

MEMORANDUM

DATE: February 22, 2001

TO: Board of Trustees

FROM: Dr. Philip R. Day, Jr.
Chancellor

SUBJECT: Chancellor's Monthly Report – February 2001

This has been a very busy month and things are starting to “heat-up” in terms of national, state, and local issues. On the national front, several Trustees (Dr. Grier, Rodis, and Marks) accompanied me to Washington to attend the National Legislative Seminar jointly sponsored by The American Association of Community Colleges and the Association of Community College Trustees. The upside of the meeting was that it provided Trustees with a good briefing on key issues and priorities that the community college sector are addressing with the 107th Congress. The downside of the meeting was that very few Congressmen and Senators were in town to meet directly with their constituencies.

Our district Trustees (and the Chancellor) joined together with the California delegation of Trustees and CEOs and met with the staff of Senators Feinstein and Boxer. Congresswoman Pelosi was participating in the Democratic Leadership Retreat in Pennsylvania and her schedule and ours was not a good fit so we decided that we'd meet her directly when she is in the District. Congressman Lantos was out of town.

I am attaching a copy of the AACC/ACCT List of **Community College Priorities for the First Session of the 107th Congress** and background information on the identified issues for your review. Also attached is the **California Community Colleges: Summary of Federal Priorities for the Year 2001**, which was developed by the California Community College League's Committee on Finance and Legislation, of which I am the Vice Chairman. Most of California's priorities are in sync with the national organizations. The only major difference is that we (California) always emphasize the need to maintain a degree of “tuition sensitivity” in the Pell Grant allocation formula so that our students don't get penalized and receive less of an award because they come from a state that's a “low-cost tuition” state. If the Pell Grant increases to the level that is being requested, then more states (and students) will be negatively impacted. To date, California has been the only state impacted in this manner. The documents provided by the League provide an excellent briefing on the issue of “Tuition Sensitivity”, if you are interested in finding out more about the subject.

At the state level, not much discussion is taking place in the Legislature on anything but the issue of the energy crisis. However, within the Board of Governor's/Chancellor's Office, a lot of issues are being debated, particularly on the matter of the systemwide budget request. I was called to Sacramento for purposes of meeting with the Funding Formula Task Force (I'm a member) to review and discuss a new proposal for credit equalization. The Task Force and the Budget Change Proposal Committee had previously reviewed and recommended a proposal, which called for a \$45M adjustment to help solve equity issues with the funding formula as it applies to the credit side of our business. This was reviewed and approved by the Board of Governor's and was included in their 2001-2002 Budget Request to the Governor in November.

This can get very complicated so I wouldn't bore you with the details. The major issue that has developed is that the institutions that were responsible for coming forward with this proposal originally, have now gone off on their own and expanded their proposal, which now has a price tag of over \$100M. This has become a very hot political issue because supposedly, they have developed this new plan in response to a request from Speaker of the Assembly Robert Hertzberg. My contacts in the Speaker's office suggest that the role/interest of the Speaker in this plan has been grossly exaggerated. In the meantime, the Funding Formula Task Force will meet again this month to pick up where we left off in our review.

My best guess is that the Board of Governors will not support this new level of funding for this proposal. It is an unrealistic plan with major implications for the statewide community colleges and is inconsistent with both the understanding and strategy we agreed to in the late fall. I'm working behind the scenes with selected districts around the state (Los Angeles and others) to support the budget request as it is currently put together. If this proposal is allowed to go forward, it will destroy the consensus we've reached, undermine the coalition of support that we have in place for the budget, and demonstrate once again that the community colleges "can't get their act together," unlike the UC and CSU systems. I'll keep you posted on these developments.

At the local level, several issues are percolating. First there is the Mission Campus issues. As of this writing, we do have a formal proposal from a notable and well-respected preservation architect. I am hoping to have the discussion on the proposal wrapped up by early next week. Our architects/engineers for the project are involved in these discussions, along with Vice Chancellor Goldstein.

