A Thank You to the Community from City College of San Francisco
acknowledgments

This “A Thank You to the Community” supplement was made possible by students from the City College of San Francisco’s Department of Journalism under the supervision of Department Chair Juan Gonzales.

The students involved in the project were Elisa Gyotoku, Sunny Owen, Stephanie Rice, Ellen Silk, Natasha Simpson, Ben Taylor, Martha Vallejo, and Nick Wolz.

Jessica Luthi designed the cover, with background cityscape photo by Rick Audet, and hands image by Alex Luthi.

We also want to acknowledge the leadership of Chancellor Dr. Phillip R. Day Jr. and Board of Trustees Dr. Anita Grier (president), Julio J. Ramos, Esq. (vice-president), Milton Marks, Dr. Natalie Berg, Rodel E. Rodis, Lawrence Wong, Esq., John Rizzo and Student Trustee Diana Muñoz-Villanueva.

The supplement reflects special assistance by Martha Lucey, dean, Office of Marketing and Public Information.

For details about spring 2008 courses being offered in the Department of Journalism log on to the college Web site at www.ccsf.edu or call the department at (415) 239-3446. Spring semester courses begin Jan. 14.

New Mission campus is an architectural jewel

By Elisa Gyotoku

Supporting a 28-foot diameter ceramic Aztec calendar that adorns its entrance, the new Mission campus is the latest architectural jewel gracing the predominately Latino Mission District neighborhood.

After two years of construction, the new Mission campus, located at 1125 Valencia St. (between 22nd and 23rd streets), also boasts a fourth-floor library, 44 classrooms, a bookstore, computer labs and an auditorium.

“This 34-year-old dream of the Mission community has finally become a reality thanks to the support of the people of San Francisco who voted for the bonds, which provided the necessary funds,” said Mission campus Dean Carlota Del Portillo. According to Del Portillo, plans are in the works for a grand opening celebration sometime in February. Del Portillo also noted that U.S. Senator Diane Feinstein has been invited to the festivities.

The new campus houses daytime, evening and Saturday classes, Del Portillo said. "We offer 150 courses in general education, college credit courses for students wishing to transfer to four-year institutions, as well as 149 tuition-free noncredit classes and vocational programs.”

She added: "Our classes include complete English as a Second Language program, Citizenship, an Adult Literacy Program in Spanish and English, GED Program in English and Spanish, physical education courses, fashion illustration and many others.”

Financial-aid eligible programs in Busi-

(See next page)
ness, Graphics and Administrative Justice are also available, according to Del Portillo.

“Our comprehensive student services include testing, assessment, counseling, financial aid and special counseling services for people with special needs,” she added.

For the first time, the campus houses a Media Studies Center operated by the departments of journalism and broadcasting. The center will eventually house a radio and television station and a publication.

The new Mission campus is also home to a state-of-the-art library that is open to the public, a 65-slot Childhood Development Center, two general science laboratories, a forensics laboratory, five multipurpose rooms, a 2,300-square-foot auditorium, a computerized Testing/Assessment Center and two language labs.

A plaza facing Bartlett Street is expected to be completed by the time the spring semester begins.

Of the approximately 8,000 students who attend the Mission campus, about 68 percent identify themselves as Hispanic/Latino, according to the college Web site.

“In the early ’70s, there were no City College campuses, only centers,” said Del Portillo. “So, the Mission campus had locations on 20th and Valencia streets, South Van Ness Avenue and eventually Alabama and 17th streets.”

During this time, according to Del Portillo, community residents, who consisted mainly of Latinos, asked the chancellor at the time, Dr. Louis Batmale, to offer credit courses in the Mission. He agreed that night courses would be offered in the old Samuel Gompers building, which is now part of the new campus.

“The greatest blessing has been the support of Chancellor Philip Day and the college’s board of trustees,” Del Portillo said.

For last two-and-a-half years the Mission campus was temporarily housed at 375 Alabama St. and offered limited classes.

“This 34-year-old dream of the Mission community has finally become a reality thanks to the support of the people of San Francisco who voted for the bonds.”

Mission campus Dean Carlota Del Portillo

She added that the college has been working on the new campus for years, and that the students and staff are excited to move into the new facility.

The courtyard of the new Mission campus. The building houses 44 classrooms, a fourth-floor library, a bookstore, computer labs and an auditorium.

"We are extremely honored to have received the Diamond Distributor Award for two years now, It is a true testament to both the hard work and know-how of our staff as well as the great relationship we have forged with a quality manufacturer like NOTIFIER. We have come a long way as partners and look forward to working with them long into the future."

