

City College of San Francisco
Course Outline of Record

I. GENERAL DESCRIPTION

A. Date	February 2010
B. Department	Fashion
C. Course Number	FASH 50
D. Course Title	Runway: The Business of Modeling
E. Course Outline Preparer	Diane Green
F. Department Chairperson	Diane Green 
G. Dean	Phyllis McGuire 

II. COURSE SPECIFICS

A. Hours	3 hours lecture
B. Units	3
C. Prerequisites	None
Corequisites	None
Advisories	None
D. Course Justification	Industry demands a knowledge of how the modeling industry works as well as how to choose models for fashion shows.
E. Field Trips	Yes
F. Method of Grading	Letter
G. Repeatability	1

III. CATALOG DESCRIPTION

Fundamentals of and practices in training for a career in modeling and fashion coordination, with emphasis on developing the ability to identify specific skills, requisite of the industry.

IV. MAJOR LEARNING OUTCOMES

Upon completion of this course a student will be able to:

- Determine the qualifications of potential models in the workplace for the purposes of hiring
- Acquire the basic techniques of ramp, photographic, tea room, and showroom modeling
- Identify the figure proportions necessary for any given garment and type of fashion show
- Develop skill in applying various styles for any given garment and type of fashion show
- Demonstrate appropriate walking styles for any given garment and type of fashion show
- Analyze basic camera angles and stances
- Evaluate model agencies and how they function

V. CONTENT

- Fashion Modeling: An Overview

1. What is modeling?
2. Complete review of basic visual poise
3. Development of personality and eye contact on stage
- B. Ramp modeling
 1. Basic open and closed pivots
 2. Dior pivots and cross pivots
 3. Emphasis on ideal posture, head, eye, arm, and leg coordination
- C. Photographic modeling
 1. Analysis of individual strengths and weaknesses by the camera to emphasize good features and minimize weak one.
 2. Learning of basic stances, "S" curves, "C" curves, and action poses
 3. Composites and portfolios
 4. Use of video camera for intermediate feed-back
- D. Fashion Modeling
 1. Tea room modeling, showroom, and exhibit modeling
 2. Modeling to music to create moods
 3. Dance modeling
 4. Working in stage with coats, jackets, shawls, and capes
- E. Make-up
 1. Make-up for black and white pictures
 2. Special contouring effects
 3. Make-up color pictures
 4. High fashion runway make-up

VI. INSTRUCTIONAL METHODOLOGY

- A. Assignments
 1. Lecture and discussion
 2. Guest speakers
 3. Video-taping
 4. Modeling for FASH 50
- B. Evaluation
 1. Tests
 - a. 3 essay tests
 - b. Final exam
 2. Videotaping of students in class
 3. Professional evaluation
- C. Textbooks and other Instructional Materials
 1. *Fashion Showmanship*, Corinth
 2. Supplemental materials
 - a. Furnished by College - Duplicating materials and video materials
 - b. Furnished by Student – Notebook or file for handout material

VII. TITLE 5 CLASSIFICATION

CREDIT/DEGREE APPLICABLE (meets all standards of Title 5. Section 55002(a)).