COMMUNICATION COMMITTEE

Minutes of the December 5, 2000, meeting

I. Chair report to the College Advisory Council

Francine Podenski, the chair of the Communication Committee gave a report to the College Advisory Council (CAC) at their December 1, meeting. Francine at his December 1, meeting made the following points:

- **Diego Rivera Mural**
  At the committee's October meeting Julia Bergman recommended to use the Diego Rivera Mural on CCSF letterheads and business card. Francine told the CAC about concern from various constituents of the college, that the Diego Rivera Mural is not inclusive enough, which was also agreed upon by members of the CAC. No action was taken on either the Communication Committee or CAC level.

- **The new look of the CCSF Home Page** was also discussed. Since there were members of the CAC who did not see the proposed new Home Page yet, it was requested to revisit the topic at the next CAC meeting.

II. EATV - Channel 27 Update

John Odell, of the Broadcast Electronic Media Department, and his student assistant, Frederica, gave a report on the operation and programming of Channel 27. In the past year, since the Channel is run as part of the Broadcast Electronic Media Department, several improvement were made:

- **More student involvement such as:**
  - Shooting Promos,
  - Making Documentaries
  - Bulletin Board
  - Video Production

- **More student projects are broadcast such as:**
  - Promos up to 60 second long

- **Other changes, such as:**
  - Focus on Educational Programs.
  - Each Telecourses Run Twice.

In addition several other projects were proposed. John Odell told the committee about a cooking show with the chefs of the college. Members suggested a "consulate hour", where various consulates would provide programming for the college. Another suggestion was is to list the cable casting time of the Board of Trustees meeting in the Master Planning Calendar and also provide other listing for the City Currents.
III. Shared Governance Web Site

The committee looked at the Shared Governance Web Site design in which Attila Gabor utilized the same popup menu that he created for the Office of Research, Planning and Grants. Several members suggested incorporating that design in the College’s Home Page.

IV. Update on Re -Design for the College’s Home Page

The committee looked at the latest design of the College’s Home Page by Joe Jah. His suggestion was that the new design should be online by the end of December. However, in lieu of the CAC’s request to look at the Home Page design before it "goes public", the Home Page will not be published before the February meeting of the CAC. In addition, changes were proposed to the Home Page to orient it more toward a 21st Century look. Linda Englman, the designer of the current Home Page was also contacted to work on the new Home Page with Joe Jah.

V. CCSF Computer Usage Policy

The Information Technology Policy Committee (ITPC) fully updated the CCSF Computer Usage Policy and Joe Jah presented it to the Communication Committee. The committee members will look at it and bring it back to their next meeting in February.