City College of San Francisco
Course Outline of Record

I. GENERAL DESCRIPTION

A. Approval Date	September 2014
B. Department	Fashion
C. Course Number	FASH 23
D. Course Title	Fashion History
E. Course Outline Preparer(s)	Judith Jackson
F. Department Chairperson	Diane Green Diane Green
G. Dean	

II. COURSE SPECIFICS

A. Hours	Lecture: 52.5 total
B. Units	3
C. Prerequisites	None
Corequisites	None
Advisories	None
D. Course Justification	Students pursuing a career in fashion design or merchandising need to be aware of the styles and trends that have preceded current trends, and continue to influence contemporary styles. An understanding of the cultural connections between fashion and other societal forces are also crucial to success in the fashion industry. An understanding of fashion history also provides the designer with a wealth of inspiration and design "vocabulary." This class addresses all of these issues.
E. Field Trips	Yes
F. Method of Grading	Letter, Pass/No Pass
G. Repeatability	0

III. CATALOG DESCRIPTION

Chronological study of costumes in western civilization from antiquity to the late 20th century, including social, economic and political influences on historic costume. Analysis of contemporary fashion design as influenced by historic styles.

IV. MAJOR LEARNING OUTCOMES

Upon completion of this course a student will be able to:

A. Recognize and evaluate the historical changes in cultures and societies in Western Civilization as evidenced in fashion and other forms of material culture.
B. Distinguish these changes through details in the cut and design of clothing, fabric, and accessories.
C. Identify and evaluate historic influences in contemporary culture and fashion.

V. CONTENTS

A. Introduction
   1. Early civilizations and the origins of clothing
   2. Cultural significance of dress and adornment

B. Ancient Cultures
   1. Mesopotamia
      a. Geographical influences
      b. Religious practices
      c. Use of wool and textile construction
      d. Clothing styles and garment elements
   2. Egypt
      a. Geographical influences
      b. Religious and political practices
      c. Textile production
      d. Jewelry and body adornment
      e. Clothing styles and garment elements
   3. Crete and Greece
      a. Historical overview of Crete and the main periods of Greek history
      b. Cultural influences of Ancient Greece to Western society
      c. Clothing styles and garment elements as represented in the major eras of Greek history (Minoan, Archaic, Doric, Ionic, and Hellenic
      d. Textile use in Greek culture
   4. Etruria and Rome
      a. Historical overview of the Etruscans and the Romans (from kingdom to Republic to Empire
      b. Roman social structure and use of dress (the toga)
      c. Other clothing styles and garment elements including dress of women
      d. Textile production in the Roman Empire

C. The Middle Ages
   1. Byzantium & the Dark Ages in Europe
      a. Major Role of the Christian Church and the rise of Islam
      b. Clothing styles and garment elements
      c. Textiles
      d. The rise of Eastern and Western cultural differences and influences in Europe and the Near East
   2. Medieval and Gothic
      a. The rise of social stratification in the Feudal System in Europe
      b. Religious influences, the Crusades, and their effect on trade and culture
      c. New advances in architecture influencing styles of dress (Romanesque, Gothic)
      d. The rise of hereditary monarchies in the late Middle Ages, and the influence of Court Dress
      e. New developments in textile production
      f. Sumptuary laws
      g. Clothing styles and garment elements specific to each century

D. The Renaissance

1. The Italian Renaissance
    a. Origins of Renaissance thought and the rise of humanism
    b. The role of Italy in introducing the Renaissance to Europe
    c. Early Renaissance styles and textiles as seen in Italy in the 15th century
2. The Northern (Late) Renaissance
    a. Important monarchs and their influence on dress and adornment
    b. New developments in garment shaping and undershaping (the corset, farthingale, bombast and slashing)
    c. Textile developments, and the invention and use of lace in Renaissance dress
    d. New developments in gender identity in clothing, including unique garment styles for men and women
    e. Specific clothing styles and details for both men and women, early 16th century and late 16th century

E. The Baroque Period/ 17th Century
1. Religious wars between Protestant and Catholics and their influence on clothing (Puritans)
2. The Cavalier style of dress for men and women
3. The beginning of Baroque style in Europe in the late 17th century, and the rise of France as a center of culture and fashion
4. Garment styles and details in the early and late 17th century
5. Important monarchs and their influence on fashion in the Age of Kings (Louis XIV, Charles II)

F. The Rococo /18th Century
1. Differences between Baroque and Rococo style
2. Important monarchs and their influence on dress (Louis XV & XVI, Mdm. Pompadour and Marie Antoinette)
3. The effect of the Age of Enlightenment on culture and clothing
4. New developments in dress for women (paniers)
5. Changes in dress for men, including the beginnings of more egalitarian styles of dress
6. Rococo textiles and the importance of cotton to European fashion
7. The beginnings of the Age of Revolutions (American, French, Industrial)

