board then the tests must be composed of exemplary tasks, criteria and standards.

WON'T AUTHENTIC ASSESSMENT BE TOO EXPENSIVE AND TIME-CONSUMING?

The costs are deceptive: while the scoring of judgment-based tasks seems expensive when compared to multiple-choice tests (about \$2 per student vs. 1 cent) the gains to teacher professional development, local assessing, and student learning are many. As states like California and New York have found (with their writing and hands-on science tests) significant improvements occur locally in the teaching and assessing of writing and science when teachers become involved and invested in the scoring process.

If costs prove prohibitive, sampling may well be the appropriate response--the strategy employed in California, Vermont and Connecticut in their new performance and portfolio assessment projects. Whether through a sampling of many writing genres, where each student gets one prompt only; or through sampling a small number of all student papers and school-wide portfolios; or through assessing only a small sample of students, valuable information is gained at a minimum cost. And what have we gained by failing to adequately assess all the capacities and outcomes we profess to value simply because it is time-consuming, expensive, or labor-intensive? Most other countries routinely ask students to respond orally and in writing on their major tests--the same countries that outperform us on international comparisons. Money, time and training are routinely set aside to insure that assessment is of high quality. They also correctly assume that high standards depend on the quality of day-to-day local assessment--further offsetting the apparent high cost of training teachers to score student work in regional or national assessments.

WILL THE PUBLIC HAVE ANY FAITH IN THE OBJECTIVITY AND RELIABILITY OF JUDGMENT-BASED SCORES?

We forget that numerous state and national testing programs with a high degree of credibility and integrity have for many years operated using human judges:

- the New York Regents exams, parts of which have included essay questions since their inception--and which are scored locally (while audited by the state);
- the Advanced Placement program which uses open-ended questions and tasks, including not only essays on most tests but the performance-based tests in the Art Portfolio and Foreign Language exams;
- state-wide writing assessments in two dozen states where model papers, training of readers, papers read "blind" and procedures to prevent bias and drift gain adequate reliability;
- the National Assessment of Educational Progress (NAEP), the Congressionally-mandated assessment, uses numerous open-ended test questions and writing prompts (and successfully piloted a hands-on test of science performance);
- newly-mandated performance-based and portfolio-based state-wide testing in Arizona, California, Connecticut, Kentucky, Maryland, and New York.

Though the scoring of standardized tests is not subject to significant error, the procedure by which items are chosen, and the manner in which norms or cut-scores are established is often quite subjective--and typically immune from public scrutiny and oversight.

Genuine accountability does not avoid human judgment. We monitor and improve judgment through training sessions, model performances used as exemplars, audit and oversight policies as well as through such basic procedures as having disinterested judges review student work "blind" to the name or experience of the student--as occurs routinely throughout the professional, athletic and artistic worlds in the judging of performance.

Authentic assessment also has the advantage of providing parents and community members with directly observable products and understandable evidence concerning their students' performance; the quality of student work is more discernible to laypersons than when we must rely on translations of talk about stanines and renorming.

Ultimately, as the researcher Lauren Resnick has put it, What you assess is what you get; if you don't test it you won't get it. To improve student performance we must recognize that essential intellectual abilities are falling through the cracks of conventional testing.

Exercise #5. Course Embedded Assessment

Read the resource document "Course Embedded Assessment" by Larry Kelley. Within your discipline group, discuss the "Assessment Measures and Techniques in the Program Assessment Plan Samples" in this document. Answer each of the following questions, each time addressing why the criterion is or is not met and, if not met, how you would change the method.

- Do they thoroughly cover the stated Intended Outcome?
- Is the tool appropriate to the outcome and will deep learning be measured?
- Does the method specify how consistency will be assured?
- Will the method allow for multiple methods of assessment?

Exercise #6. Embedding Assessment in Your Course

Within your discipline group, choose a course with which you are all familiar.⁵ Identify a learning objective for that course and discuss how you evaluate student learning for that objective. Create a partial "Assessment Plan" for that course by describing the "Assessment Measure(s) and Technique(s)" and the "Assessment Criteria" as in the Larry Kelly examples. For your assessment method, answer the same questions as posed above in Exercise #4.

Approval Process for Assessment Plans Consideration should be given to a formal approval process for course assessment plans. Options include the curriculum approval process, departmental approval, or use of the program review process. Assessment plans should be considered part of the course curriculum and thus policies and procedures for Assessment Plans are academic and professional matters subject to collegial consultation with the academic senate.

