Members Present: Tom Blair, Attila Gabor, Mamie How, Joe Jah, Donald Lind, Andrea Niosi, Francine Podenski, Athena Steff, Allen Tam, Kevin Viard
Members Absent: Martha Lucey, Kevin Viard

Resource Persons Present: Beth Cataldo, Arthur “Smiley” Curtis, Tom Hetherington
Resource Persons Absent: Bill Beaver
Guests Present: Dean Skip Fotch

1. NEW MEMBERS
The committee welcomed new members: Donald Lind, Mamie How, Athena Steff

2. APPROVAL OF MINUTES
Minutes from the August 30, 2005 meeting were approved.

3. PROPOSED GUIDELINE TO REQUIRE ENGLISH TRANSLATION/SUMMARY OF ALL APPROVED FLYERS

The committee revisited the proposal requiring all flyers and other promotional materials approved for posting to include an English translation. After a long discussion, the committee decided to recommend to the College Advisory Committee the following wording to be used in item #3: Flyers that are in a language other than English must include an English description, summary or translation in the flyer, or have a separate flyer that provides the information in English and they must be posted side by side.

The implications of changing item #3 were discussed. If the burden of translating is left to the individual posting the approved flyer, how will E.S.L. students and others with limited English ability fair? Will the change in #3 become a burden and act as a deterrent to getting flyers approved? What are the implications at the Mission and Chinatown/North Beach campuses where the student population has a large number of non-English speaking students? What offices/departments will assist in the translating of flyers?

The current Posting and Distributing Guidelines distributed by the Student Activities Office provides guidelines for the Ocean/Phelan campus specifically. If the current guidelines are augmented to include all the campuses, the campus deans need to be able to enforce them. Currently, the only office that approves flyers is the Student Activities Office on the Ocean/Phelan campus. Those who wish to approve flyers for posting at the campuses are deferred to the campus dean. If the CAC wants district-wide guidelines then members of the campus community must weigh in on what those guidelines specify. Mamie Howe volunteered to bring up the issue at the next Dean’s Meeting and report back to the committee.

4. EATV-CH27 WORK GROUP REPORT
Tom Blair reported that though no money is available for improvements, ideas are being discussed and planned. Programs under the theme “CCSF – A Bridge to Colleges” will be
broadcast at no charge. Programs will highlight other colleges; show the college application process; and how to fill out financial aid forms.

5. **LINK TV: POSSIBLE PARTNERSHIP WITH EATV-CH27**

Podenski reported that Link TV has expressed an interest in partnering with EAtv-Ch27 at no cost to EAtv-Ch27. Link TV is a direct satellite feed and very interested in breaking into the cable market. Link TV is also looking ahead at the possibility of City College acquiring a second access channel in the future. EAtv would retain Scola during weekdays 12:00AM- 7:00 AM and allow Link TV to broadcast programs on the weekend.

Link TV broadcasts high quality programs on the human condition worldwide. It provides documentaries on diverse cultures and a unique perspective on current events, often picking up where mainstream media leaves off by showing the human side of the story.

Link TV is a nonprofit organization. Money is raised through pledge drives. Link TV has proposed to share revenues from the pledge drives with EAtv. By tracking the pledges by zip codes, Link TV can distinguish which pledges are from San Francisco. Podenski is verifying the “rules” on pledge drives via access channels; access channels do differ from public broadcast stations so this could potentially be a problem.

6. **COMMITTEE STRUCTURE: PROPOSAL TO FORMALIZE WORKGROUPS INTO SUBCOMMITTEES**

Work groups generally are task-oriented; when they finish the task at hand they dissolve. The Communications Committee work groups essential have lasted for years and thus they should be official subcommittees. The proposed subcommittees include the following work groups: College Web Advisory (front page); EAtv-Ch27 Advisory; Time Schedule Advisory; and Catalog Advisory. The committee agreed. This item will be tabled till the November meeting.

7. **ANNUAL SHARED GOVERNANCE COMMITTEE REPORT DRAFT**

Due to lack of time, this agenda item was tabled till the November meeting.