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City College is a golden opportunity that welcomes public support

By Nick Wolz

What do 100,000 Bay Area residents have in common? Every semester they sign-up to take classes at one of the many City College campuses based in San Francisco's neighborhoods. With an array of credit and noncredit courses at $20 a unit, many people feel it is an opportunity too good to pass up.

The Department of Institutional Advancement is dedicated to raising money, institutional planning, conducting research, securing grants, sponsoring scholarships and supporting the CCSF Foundation, according to Vice Chancellor of Institutional Advancement Robert Gabriner.

Since 2001, the CCSF Foundation has raised more than $62 million in grants and donations.

"The cost of running an excellent college program and the gap of money needed and money received is the reason for this program," he said.

Since 2001, according to Gabriner, the program has raised more than $62 million in grants and donations. This money has been used to build various programs and scholarships for the wide range of students at the college.

This year the department hopes to continue raising money, developing programs, building alumni relations, expanding their planned giving program and utilizing $650,000 for scholarships, Gabriner said.

Interested in giving back to the college community? The CCSF Foundation can be reached at (415) 239-3971.

City College of San Francisco is about student success

By Stephanie Rice

Derrick Brown, Alex Fong, Elizabeth Skow and Diana Muñoz-Villanueva never planned to come to City College.

City College alumnus Brown learned that in order to be successful and earn a decent salary, you must first work hard at earning a college degree of your interest. He enrolled at City College and successfully transferred to UC Berkeley.

After graduating from UC San Diego with a degree, Fong, 26, decided to come home to San Francisco. He enrolled in journalism classes at City College. Today he works as a designer for the Las Vegas Sun, one of Nevada’s major newspapers.

Skow, 40, had a successful career managing a housecleaning business and now plans to go back to school. Not entirely satisfied with her job, though, Skow began taking classes at Contra Costa College before City College’s journalism program lured her across the bay.

When Muñoz-Villanueva, 20, graduated from high school, she was accepted into UC Berkeley and desperately wanted to attend. But her immigration status prevented her from receiving the financial aid she needed, so she turned to City College and began studying industrial engineering.

All four students say City College provided opportunities they didn’t think they would’ve found anywhere else.

Fong already had a bachelor’s in computing arts when he came to City College, but he was dissatisfied with the doors that were

(See next page)

Elizabeth Skow (right), production manager for The Guardsman, helps a student reporter.

Diana Muñoz-Villanueva, student trustee in 2007.

Although the fast-paced environment of a daily paper threw him at first, Fong said the skills he learned from working on the school paper and magazine prepared him for his first job.
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opening. “I didn’t want to do art,” Fong said. “I wanted to do something that matters — I wanted to change the world. Journalism can change the world.”

Fong enrolled in Jon Rochmis’ news writing class at City College. “If I know anything about writing, I got it from Jon,” Fong said. “He’s very good at (explaining) exactly why what you did didn’t work — and he grades really hard.”

After working on campus publications, Fong found his niche in news design. During his last semester, he landed a job as a designer for the San Jose Mercury News. Although the fast-paced environment of a daily paper threw him at first, Fong said the skills he learned from working on the school paper and magazine prepared him for his first job.

Ultimately, Fong hopes to design for the New York Times, or work as an art director, managing editor or publisher of another major publication.

“Journalism is in Skow’s blood. Her father is a retired writer who wrote for publications like The New Yorker, Time Magazine and Mother Jones. “I was embedded in it, but I had to come here (City College) to realize I had an interest in it,” Skow said of her decision to pursue journalism.

“I think my father is proud,” Skow added, smiling. “Well, my mother tells me he is.”

Skow managed the school paper, The Guardsman, last year and continues to work as production manager. She also does design work for etc. magazine, a student-run publication at City College.

Skow credits Juan Gonzales, journalism department chair and newspaper adviser, with giving students the freedom to manage the school paper without pressure or interference.

“We’re very lucky,” Skow said. “We’re allowed to run our own show.”

Skow has been accepted to SF State and plans to transfer next semester. “I feel like I have a pretty good base to move onto a four-year college,” she said.

When Muñoz-Villanueva wasn’t able to raise enough scholarship money to attend UC Berkeley, she opted for City College, which charges $20 per unit. Although disappointed at first to have to turn down UC Berkeley’s admission offer, Muñoz-Villanueva said she’s glad she chose City College.