Rubrics

When we grade a student assignment, we look for particular elements that the student has demonstrated and evaluate the extent to which the student has presented that element. The element of the answer may be present or absent and, if present, may be excellent, good, satisfactory, or unsatisfactory. Based on this analysis, we award points or grades or in some other way identify how this particular assignment contributes to the overall course grade. We attempt to grade "fairly" by applying this grading method, or *rubric*, consistently to all student work.



⁵ If you did not have an opportunity to bring course outlines from your department for use at the Student Learning Outcomes Institute, your facilitator will have a collection of course outlines from several departments for you to use in this Exercise.

In attempting to improve the use of rubrics in our classes, we have several goals:

- Assuring that the methods and criteria for assessment are good matches to the learning objective we are attempting to measure. This is a matter of improving faculty skills in designing testing devices and the accompanying evaluation processes. (These are the first two bullets in "Characteristics of Valid and Authentic SNAPSHOTS by Jame Love
- Assessment of Course Level Learning Outcomes.")
 Assuring that students are evaluated consistently no matter which section of a course they are taking. This is a matter of improving consistency of grading among faculty teaching the same course. (This is the third bullet in the list.)
- Obtaining feedback on the effectiveness of our teaching. Knowing the areas in which students struggle to learn helps us to focus on improving our teaching in those areas.
- Measuring the extent to which program level learning outcomes are being achieved. The results of course assessments can be connected to global objectives which we feel are essential for students to complete a program and be competent at the next level, be that in the workplace or at the transfer college.



"And later today we'll have a surprise test."

• Meeting external standards such as regional accreditation, program certification, and public awareness of and confidence in community colleges.

Exercise #7. The Basics of Rubrics

Read "Using Scoring Rubrics" (developed by CSU Fresno). Then review these examples:

- The rubrics at the end of "Course Embedded Assessment" by Larry Kelley.
- "Grading Standards: Written Work for 'The Living Environment'" from Southern Illinois University.
- "Assessment Modeling Projects in Calculus and Precalculus" by C. E. Emenaker of the University of Cincinnati.

If you are viewing this document online, look at the following **examples of rubrics**:

Persuasive Research Report	Essay / Report / Panel Discussion
Collaboration	Music Composition
HyperStudio Stack	Journal
Web page	Performance Assessment
Firsthand Biography	Online Newspaper

In your small groups, discuss an assignment for which you would use a rubric to assess student learning. Construct that rubric and share it with the entire group.

Inter-Rater Reliability

The goal of consistency of evaluation means that instructors need to reach consensus on the observable traits in a student assignment and how they relate to the criteria for assessment established in the rubric. In other words, the scoring of student work using the rubric should reliably produce the same result. This standard is known as "inter-rater reliability." A word of caution is worth noting here. While this process produces agreement on the results of assessing student assignments, it does not impose uniformity of • grading. The correlation of the rubric result with points assigned as well as the weight that each instructor gives to the assignment in determining the final course grade are both up to the individual instructor.

Faculty Participation in Use of Normed Rubrics The effectiveness of normed rubrics depends to some degree on the extent to which faculty across sections of a course use them consistently. Not all faculty will "buy in" to the process, but several steps can be taken to reduce resistance. • Rubrics and norming should be faculty driven processes. While grading is a basic task in the job descriptions of all faculty, reasonable compensation should be provided for the faculty leadership necessary to carry through on the task. Adjunct faculty participation in extra duty tasks such as norming session should be expected and compensated.

Exercise #8. Using Rubrics: Inter-Rater Reliability

Back in your small groups, prepare a lesson of approximately 10 minutes duration which culminates in a short assignment to be evaluated using the rubric you developed in Exercise #7. Select one of your group to present the lesson and the assignment to one of the other small groups. Now have each member of your group assess the completed assignments using the rubric. Share your evaluations with one another and attempt to resolve any differences. Make an oral report on this process to the entire group.

Program Level Student Learning Outcomes

Programs are more than a collection of random courses. Each program prepares students for a goal, such as transfer to a university or entering the workforce, with a definite set of skills, knowledge, and attitudes. Program level student learning outcomes state these results in measurable terms.

Program SLOs are typically broader than those at the course level. In addition, they tend to emphasize integrating skills into an interrelated set and often put more stress on real world applications that provide a bridge to the student's next experience on the job or in upper division study. Two examples will illustrate these points.