The local press continues to show interest in the status of the development plans. I've had several interviews with selected dailies/weeklies, particularly, the Independent. We did get a very favorable editorial (see attached) in The Independent. Supervisor Ammiano has scheduled his public hearing on the campus plans for March 22nd. In a meeting last week in the Mission with the leadership of the Latino community, the Supervisor expressed his strong support for the college/campus plans and indicated that these plans should not be compromised because of the "Save the Theater" agenda of the preservationists. Let me assure you that we are not taking anything for granted and do intend to pursue the search for a potential "win-win" solution...if one is possible.

Secondly, during this past month, I have attended two meetings of the new Workforce Development Board of San Francisco. The new entity, which is required under Federal law as a

result of the Federal Workforce Investment Act of 1998, effectively eliminates the Job Training Partnership Act (JTPA), and also replaces (at the local level) the Private Industry Council (PIC). I was appointed to the PIC by the Mayor and have been reappointed to the **Workforce Investment San Francisco (WISF)**.

I am attaching a copy of a description of the “Major Functions and Activities of a Workforce Development Board;” a document referencing “Eight Big Policy Questions for Workforce Investment San Francisco;” an Executive Summary of San Francisco Strategic Five-Year Local Workforce Investment Plan, which our college had major involvement in developing; and finally, a list of the new membership of the WISF. This new board will be chaired by Lynn Bunim, Executive Director of External Affairs for PacBell. As we move forward, I’ll be directly involved at the policy level of this new group and Phyllis McGuire, Associate Vice Chancellor of Workforce and Economic Development, and selected staff will be involved at the operations level. I’ll keep you posted on these matters.

Lastly, I wanted to provide you with an update on our initiative to pursue expanded articulation and transfer opportunities with the Historical Black Colleges and Universities, as well as the network of Hispanic Serving Institutions (HSIs). As most of you know, our **objective** in this area has been on two levels. First, was to have City College “link-up” with and develop as many transfer/articulation agreements with the individual institutions in these networks. The major emphasis, to date, has been with the HBCUs and we now have over 40 specific agreements with various colleges and universities. This effort has been undertaken primarily by Dr. Henry Augustine, Debra Stewart, and Brenda Brown, with of course, the support and encouragement of the Chancellor.

A similar team of our faculty and staff (Jorge Bell, Diane Verdugo, Fred Chavaria, Indiana Quadra, Carlota del Portillo, Don Ortez, and Mary Lou Leyba) will be making some efforts to take our “boilerplate” agreement with the HBCUs and use it as a potential tool with the HSIs. I have had extensive discussions with the head of the Hispanic Association of Colleges and Universities (HACU), Dr. Antonio Flores, and several members of his Board (Dr. Ted Martinez, President of Grossmont-Cuyamaca College, who also chairs AACCs Commission on Minority Affairs, Dr. Eduardo Padron, President of Miami-Dade Community College (Florida) and Dr. Alfredo de los Santos, Jr., formerly of Maricopa Community College in Phoenix) about our plans and everyone feels that we should move ahead and develop the bilateral institutional agreements with as many 4-year colleges and universities as we can.

These same individuals have expressed a keen interest with our **secondary objective** in this arena. Specifically, City College has taken a leadership role around the country in trying to expand our “bilateral” network of articulation/transfer agreements to a National Transfer Network of urban-based community colleges, HBCUs and HSIs. In terms of the HBCUs, we have been very successful and have agreed to sign a “Joint Agreement of Cooperation.” This is scheduled for March 15, 2001 at Howard University in Washington, D.C. Present for the signing will be the leaders of the American Association of Community Colleges (AACC), the National Association for Equal Opportunity in Higher Education (NAFEO), the United Negro College Fund (UNCF), and the American Council on Education (ACE).

On the “HSIs” front, and as a follow-up to my discussions with the Executive Director of the Hispanic Association of Colleges and Universities, Dr. Flores and I will be meeting with his

entire Board in Washington on April 2, 2001 and will be presenting an overview of the goals and objectives of the “national network initiative.” The Board meeting is taking place in conjunction with their national meeting. We fully expect a “thumbs up” response and that we will be in a position of signing a similar “Joint Agreement to Cooperate” with HACU during that conference.

