INSTITUTIONAL GOALS AND STRATEGIC PRIORITIES

The goals of the institution represent a translation of the mission into more explicit purpose statements and intended outcomes. These goals serve as guideposts for the periodic institutional plans, including the strategic plan. Institutional goals are usually ongoing goals, providing continuity of purpose for the institution from year to year.

To achieve its mission and fulfill its vision, City College has six primary goals:

1. **Enhance Access to City College of San Francisco**

   City College is dedicated to maintaining an open door for all who can benefit from enrolling in our programs. Entering students should have easy access to information needed to enroll in the appropriate programs and courses. CCSF will continue to respond to the needs of our students and will schedule programs and classes throughout the City of San Francisco to ensure maximum access for the diverse communities we serve.

2. **Promote Student Success in Achievement of Educational Goals**

   The college is a learner-centered environment which develops and encourages essential learning skills and relevant knowledge students need to achieve their educational goals including the associate degree, transfer to baccalaureate institutions, career skills, English as a Second Language instruction and other adult education programs.

3. **Improve Satisfaction with College Services**

   All students should receive educational services of the highest quality, and faculty, staff and administrators should be able to rely upon the most efficient and effective college operations to fulfill their professional commitments to providing those services. College operations and services will rely upon a collegewide program review system as well as quality improvement processes to ensure that all students and CCSF employees receive the most reliable and efficient possible services.

4. **Promote a Supportive and Positive Workplace**

   To better serve our students and our communities, CCSF will promote a supportive work environment, which fosters collaboration, and communication, builds effective staff development programs, ensures healthy working conditions, and strives to be among the most productive and best compensated workforces in the California community college system.
5. **Manage Resources Effectively**

   To increase the college’s fiscal stability and effective management of its resources, CCSF will continue to pursue the highest standards of efficiency in delivery of educational services. The college will also aggressively pursue alternative sources of revenue including grants, alumni support and capital campaigns.

6. **Pursue Highest Standards of Educational Excellence**

   City College promotes educational excellence by supporting faculty, administration, staff and student participation in national, state and local professional organizations, by building partnerships with other educational organizations, and by pursuing the highest standards of excellence for its programs and services.