"I had all the right answers, but I had them in the wrong order."

Theatre, Parkland Community College (IL)

- Outcome Theatre students will demonstrate foundation skills necessary to successfully complete a bachelor's degree in theatre at a college or university with competitive juried acceptance provisions.
- Criteria 100% of theatre transfer students will demonstrate audition skills that will be evaluated as satisfactory or above by Parkland Theatre faculty and an external panel of two guest representatives of 4-year institutions. The Parkland Theatre student audition evaluation form will be used for Method audition assessments.



Mathematics, California State University San Bernardino

an example

of use of

rubrics

Outcome Students can analyze problems using mathematical definitions and criteria.

Criteria Students must demonstrate knowledge of mathematical definitions associated with such mathematical concepts as groups, rings, homomorphisms, automorphisms, open and closed sets, accumulation points, continuity and the theory of differentiation. They must be able to identify relevant definitions, and use them in the logical construction of a valid solution.

Method The assessment procedure for undergraduates for the above objectives will be based primarily on the principle of "embedded questions" in the final examinations in a number of core courses. Designated departmental committees will draw up a list of at least 10 problems for each of these courses. At least one

an example of embedded test questions



These two examples use assessment tools that were discussed in the section on "Tools for Course Embedded Assessment" above. Because program level assessment looks at outcomes at the end of the student's educational experience, additional tools are available, some as direct measures of student learning and some indirect.⁶

<u>Commercial, Norm-Referenced, Standardized Exams</u>—are group administered, mostly or entirely multiple-choice, "objective" tests in one or more curricular areas. Scores are based on comparison with a reference or norm group. Typically must be obtained (purchased) from a private vender.

External Exams for Credentials and Licenses—are required by the state to perform professional services in nursing, cosmetology, auto repair and the like.

<u>Exit Interviews</u>—ask individuals to share their perceptions of their own attitudes and/or behaviors or those of others. Evaluating student reports of their attitudes and/or behaviors in a face-to-face interrogative dialogue.

<u>Surveys and Questionnaires</u>—ask individuals to share their perceptions of their own attitudes and/or behaviors or those of others. Includes direct or mailed, signed or anonymous.

In addition, many professional associations have provided guidance to departments on learning objectives for the undergraduate major. The American Psychological Association has recently produced a report outlining ten goals with detailed objectives for each.

Undergraduate Psychology Major Learning Goals and Outcomes

Knowledge, Skills, and Values Consistent with the Science and Application of Psychology

Goal 1. Knowledge Base of Psychology

Students will demonstrate familiarity with the major concepts, theoretical perspectives, empirical findings, and historical trends in psychology.

Goal 2. Research Methods in Psychology

Students will understand and apply basic research methods in psychology, including research design, data analysis, and interpretation.

⁶ Definitions are from "Assessing the Work of E-Teams" by Mary Besterfield-Sacre of the University of Pittsburgh. This paper also evaluates each of these assessment methods, giving advantages, disadvantages, ways to reduce disadvantages, examples, references, and a "bottom line" summary.

Goal 3. Critical Thinking Skills in Psychology

Students will respect and use critical and creative thinking, skeptical inquiry, and, when possible, the scientific approach to solve problems related to behavior and mental processes.

Goal 4. Application of Psychology

Students will understand and apply psychological principles to personal, social, and organizational issues.

Goal 5. Values in Psychology

Students will be able to weigh evidence, tolerate ambiguity, act ethically, and reflect other values that are the underpinnings of psychology as a discipline.

Knowledge, Skills, and Values Consistent with Liberal Arts Education that are Further Developed in Psychology

Goal 6. Information and Technological Literacy

Students will demonstrate information competence and the ability to use computers and other technology for many purposes.

Goal 7. Communication Skills

Students will be able to communicate effectively in a variety of formats.

Goal 8. Sociocultural and International Awareness

Students will recognize, understand, and respect the complexity of sociocultural and international diversity.

Goal 9. Personal Development

Students will develop insight into their own and others' behavior and mental processes and apply effective strategies for self-management and self-improvement.

Goal 10. Career Planning and Development

Students will emerge from the major with realistic ideas about how to implement their psychological knowledge, skills, and values in occupational pursuits in a variety of settings.⁷

Program Assessment Plans

To measure student learning for a comprehensive program, departments can identify a set of expected outcomes which, taken as a whole, reflect what core concepts, abilities, and values students should have upon completion of the program. Each of these outcomes should have associated measurable criteria and one or more assessment tools to gather the data. The results of these assessments should be collected and analyzed regularly. This information should be used to continuously improve student learning. An example of such a Program Assessment Plan is included on the next page.