This would mean that by mid-April, we will have completed the goal of establishing a formal linkage between the national network of community colleges, HBCUs and HSIs for the expressed purpose of facilitating access to baccalaureate-level education for African American and Latino students throughout the United States. These “agreements to cooperate” underscore the level of support and commitment that all sectors are demonstrating to the idea of this collaboration and will assist us immeasurably as we explore major funding to support our efforts. I’ll keep you posted on these important developments. It would be appropriate for some members of the Board of Trustees to consider being represented at either of the two signing ceremonies in Washington. I’ll work with our Board President, Dr. Berg, to coordinate this effort.

Other activities I have been involved in this month are reflected below:

- 1) Met with Linda Squires-Grohe, Vicki Legion, Director of Community Health Works of San Francisco, and Jose Ramon Fernandez-Pena, Project Director of the San Francisco Bay Area Regional Health Occupations Resource Center, regarding the full funding by California Endowment of CCSF’s Welcome Back Grant in the amount of \$2,035,228. The Welcome Back proposal will offer counseling and educational programs to internationally trained health professionals who are either unemployed or under-employed in health services.
- 2) Met with Joanne Low and Judy Teng regarding the plans, options and recommendations for the CCSF delegation’s trip to Japan, China, and Vietnam in April.
- 3) Sworn in by Mayor Brown as a board member of the Workforce Investment Board at City Hall’s South Light Court.
- 4) Chaired the meeting of the College Advisory Council to discuss CCSF issues and plans.
- 5) Attended, with Trustees Rodis, Grier, and Marks, the annual AACCC/ACCT National Community College Legislative Seminar at the Marriott Wardman Park Hotel in Washington, DC. Also took the opportunity to meet with legislative officials and the Cassidy Group.
- 6) Attended a meeting of the Funding Formula Task Force in Sacramento.
- 7) Met with the Academic Senate Executive Committee.
- 8) Together with Kathleen Alioto, met with Lew Coleman, former CEO of Bank of America Securities and now the Executive Director of the Gordon Moore Foundation, regarding strategies for fundraising.

- 9) Met with the Enhanced Self Study Ad Hoc Coordinating Council to discuss status and plans.
- 10) Attended the ITS Banner 4.0 Conversion Celebration at the Batmale Faculty Lounge.
- 11) Met with Frances Lee, Mamie How, and Denton Crews regarding ITV (Interactive Television).
- 12) Met with members of the Planning and Budgeting Council to discuss issues regarding the FY 2002 Budget Development Process.
- 13) Met with the Associated Students to discuss issues and plans. Vice Chancellor Griffin and Dean Frank Chong were also present.
- 14) Met with Steve Ferraz of the San Francisco Police Department and Peter Goldstein regarding problems with the homeless around the Mission Campus and Gough Street Campus.
- 15) Met with Ann Zinn, Martha Lucey, Clara Starr, and Bob Gabriner regarding the Promoting Diversity project.
- 16) Met with Allen White regarding the “Brain Train” project.
- 17) Met with Steve Kawa of the Mayor’s Office regarding the Bond Initiative.
- 18) Met with Bill Liskamm, CCSF consulting architect, to discuss follow-up plans for the Balboa, Ingleside, and Ocean Avenue projects.
- 19) Met with Steve Glick and architects regarding Downtown Campus plans and signage.
- 20) Met with leadership of AFT2121 to discuss labor/management issues.
- 21) Met with members of the Administrators’ Council to discuss future plans and development.
- 22) Met with Peter Goldstein, Steve Herman, and Frank Chong regarding upcoming vending contracts.
- 23) Hosted and conducted meeting of the College Council (all department chairs, administrators, and shared governance leaders) and reviewed status of current City College projects and plans.
- 24) Hosted the Faculty Roundtable at the Chancellor’s Conference Room.
- 25) Attended the American Council on Education’s (ACE) 83rd Annual Meeting on “Shaping Public Policy” in Washington, DC.
- 26) Attended the statewide CEOCCC meeting that was held in conjunction with the ACCCA’s annual conference at the SF Airport Marriott.
- 27) Met with leadership of Local 790 to discuss campus issues and plans.

- 28) Attended the University of Southern California's Rossier School of Education Center for Urban Education meeting. The Center for Urban Education (CUE) is a research and action center dedicated to conducting research in the creation of "enabling institutional environments" for children, youth, and adults. The Center is exploring the development of a leadership program for community college faculty and administrators.

Thanks and if you have any questions and concerns, please contact me directly.

Attachments

PRDJ:jcd