

NEWS FROM ...

CITY COLLEGE OF SAN FRANCISCO

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FOR IMMEDIATE RELEASE

Head Monster and City College Alumnus Noel Lee to speak at graduation

SAN FRANCISCO, California, May 9, 2005 — Noel Lee, The Head Monster of Monster Cable Products, Inc., who got his educational start at City College of San Francisco (CCSF), will deliver the commencement address to the 2005 graduates of CCSF on Friday, May 27. The ceremony begins at 5:30 P.M. in the Nob Hill Masonic Center, 1111 California Street. More than 500 graduates are expected to participate in the commencement exercises.

CCSF Alumna Victoria “Vicki” Manalo Draves, the first woman in Olympic history to win gold medals in both the springboard and platform diving competition in the same games (1948), will receive the College’s Distinguished Alumna Award.

Noel Lee was born in San Francisco on December 25th, 1948. He earned his bachelor’s degree from Cal Poly College of Engineering in 1971 and worked as a laser-fusion design engineer at Lawrence-Livermore Laboratory until his vision and passion for music started him down a new path. As a musician and an avid audiophile who loved “gear,” Noel was driven to find new ways of improving his system’s sound without breaking the bank.

Monster Cable Products, Inc. (Monster®) was born in a San Francisco garage in 1978. Here Noel created his first Monster Cable with almost no money, which enthralled professional musicians, recording engineers and music lovers alike. With an uncompromising work ethic, innovative ideas, and a team of hard working “Monsters” at his side, Noel bootstrapped the company that would be known throughout the market 25 years later as the “best” at what they do. Monster recently procured the naming rights to San Francisco’s premier sports arena and home to the NFL’s 49ers (formally Candlestick Park), now called Monster Park.

Named Northern California Entrepreneur of the Year by Ernst & Young and Supplier of the Year by The Evolution Group, Noel’s leadership has earned numerous accolades. Awards include Distinguished Corporate Executive from the Asian Business League of San Francisco, Small Business Owner of the Year from the San Francisco Small Business Network, and Dealerscope Consumer Electronics Marketplace magazine’s Hall of Fame award.

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Note to the editors: Media representatives are invited to cover the CCSF graduation. Please contact Martha Lucey, Dean, Marketing and Public Information, for parking and reserved seating. The telephone number is 415-239-3680.