"He spent all morning trying to teach me my own name."

⁷ "Undergraduate Psychology Major Learning Goals And Outcomes: A Report" American Psychological Association. http://www.apa.org/ed/guidehomepage.html

Parkland College Academic Program Assessment October 31, 2002 (Excerpts)

Department: Program: Assessment Methods:	Computer Science and Information T Computer Information Systems: Micr Direct Assessment Measures	ne exam/project [rdized Exams [nance Assessment [t Specialist/ Programming S Primary Trait Analysis Professional Certification Other	pecialization
	Indirect Assessment Measures	urveys/Interviews	Employer/Faculty Surveys]
Intended Outcom 1. Graduates from acquired knowled entry-level positi related fields.	ne(s):Assessm this program will have1.a. Wvdge and skills needed forwith aions in a variety of computer-1-5. T	ment Criteria: hen surveyed, emp a average of 4.5 on he rating will be co	bloyers of our interns will rate a scale of pomposed of 14 skill areas eac	te 80% of the students ch rated on a scale of 1-5.
Results: 1.a.1. Fall 2000: Two students fell the interns receiv higher. The weak "Ability to Plan," score of 4.29.	Analy 1.a.1. Il under the 4.5 rating. 80% of ved an average score of 4.5 or kest area was identified as " which received an average " which received an average " capsto 1.a.2.	sis and Action: Fall 2000 data anal idirect measure is r les making changes n addition, informa ar and CIS 231- Sy ce course content to A direct measure to ne tests given near Spring 2002	yzed in Spring 2001: not providing the results anti is to the survey to make it a r tion will be given to the inst stems Analysis, Design and o encourage students to strer o show "ability to plan" will the completion of the progra	icipated. The committee nore valuable assessment tructors in CIS 297-CIS Administration to ngthen their "ability to be included in the am. (See 1.c.)
1.a.2. Spring 200 Five students too Experiences in S 5 returned survey	D2StudenD2StudenD5k CIS 298: CIS Workto planD5pring 2002. Employers for allfor proys.231:S	its did well overall " area with 1- Exco oviding additional i ystems Analysis, D	in every area. The lowest m ellent, 4- Good ratings. Sugg nformation in CIS 297: Sem esign and Administration.	arks came in the "ability gestions have been made ninar and CIS
Intended Outcom 1. (continued)	ne(s): Assess 1.d. 90 be adr	ment Criteria: % of students will ninistered near to th	score 80% or higher on a st heir completion of program.	andard, capstone test to
Results: 1.d.1. Fall 1999: students giving th 13% on the quest correctly to 87% correctly by the r	The percentage of those 1.d.1. he right answers ranged from 5 to the question answered and w most students.	sis and Action: Fall 1999 data anal y met and determin more accurate resu e felt the results we	lyzed in Spring 2000: ned that the pilot instrument ilts. Students seemed confus ere not valid enough.	needed to be changed to sed by the questionnaire
Intended Outcom 1. (continued)	ne(s): Assess 1.e. A progra the fin 10 que	ment Criteria: l students in the in ms (101 and 117) v al exam. Students o estions.	troductory level required co will be given a set of five qu completing their final course	urses for all CIS lestions to be graded with es in CIS will be given
Results: 1.e.1. Fall 2000: reviewed for CIS students answere an average score answered questic average score of 1.e.2. Spring 200 end of the semes 105 students for of 86%. 41 stude average score of 1.e.3. Fall 2001: 101 and CIS 117 had an average score of CIS 117 had an a	Analy Data was collected and S 101 and CIS 117. 143 ed questionnaires in 101 with of 84%. 39 students onnaires in 117 with an '90%. D1: Data was collected at the ster for CIS 101 and CIS 117. CIS 101 had an average score ents for CIS 117 had an '96%. Data was collected from CIS 7. 118 students for CIS 101 score of 86%. 38 students for average score of 98%.	sis and Action: Spring 2001: 1 scores for CIS 10 as identified. 25% of sing Save vs. Save topic and the quest er's assessment tes Fall 2001: 11 scores for CIS 10 ling of the question ghly teaching the c dents answered the it to all instructors ing to the save and	01 improved by 2%. The weat of students missed the quest As. Instructors were encour stion was reworded to be eas st. Overall scores for CIS 11 01 stayed the same as the pre- n about saving indicated that concept of saving vs. the sav e question about saving inco- outlining what students need a save as command. Scores f	akest question in CIS ion about how to save aged to spend more time sier to read for the next 7 improved by 3%. evious semester. The t fewer instructors were e as command. 29% of rrectly. A memo was d to learn in CIS 101 for CIS 117 improved by

