

DATE: February 24, 2004
TO: Board of Trustees
FROM: Dr. Philip R. Day, Jr., Chancellor

SUBJECT: Chancellor's Monthly Report – February 2004

This month has primarily focused on strategies associated with acquiring the necessary fiscal resources to achieve our objectives for the upcoming year. In that regard, I have been very engaged at the local, state, and national levels in pursuit of a funding level that is appropriate to the requirements of our District on a short-and long-term basis.

While not directly related to generating a major infusion of funds, the Chancellor, along with the Dean of International Education and ESL (Joanne Low), the ESL department Chair (Sharon Seymour), and the Dean and Associate Dean of Research, Planning, and Grants, hosted a site/evaluation visit with representatives from the Met Life Foundation. The Met Life representatives were reviewing and assessing our highly effective ESL program that has been implemented (credit and non-credit) throughout the District and in particular, at our Mission and Chinatown/North Beach campuses (Kudos are extended to the faculty, support staff, and deans of those campuses for demonstrating our successful approaches for reaching out to our immigrant populations and extending to them opportunities for education and retraining). City College is one of three institutions that are finalists for Met Life's Distinguished Service Award which provides a financial gift of \$30K. Most importantly however, this award would acknowledge and affirm the College's commitment to excellence in this program area (and others). To be one of only three at this point in the review process is in itself is a fantastic achievement. This will help the College position itself in the future to explore (and hopefully realize) alternative funding options.

On a state level, I was asked by the California League of Community Colleges to participate in a meeting of selected CEO's for the purpose of discussing our options for advocating with the Legislature about the Community College Budget Request. Only 12 CEO's from across California were invited to build a consensus on which priorities needed to be given the highest attention as we pursue our funding options for next year. Key issues that were addressed were COLA; Growth; Credit and Non-Credit Equalization; the proposal to "roll into" the base/budget-funded programs such as Partnership for Excellence, EOPS, DSPS, and Matriculation; and issues related to the tuition increase proposed in the Governor's budget. A follow-up meeting with members of the same group

will take place after the March 2nd election which will in large measure play a major role in

dictating our future budget strategy. If the Governor's proposed \$15B bond issue does not pass, it will be a new "ballgame" with potentially devastating consequences, which most assuredly will impact on our advocacy efforts.

On the federal level, I participated in two national meetings in Washington, D.C. this past month. Together with Trustees Rodis and Grier, (and Dr. Satterlund), I attended the National Legislative Conference sponsored by AACC and ACCT. A copy of the final program is attached. Also attached are several additional documents which include:

- 1) Background Information on the **Community College Legislative Priorities for the 108th Congress, Second Session (February 2004)**;
- 2) A paper entitled, **"Campaign 2004 and America's Community Colleges: The Federal Agenda for America's Community Colleges"** (February '04), jointly developed by AACC and ACCT; and finally,
- 3) A paper entitled **"2004 Community College Federal Legislative Priorities"** developed by the League of California Community Colleges

The latter document is essentially consistent with the national priorities except it puts a major emphasis on the Pell Grant. In particular, it addresses the priority concern of California to remove the "Tuition Sensitivity" penalty that hurts California Community College students and penalizes them for going to college in a "low-tuition" state.

All of these documents were utilized as principal source documents as we (and other CEOs and Trustees) visited with representatives of the California delegation. Because of the significance of this year, i.e., election year; a year for reauthorizing the Higher Education Act; the Workforce Investment Act, coupled with the focus on the annual appropriations process associated with programs/priorities included in the aforementioned legislation, the California delegation of CEO's and Trustees chose to meet en masse with Congresswoman Nancy Pelosi, Congressman Howard, Congressmen P. Buck McKeon, and Senators Feinstein and Boxer. Additional meetings were held with other members of the delegation as appropriate, but the major advocacy efforts were directed at the referenced Legislators because of their leadership roles and because (as in the case of Congressman McKeon) of specific proposed legislation they were sponsoring.

All of the above, except the meeting with Buck McKeon, took place Sunday through Tuesday. On Wednesday, Dr. Jose Ramon Fernandez Pena, Executive Director of the joint CCSF-SFSU Welcome Back Project, and I, met with our governmental relations firm, Public Policy Partners, LLP. We discussed the planned strategy to explore federal funding options to augment the resources available from the California Endowment and other local/state private funding sources.

Following these efforts, I met (along with Public Policy Partners) directly with Congressman Tom Lantos, Congressman Mike Armstrong, and Congresswoman Ellen Tauscher. The latter two individuals are key members of the House Transportation

committee, which will be considering our \$19M request for assistance on our Parking Garage Project(s) for the Ocean Avenue Campus. Congressman Lantos has agreed to carry forward the request on his priority list. I would also note that on Wednesday afternoon, Congressman Lantos, as the ranking Minority Member of the House International Relations Committee, invited me to be his personal guest to observe the hearing that afternoon when Secretary of State Colin Powell testified on the “Intelligence Gaps” related to the War in Iraq. This indeed was a memorable occasion and high drama. I was very proud of Congressman Lantos and deeply appreciative of his leadership on these important global issues.

My second meeting in Washington, D.C. was on February 17, 2004. I was asked by the Office of the Secretary of the USOE to attend a meeting of the National Community College Working Group. A copy of this agenda is also attached. The Administration hosted this event to solicit input on matters related to Higher Education, Vocational Education and Workforce Development as they put the finishing touches on their proposed language for reauthorization. I was the only representative from California in attendance.

Overall, I engaged the following meetings/activities during the month:

- 1) Met with selected CEO’s and League of California Community Colleges to discuss statewide budget priorities and advocacy efforts.
- 2) Attended National Legislative Seminar sponsored by AACC/ACCT.
- 3) Met with Abby Snay, CEO of Jewish Vocational Services to discuss joint partnership programs and opportunities.
- 4) Attended special meeting in Washington, D.C. sponsored by the U.S. Office of Education to discuss reauthorization of Higher Education, Student Aid, Vocational Education, and Workforce Investment Act.
- 5) Hosted (along with aforementioned staff) meeting with representatives of the Met Life Foundation to discuss the College’s programs for ESL and Immigrant Education.
- 6) Attended and spoke at the Spring Retreat of the Academic Senate.
- 7) Hosted and attended Labor Management Council meeting with SEIU along with Peter Goldstein, Clara Starr, and Steve Hale.
- 8) Participated in Inaugural Ceremonies of the Board President and Vice President.
- 9) Attended S.F. Chamber of Commerce Board of Directors meeting.
- 10) Hosted meeting of City College’s Administrators’ Executive Council to discuss issues and plans.

- 11) Chaired February meeting of the College Council.
- 12) Met with Robert Gabriner and Aly Satterlund to discuss preparations for the PBC Budget Workshop.
- 13) Met with Chi Wing Tsao, Terry Hall, Jim Blomquist and Steve Fields to discuss the kick-off of the Science Hall window replacement project.
- 14) Attended and chaired February meeting of the Planning and Budgeting Council.
- 15) Chaired the meeting of the College's Diversity Council and discussed plans and future activities.
- 16) Attended special recognition reception honoring Burl Toler's achievements.
- 17) Chaired meeting of Chancellor's Cabinet.
- 18) Met with Executive Committee of AFT 2121 to discuss items and matters of concern and plans for the future;
- 19) Met with Sunny Clark regarding plans for the new Student Health Center and ideas related to Community Health Fair.
- 20) Participated in planning retreat for the Board of Directors for the Workforce Investment Board of San Francisco

If there are any questions on the above schedule or activities, please don't hesitate to contact me directly. Thanks for your continuing support.

Attachments

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