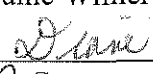
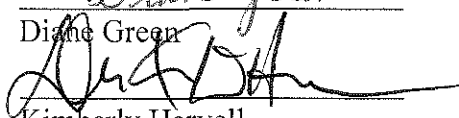


City College of San Francisco
Course Outline of Record

I. GENERAL DESCRIPTION

A. Approval Date	September 2014
B. Department	Fashion
C. Course Number	FASH 21
D. Course Title	Fashion Careers
E. Course Outline Preparer(s)	Lorraine Wilner
F. Department Chairperson	 Diane Green
G. Dean	 Kimberly Harvell

II. COURSE SPECIFICS

A. Hours	Lecture: 17.5 total
B. Units	1
C. Prerequisites	None
Corequisites	None
Advisories	None
D. Course Justification	Course provides students an overview of careers available to them in the fashion industry. This introductory course is required for the Fashion Design Associates' degree and Certificate of Achievement.
E. Field Trips	No
F. Method of Grading	Letter, Pass/No Pass
G. Repeatability	0

III. CATALOG DESCRIPTION

An overview of career opportunities within the fashion industry, with specific guidelines to assist students who are looking for ways to direct their interests and talents.

IV. MAJOR LEARNING OUTCOMES

Upon completion of this course a student will be able to:

- A. Describe the specific technical skills, training, and experience necessary for entry level employment in a variety of fashion industry jobs.
- B. Employ industry standard terminology when discussing concepts and skills required for employment in the fashion industry.
- C. Evaluate different careers available in the fashion industry.

V. CONTENTS

- A. Apparel design
 1. Types of clothing companies
 2. Clothing categories
 - a. Men's wear
 - b. Women's wear
 - c. Children's wear
 - d. Lingerie

- e. Bridal
 - f. Costume design
 - g. Footwear design
 - h. Millinery design
 - i. Wardrobe assistant
 - j. Fashion forecaster
 - k. Fashion illustrator
 - l. Accessory design
- B. Technical opportunities
- 1. Production manager
 - 2. Pattern cutter
 - 3. Pattern grader
 - 4. Costume/Textile conservationist
- C. Business and management
- 1. Buyer
 - 2. Assistant buyer
 - 3. Merchandiser
 - 4. Visual merchandiser
 - 5. Retail management
 - 6. Independent retailer
 - 7. Personal shopper
 - 8. Human resources
 - 9. Fashion director
 - 10. Creative director
 - 11. Showroom sales
- D. Media opportunities
- 1. Fashion editor
 - 2. Fashion journalist
 - 3. Public relations
 - 4. Events planner
 - 5. Fashion show producer
 - 6. Fashion stylist
 - 7. Make-up artist
 - 8. Fashion photographer
 - 9. Fashion model
 - 10. Model booker/ model scout
- E. Alternative career options
- 1. Educator
 - 2. Research assistant

VI. INSTRUCTIONAL METHODOLOGY

- A. Assignments
- 1. In class discussions
 - 2. Out of class
 - a. Brief (1 page) written research project on a designer or category of clothing company

- b. Brief (1 page) evaluation of two possible fashion careers
 - c. Brief (1 page) analysis of retail merchandising at a specialty store
- B. Evaluation
- 1. Participation in discussions
 - 2. Research project on a designer or category of clothing company
 - 3. Evaluation of possible fashion careers
 - 4. Analysis of retail merchandising
 - 5. Final exam
- C. Textbooks and other instructional materials
- 1. Carol Brown, Fashion & Textiles; the essential careers guide. 2010. Lawrence King Publishing
 - 2. Instructor generated handouts on topics such as industry terminology, fashion designers

VII. TITLE 5 CLASSIFICATION

CREDIT/DEGREE APPLICABLE (meets all standards of Title 5. Section 55002(a)).