Program Audits

With a set of program SLOs in hand, it is useful to analyze which courses in the department include that material. Such "program audits" are usefully displayed in tabular form as shown below.⁸

		Course									
Outcomes	201	202	205	207	251	260	313	314	320		425
1 Recognize and articulate approaches to psychology.	Ι							Е			R
2 Independently design valid exper/corr. Research			I	Е					R		
3 Articulate a philosophy of psych/Christian integration	Ι	I		R	R	R	R	R	R	R	Е
4 etc.											

Note that this example includes the ratings "Introduced," "Emphasized," and "Reinforced" showing that expectations for student mastery of a particular learning outcome may evolve over the course of a program. It may be that the same assessment tool is used in each of these courses to measure student progress on that learning outcome but perhaps with different performance expectations.

Assessment of General Education

General education is a central part of the associate degree. Requirements are organized by topic areas based primarily on two systems: the CSU General Education-Breadth categories⁹ and the areas specified in Title 5 of the California Code of Regulations.¹⁰

	CSU General Education-Breadth Areas		Title 5 Associate Degree GE Areas
Area A:	Communication in the English Language & Critical Thinking	Α.	Natural Sciences
A1.	Oral Communication	В.	Social and Behavioral Sciences
A2.	Written Communication	C.	Humanities
A3.	Critical Thinking	D.	Language and Rationality
Area B:	Physical Universe and Its Life Forms		D1. English Composition
B1.	Physical Science		D2. Communication and Analytical Thinking
B2.	Life Science		
B3.	Laboratory Activity		
B4.	Mathematics/Quantitative Reasoning		
Area C:	Arts, Literature, Philosophy and Foreign Languages		
C1.	Arts (Art, Dance, Music, Theater)		
C2.	Humanities (Literature, Philosophy, Foreign Languages)		
Area D:	Social, Political, and Economic Institutions and Behavior;		
Area E:	Lifelong Understanding and Self-Development		

Several community colleges have identified student learning outcomes for general education topics. Examples from Palomar¹¹ and Isothermal¹² Colleges are cited on the next page.

⁸ From "A Program Guide for Outcomes Assessment" Geneva College (PA)

⁹ CSU Executive Order 595 "General Education-Breadth Requirements"

¹⁰ Title 5, Section 55806 of the California Code of Regulations "Minimum Requirements for the Associate Degree"

¹¹ "Benchmarks for Core Skills" from Palomar College (CA)

¹² "Assessment Plan/Progress Report For Curriculum Outcomes Assessment" Isothermal Community College (NC)