“It’s one of best decisions I could have made,” she said. “I’m doing more than I probably would have ended up doing (at UC Berkeley).”

Muñoz-Villanueva, who moved from Guanajuato, Mexico, at 14, is now officially a U.S. citizen. She is studying industrial engineering and contemplating transferring to UC Berkeley or another four-year university after graduation. She works as a peer mentor for City College’s Latino Services Network and also sits on the college board as student trustee.

Muñoz-Villanueva said she doubts she would’ve had the courage to become so involved anywhere else.

“The community college has given me the opportunity to grow academically as well as personally. I don’t think I would’ve ever been so outspoken or active at any other school.”

Diana Muñoz-Villanueva

City College of San Francisco spring semester begins Jan. 14

By Martha Vallejo

City College of San Francisco is offering an array of new courses and programs during the spring semester 2008.

Instruction for credit, noncredit, day and evening classes begins Monday, Jan. 14. Weekend classes begin Saturday, Jan. 19. New students can apply now, and Web registration for new students will begin Dec. 13.

The Southeast Campus, located at 1800 Oakdale Ave., is offering a Weekend College with three categories, including: 11th and 12th grade students who can earn college credit, the Working Adults Degree Program (WADP) for students who want to accelerate earning their AA degree and the “Moms at Work” Program of Urban University which provides both in-class and distance learning offerings.

The new Mission campus, located at 1125 Valencia St., has scheduled 150 new credit courses including Public Safety First Responder, Gay and Lesbian Issues in the Work Place, Microcomputer Applications for Business, Music of Latin America and the Caribbean, Oceanography, Ballroom Dancing, Beginning Yoga, Body Sculpting and Beginning Conversational Spanish.

The new Community Health and Wellness Center, located at 50 Phelan Ave., is opening its doors this spring semester. It will offer credit classes to encourage the San Francisco community to enroll in Physical Education classes as a foundation for a healthy, energetic and fulfilling life. The center will also offer Community Services classes for those members of the community who are interested in lap swimming and physical fitness.

Busy working adults can choose to enroll in Distance Learning classes, including 110 online credit courses that students can access from their home or office computers. There are also 13 Telecourses available, which can be viewed conveniently at home.

Credit students pay $20 per unit and a health fee of $16 for the entire semester. Noncredit courses are free of tuition. Financial aid is available for eligible credit and noncredit students. Students can now pick up a hard copy of the spring 2008 schedule of classes at CCSF bookstores at all campuses and at San Francisco Public Library branches. It is also available online at www.ccsf.edu. The Admissions Office can be reached at (415) 239-3285.

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The right people. The right results.
"I'm ready, I'm ready," said Madeline Mueller, music department chair, as she drummed her fingers on the plans for the new $116 million Performing Arts Center. According to Mueller, the center, originally scheduled to open June 2010, is now slated to open January 2012. "Delays of this nature are not unusual in balancing out local and state planning and funding as demonstrated by the new Mission campus," said City College Chancellor Philip R. Day, Jr.

Voters have approved bond measures to build the center twice — once in 2001 and again in 2005, but both times the college has had difficulty obtaining the additional state money it needs to build the new center.

"Maybe it's all for the best," said Mueller, explaining available state funds could double by the time the college receives the money.

The 2001 bond earmarked $25 million for the project, but after state funds failed to materialize, the college reallocated the money to fund the Community Health and Wellness Center, which is slated to open for spring semester 2008. Voters approved another $70 million for the Performing Arts Center in 2005. The college currently has $110 million set aside for the center, according to Vice Chancellor of Finance Peter Goldstein.

The next step is making sure the college owns the land it needs for the building. Right now the city owns part of the reservoir where the school plans to build the center, explains Goldstein, but the Public Utilities Commission should be voting in the coming weeks to finalize an agreement with City College, giving the school the entire swath of land needed to build the center. After the PUC vote, the board of supervisors will also need to vote to approve the transfer. The state-of-the-art, green building "will change the entire college," continued Goldstein. The center will house a 650-seat auditorium, a 150-seat recital hall and a theater with space for up to 200 people.

According to Mueller, the center's 30,000-square-foot "living roof" and other elements of the building will be constructed using material such as bamboo, eucalyptus and African celery root. The building is expected to be certified silver, based on Leaders in Energy and Environmental Design (LEED) standards, Mueller said. "This is unheard of for a performing arts building," she said.