G. Neo-Classicism and the French Revolution
1. The French Revolution and the changes in clothing it creates
    a. New social structures reflected in dress with the rise of Republics over monarchies
    b. The influence of neo-classicism and the cultures of Ancient Greece and Rome
    c. Textile choices and the continued importance of cotton
    d. Clothing styles and garment elements
2. The French Empire
    a. The return of France as a cultural center with the rise of Napoleon and the French Empire
    b. The revitalization of the French textile industry
    c. Changes in styles and garment details in the reign of Napoleon

H. The 19th Century & the Victorian Era
   1. The Romantic Era 1820-1840
      a. Romanticism as a cultural influence on clothing
      b. The new role of women in the Industrial Age, and the new emphasis on women's clothing
      c. Clothing styles and garment elements for women and men for each decade
      d. The beginning of the reign of Queen Victoria, and England's role in cultural and moral standards
   2. The Mid-Victorian Era: 1850-1870
      a. The use of the crinoline in women's dress
      b. The continued expanse of the British Empire and British culture
      c. Clothing styles and garment elements for women and men for each decade
      d. The beginning of Haute Couture in France (Charles Worth)
   3. The Bustle Periods: 1870-1880
      a. The 3 distinct styles of womens's dress using a bustle as a support, and the differences between them
      b. Simpler styles of dress for men (sack suit, tuxedo)
      c. New developments in textile technology (synthetic dyes)
   4. The 1890's
      a. Romantic revivals in women's fashions
      b. New roles for women in society (office workers)
      c. The growing middle class, and greater leisure time: fashionable dress for outdoor activities, cycling, sports
      d. Simplification of fashion for women: gored skirts, shirtwaist blouses
      e. Man-made fibers

I. The 20th Century
   1. The Edwardian Era
      a. The emergence of Ready to Wear garments for men and women
      b. Changes in the garment industry: European migration and the beginnings of the labor movement
      c. Changing women's roles: suffragettes
      d. Clothing styles and garment details for men and women
      e. Important designers and their characteristic styles in this period
   2. WWI, the 1920's and 30's
      a. The beginning of Modernism with the onset of WWI
      b. Changing roles for women during wartime, and the changes in clothing that it necessitated
      c. Use of new fibers and fabrics in fashion
      d. The Jazz Age and post war years of the 1920's: new standards of morality in dress
      e. The rise of the Entertainment Industry as a primary cultural and fashion influence
      f. The Depression/ 1930's politics and economics
      g. Important designers and their characteristic styles in this period
      h. Specific clothing styles and garment details for men and women for each decade

3. WWII and the post-war 50's
    a. Restrictions on clothing and material goods during the war (L-22 standards)
    b. Changing roles for women during the war
    c. Clothing styles specific to the war years, including reused and recycled clothing
    d. The New Look and Christian Dior in 1947; the re-emergence of Paris couture
    e. The Baby-Boom, Suburbia, and changing cultural norms after the war
    f. New fibers and home care technology (synthetics, electric washers and dryers)
    g. Important designers and their characteristic styles in this period
    h. Clothing styles and details for men and women in the 1950's
4. The Late 20th Century
    a. The 1960's radical revolutions: dress, women's rights, multi-cultural influences
    b. The British Invasion and Mod fashion
    c. Important designers and their characteristic styles in the 1960's and 70's
    d. The rise of street fashion and musical influences on fashion (rock, punk, disco, etc.)
    e. Specific style changes in the 1060's 70's and beyond

VI. INSTRUCTIONAL METHODOLOGY

A. Assignments
    1. In class
        a. Discussions of topics covered in lectures and readings
        b. Field trips such as visits to museums
    2. Out of class
        a. Written research project on non-Western dress
        b. Written analysis of costumes in a movie
        c. Written contemporary fashion analysis
        d. Readings from textbook and other instructional materials
        e. Research for analysis projects
B. Evaluation
    1. Two objective exams
    2. Written research project on non-Western dress
    3. Written movie costume analysis
    4. Written contemporary analysis
    5. Final Exam
C. Textbooks and other instructional materials
    1. Textbook: Tortora & Eubank, Survey of Historic Costume. 5th. edition, Fairchild Publications, 2009.
    2. Instructor generated handouts including historical charts, pictures of costume detail and analytical comparisons of clothing styles

VII. TITLE 5 CLASSIFICATION

CREDIT/DEGREE APPLICABLE (meets all standards of Title 5. Section 55002(a)).