Minutes of the Communication Committee  
Ocean Avenue Campus, Room S107 – May 4, 2004

Members Present: Martha Lucey, Francine Podenski, Joe Jah, Andrea Niosi  
Members Absent: Elizabeth Brent, Attila Gabor  
Resource People Present: Tom Hetherington, Tom Blair, Bill Beaver  
Student Members: Carol Hudson, Samuel Perryman

AGENDA ITEMS:

1. APPROVAL OF MINUTES - approved

2. CATALOG UPDATE

   Blair reported the 2004/05 Catalog is currently available.

3. EATV-CH27 UPDATE

   Shakespeare's *Midsummer Night's Dream* staged by the Theatre Arts Department is being aired on Channel 27. California Community College Satellite Network, (CCCSAT) would like to air the production statewide. Podenski reported that a documentary on the Missing Students Project is underway. CCCSAT is interested in airing this project as well. Additionally, Podenski attended the CCSAT meeting and reported that City College could become a Regional Programming Center in the future. Staff would have to be hired from a grant.

4. CCSF WEB SITE

   Dean of the John Adams campus expressed concern about the college not having a content developer for the web site. Currently there are no resources to do a proper assessment of the site.

5. ENHANCED SELF STUDY (ESS) RECOMMENDATION

   Given the current budget, the recommended changes need to be prioritized. The committee supports the following recommendations:
   
   1. Information area/desk at Conlon Hall
   2. Develop a ‘live person’ student information hotline.
   3. Reintroduce TV scrolls (infomercials on topics such as how to access financial aid; transfer information; STARS, counseling services, etc).

6. NEW BUSINESS

   Tom Blair was recognized for his leadership and contributions to the new catalog/schedule project. The committee presented him with a framed certificate of appreciation for all of his hard work.