It has taken more than 40 years of campaigning to get proper facilities for performing arts students, said Mueller. "We are getting it the way it should have been," she said of the center, adding that some closet-sized music practice rooms in the current building are not big enough for pianos.

Both Mueller and Goldstein are optimistic about private donations for the new building, saying small-scale donors are just as important as a large fundraisers and major contributors.

"This is something people would want to donate to," Mueller said, adding that she hopes to start an endowment fund to accept donations from alumni, current students and other benefactors. The private donations will be used to furnish and maintain the center.
City College achieves a balanced budget in fiscal year 2007-2008

By Ellen Silk

City College again shows strong fiscal management with a balanced budget for the 2007-08 school year, as approved by the board of trustees at their October meeting, according to Vice Chancellor of Finance Peter Goldstein.

The revenue this year totaled close to $193.50 million, with 95 percent of funds coming from the state, sales tax and the lottery and without having to dip into reserves, according to the budget submitted to the board of trustees.

The expenditures, according to Goldstein, matched the revenue this year exactly, with nearly 92 percent of the budget going to the salaries and benefits of faculty, classified staff and administrators and 8 percent paying for supplies, equipment, maintenance and repairs.

"Opening and staffing the new Mission campus and Wellness Center on the Ocean campus along with compensation increases for all City College employees were some of the challenges we faced when balancing this year's budget," he said.

With the opening of these two new bastions of learning, "We are offering more credit and noncredit class sections than ever before," Goldstein added.

The high cost of living in San Francisco in addition to the rising price of employer-paid health insurance added up to more money spent on the college's workforce, according to Goldstein. He added this is an area that is projected to increase faster in the coming years.

"Opening and staffing the new Mission campus and Wellness Center on the Ocean campus along with compensation increases for all City College employees were some of the challenges we faced when balancing this year's budget."

Vice Chancellor of Finance Peter Goldstein

FY 2007-2008

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By Natasha Simpson

The new Community Health and Wellness Center that will house City College’s physical education, dance and athletic programs is nearing completion. The center will open on Jan. 14, the first day of the spring 2008 semester and, according to Daniel Hayes, the college’s physical education department chair, there will be a ribbon-cutting ceremony event in April.

The physical education department is currently in two separate buildings: the North Gym and the South Gym. Combined, they have 68 rooms and 109 workstations. Both of these facilities were built in the 1940s, making them some of the oldest facilities on the campus, Hayes explained, adding that the center is very much needed. “Current facilities are pretty antiquated,” he said. “Most schools have the whole department under one roof.”

Even though the physical education programs are popular, the department has had to restrict enrollment because of limited classroom space, according to Hayes. So the new center will not only add aesthetically to the campus, but he believes enrollment will increase, both in physical education programs and in general.

The Community Health and Wellness Center estimated construction cost is $81.25 million according to the March 2007 annual report of the Citizens’ Bond Oversight Committee.

Martha Lucey, the college’s dean of marketing and public information, said the new center will be a three-story, 156,818-square-foot facility.

The center will house new gyms, a weight room, a fitness center, dance programs, martial arts and the college’s first swimming pool.

Hayes said he is “excited as the center will allow us to take our existing programs and expand them like never before.” Hayes encourages the community to “take advantage of the facility and the department’s outstanding instructors because it will be an unbelievable experience.”

New City College Wellness Center to feature aquatics complex
Orfalea Family Center opens at the Ocean campus

By Benjamin R. Taylor

With freshly sprouting grass on the sloping rooftops, City College’s new Orfalea Family Center may look like something out of a Dr. Seuss book. However, the goal of the building is not whimsy, but efficiency.

The structure is a state-of-the-art green building with features including solar panels capable of generating up to half of the building’s electricity and green rooftop gardens in which a succulent known as sedum is grown for the building’s storm water control purposes.

The energy saving features of this project have made it 30 percent more efficient than state requirements for energy efficiency.

With its unique look, it’s no surprise that the center is causing a few heads to turn as students pass the construction site near Judson and Phelan avenues at the Ocean campus.

“It looks like it’s going well,” said student Erwin Tan, 21, who walks by the construction site on his way to class every day. “The building looks very futuristic,” he added.

After almost a year of construction, the $4.5 million project has been completed and is ready for occupancy.

Named after Paul Orfalea, founder of the Orfalea Foundation, which has provided support and resources for numerous child care centers operated by City College, the new center will feature an administrative building, a toddler learning environment and a preschool learning environment. The center will also have classrooms for City College students to stay near their children and a 7,000-square-foot outdoor play area. An observation room will also connect to the preschool learning environment.