General Education Student Learning Outcomes

Palomar College	Isothermal Community College
A. Communication	Writing Competency Criteria
Students will communicate effectively in many different	• Demonstrate the ability to achieve the intended purpose in the writing
situations, involving diverse people and viewpoints.	task.
1. Listening: Students will listen actively and	• Demonstrate the ability to organize ideas effectively.
respectfully to analyze the substance of others'	Demonstrate competence in mechanics and style
comments.	• Demonstrate the ability in the essay and the research paper to fully and
2. Speaking: Students will speak in an understandable	specifically develop ideas.
and organized fashion to explain their ideas, express	• Demonstrate the ability in the research paper to incorporate and document
their feelings, or support a conclusion.	borrowed information correctly.
3. Reading: Students will read effectively and	Reading Competency Criteria
analytically and will comprehend at the college level.	• Demonstrate ability to comprehend text.
4. Writing: Students will write in an understandable and	• Demonstrate critical thinking skills.
organized fashion to explain their ideas, express their	• Demonstrate ability to evaluate text.
feelings, or support a conclusion.	Speaking Competency Criteria
B. Cognition	• Demonstrate competence in a variety of academic and/or professional
Students will think logically and critically in solving	speaking situations.
problems; explaining their conclusions; and evaluating,	• Demonstrate competence in the use of language.
supporting, or critiquing the thinking of others.	• Demonstrate competence in voice control.
1. Problem Solving: Students will identify and analyze	• Demonstrate preparation in the nonverbal communication of the message.
real or potential problems and develop, evaluate, and	• Demonstrate competence speaking in small groups.
test possible solutions, using the scientific method	Listening Competency Criteria
where appropriate.	• Demonstrate good general listening skills between individuals and within
2. Creative Thinking: Students will formulate ideas and	large and small groups.
2 Quantitativa Bassoning: Students will use college	• Demonstrate satisfactory listening skills in an academic situation.
3. Quantitative Reasoning: Students will use college-	Determine the network and extent of the information needed
understand analyze and explain issues in quantitative	 Determine the nature and extent of the information needed. A cases needed information effectively and efficiently.
torms	 Access needed information effectively and efficiently. Evaluate information and its sources critically and incorporate selected
4 Transfer of Knowledge and Skills to a New Context.	• Evaluate information and its sources critically and incorporate selected
4. If ansier of Knowledge and Skills to a New Context.	Information into own knowledge base and value system.
and varied situations	• Individually of as a member of a group, use information effectively to
C Information Competency	• Understand many of the logal and social issues surrounding the use of
C. Information Competency Students will use printed materials, personal	• Onderstand many of the legal and social issues suffounding the use of information, access and use information athically and legally.
communications, observation, and electronic resources to	Problem Solving Criteria
find and evaluate information	Demonstrate an understanding of problem analysis
1 Desearch: Students will do research at a level that is	Demonstrate data ratriaval
1. Research. Students will do research at a level that is necessary to achieve personal professional and	Use data effectively
educational success	Arrive at logical conclusions
2 Technological Competency: Students will use	Interpersonal Skills Criteria
technological applications to find organize and	Keen the group on task
present information effectively	Support/praise
D Social Interaction	Fncourage participation
Students will interact with individuals and within groups	Check for understanding
with integrity and awareness of others' opinions feelings	Quantitative Skills Criteria
and values.	• Demonstrate the ability to perform basic arithmetic skills
1. Teamwork: Students will participate effectively in	Demonstrate the capability to use well-defined processes/models to solve
teams, committees, task forces, and in other group	quantitative problems.
efforts to make decisions and seek consensus.	• Demonstrate the use of quantitative language in written communication.
E. Aesthetic Responsiveness	• Demonstrate the ability to apply quantitative concepts to personal or
Students will produce or respond to artistic and creative	professional real-world situations.
expression.	• Demonstrate the ability to make inferences from experience
F. Personal Development and Responsibility	Computer Skills Criteria
Students will develop individual responsibility, personal	• Demonstrate a sufficient understanding of computer concepts and
integrity, and respect for diverse people and cultures.	terminology (list).
1. Self-management: Students will demonstrate habits of	Demonstrate sufficient basic computer operating skills (list).
intellectual exploration, personal responsibility, and	Perform computer applications (list).
physical well being.	• Demonstrate Internet skills (list).
2. Respect for Diverse People and Cultures: Students	
will interact respectfully in groups whose membership	Note: Outcome statements are further refined with a list under each bullet.
includes such diverse human traits as language,	The college has constructed a rubric for each area as well.
culture, and physical ability.	
Note: Outcome statements are further refined into	
Beginner, Developed, and Accomplished categories.	

Exercise #9. Program Assessment Plan for Departments

Choose a certificate or degree program in your department and review the catalog description of that program and the courses which are required and recommended for that program. Identify 3 to 5 program level student learning outcomes. For at least one of these, write detailed criteria for assessment and select a method to do that evaluation. Share the results with the larger group, addressing the following issues:

- What are the strengths of the assessment plan both in measuring student learning and providing feedback to the department on ways to improve learning?
- What are the weaknesses of the plan in its ability to measure learning and to provide feedback?
- What new opportunities would the results of this plan offer to the department?
- What are the major threats or barriers to carrying out the plan and obtaining useful and reliable results?

Exercise #10. Program Assessment Plan for General Education

Choose a general education area in which your department has one or more qualified courses. Join with other faculty in departments with courses in this same general education category. Working as a group, write first a global learning objective for that GE area and then produce one or more specific, measurable, student learning outcomes. Select an assessment tool. Share the results with the larger group, addressing the questions posed in Exercise #9.

Assessment of Pedagogy

Classroom Assessment Techniques

We will use portions of the workshop material "Classroom Assessment: A Manual for Faculty Developers" by the National Council for Staff, Program and Organizational Development.

Appendix 1 Activity Schedule for the MJC Student Learning Outcomes Institute

DAY ONE

10:00 am	Departure from the College	Van Drivers
11:30 am	Arrive in Napa – Bridge Building Exercise	Derek, Kathleen
1:00 pm	Lunch – Discussion of Good Practices	Lee, Michelle
3:00 pm	Arrive in Sonoma, settle in	Becki, Sandy
4:00 pm	Overview, Goals of Retreat, Role of Facilitators	Bill
6:00 pm	"Private Universe" film; Discussion of Grading	Jim, Mike S
DAY TWO		
Morning	Writing Measurable Student Learning Outcomes Course Embedded Assessment	Mike T, Dennis Bill, Jim
	Presentation on Accreditation by Darlene Pacheco	Darlene
Afternoon	Rubrics	Bill, Michelle
	Inter-Rater Reliability Unstructured Time	Bill, Michelle
Evening	Presentation of Lessons and Rubrics	Selected Participants
DAY THREE		
Morning	Program Assessment Plans	Dennis, Derek
6	Assessment of General Education	Bill, Kathleen
Afternoon	Assessment of Pedagogy: Classroom Assessment Techniques	s Lee, Jim

Appendix 2 – MJC Student Learning Outcomes Resource Book – Table of Contents

Good Practices

"An Assessment Manifesto" by College of DuPage (IL)
"9 Principles of Good Practice for Assessing Student Learning" by AAHE
"Palomar College Statement of Principles on Assessment"
"Closing the Loop—Seven Misperceptions of Student Learning Outcomes" by Tom Angelo
"Five Myths of 'Assessment" by David Clement, faculty at Monterey Peninsula College

Writing Measurable Outcomes

"Methods of Assessment of Student Learning" by Peggy Maki of AAHE "Program Guide" by Geneva College (PA)

Course Embedded Assessments and Rubrics

"Course Embedded Assessment" by Larry Kelley, University of Louisiana Monroe

"Grading Standards: Written Work for BIOL 111" from Southern Illinois University

"Student Participation Assessment and Evaluation" from Southern Illinois University

"Using Scoring Rubrics" from CSU Fresno

"Assessing Modeling Projects in Calculus and Precalculus" by C. E. Emenaker, University of Cincinnati

Program Assessment

"Assessing the Work of E-Teams" by Mary Besterfield-Sacre of the University of Pittsburgh

"A Program Guide for Outcomes Assessment" from Geneva College (PA)

"Academic Assessment Program" from Parkland Community College (IL): www.parkland.cc.il.us/aac Adult Education; Business and Agri-Industries; Computer Sciences; Engineering Science and Technologies; English & Critical Studies; Fine and Applied Arts; Health Professions; International Programs; Mathematics; Natural Sciences; Social Sciences and Human Services

General Education Assessment

"Benchmarks for Core Skills" from Palomar College (CA)

"Assessment Plan/Progress Report For Curriculum Outcomes Assessment" Isothermal Community College (NC)

Classroom Assessment Techniques

"Classroom Assessment: A Manual for Faculty Developers" by the National Council for Staff, Program and Organizational Development.

Appendix 3 – Reference Books Distributed to SLO Institute Participants

- Angelo, Thomas and Patricia Cross, *Classroom Assessment Techniques: A Handbook for College Teachers*, 2nd edition. Jossey-Bass. 1993.
- Huba, Mary and Jann Freed, *Learner-Centered Assessment on College Campuses*. Allyn and Bacon. 2000.
- Walvoord, Barbara and Virginia Johnson Anderson, *Effective Grading: A Tool for Learning and Assessment*. Jossey-Bass. 1998.

The MJC Student Learning Outcomes Institute gratefully acknowledges the support of the Modesto Junior College Foundation in providing the books and materials.

About the Author





Bill Scroggins has been Vice President for Instruction at Modesto Junior College since January of 2002. Previously, he was Dean of Science & Math at San Bernardino Valley College (2000-02) following a 26-year career as a chemistry professor, serving both El Camino College and then Chabot College. Bill's BS is from UCLA and his PhD is from UC Riverside. He is best known for his work for the state Academic Senate, serving from 1990 to 1999, the last two years as President. Bill has written and spoken widely on a range of topics including curriculum, technology, shared governance, planning, accountability, articulation and transfer, and most recently assessment and student learning outcomes.