The new child care center joins another new facility at the Mission campus, an existing program at the John Adams campus and three others at neighborhood community sites.

Operated by the College’s Child Development and Family Studies Department, the child care centers serve as teaching and learning classrooms for City College students as well as places of growing and developing for young children.

“I did a walkthrough of the New Orfalea Family Center just the other day,” Department Chair Kathleen White said. “It’s a lot bigger than it looks on the outside, and there is a lot of natural light.”

Questions about the programs offered by the Child Development and Family Studies Department can be directed to (415) 239-3172. Enrollment information for the child care centers can be obtained at (415) 561-1895.
City College of San Francisco, some of whose buildings predate its 1935 founding, struggles to accommodate more than 100,000 students annually. A series of upgrades financed by bond measures going back to 2001 promises to update facilities at several of the 10 City College principal locations, permitting the school to continue its mission of providing training and education for students of all levels, said Chancellor Philip R. Day, Jr.

"In terms of what I see around the state and what I see nationally nobody does it any better than City College," Day said. "We are one of the leaders in transfer education — moving people through the system and getting them to the baccalaureate level. When you take a look at who is training nurses, paramedics, the dental assistants, police, fire, all those folks — one in seven San Franciscans in any given year are impacted by what we do."

All in all, 15 upgrades, additions, and fixes will be partially paid for by two bond measures from 2001 and 2005 that provided $453 million, plus state allocations of $182 million — a total of $640 million. A third bond measure will be required in the next several years to complete the work currently planned, according to May 2007 projections.

"When that happens, this place is going to shine," Day said. "Most importantly, it will provide a much better environment for students to be learning and for teachers to be teaching."

Several projects have already been completed. The new Student Health Center on Ocean campus opened last year and the new Mission campus held its first classes this fall. In January 2008, the $80 million Community Health and Wellness Center will open at Ocean campus, providing a full-size swimming pool and other physical education facilities for students and community members.

The Orfalea Family Center, also on the Ocean campus, will open in January as well, replacing aging bungalows north of Batmale Hall. This facility provides child care to low-income families and classes for students in the child development and family studies program.

Seismic and electrical upgrades will be followed by the modernization of offices, classrooms, labs and library once additional funding is secured, Day said.

Also in the works are the new Chinatown/ North Beach campus structures and the Performing Arts Center on the Ocean campus. Future construction includes a joint-use project with San Francisco State University to build a facility for education and community health programs; an advanced technology building, expanding the college’s life science and biotech programs; a student development center; a new bookstore and desperately needed classroom space.

"So if all of that comes together as planned, it will come together long after I leave," said Day, referring to his intention to move east nearer his grandchildren by July 2008. "At least the blueprint is there and we’ve got a major portion of the dollars..."
Community colleges, such as City College, "do all the heavy lifting in this state," Day said. Historically, at least 65,000 California students drop out of high school before graduating every year and he doesn’t see that changing anytime soon.

“We say bring us your impoverished; bring us your undereducated. You know, we’re like the Statue of Liberty; we’ll take them all,” Day said. “It’s a great vision and opportunity, but the challenges that we face fiscally to try to make that happen are incredible.”

City College receives about 20 percent of the per-student state aid that schools in the UC system receive, Day said.

“California brags about being the sixth largest economy in the world. If you don’t remember that it’s the human element that makes the difference here in terms of the workforce, and if you don’t provide educational opportunities to people, you lose,” he said.

“We try to work with what we’ve got, but it’s been an incredible challenge for us and our faculty members,” Day said. “However, we’ve got the best group of faculty, staff and administrators — I’d put them up against any college in the country.”

A series of upgrades financed by bond measures going back to 2001 promises to update facilities at several of the 10 City College principal locations.
PUTTING MINDS TOGETHER TO BUILD A BETTER WORLD.

City College of San Francisco

Spring 2008 courses start January 14th.
Credit classes are just $20/unit for all CA residents.
Noncredit courses are FREE! Financial Aid is available.
Don’t delay! Apply online now! www.ccsf.edu

Dept. of Journalism

City College of San Francisco

Classes begin on January 14th

Jour 19: Contemporary News Media
3 units M/W/F 9:00-10:00 a.m. ArtX 185
Gonzales

Jour 21: News Writing and Reporting
3 units M/W/F 10:00-11:00 a.m. HC 213
Gonzales

Jour 22: Feature Writing
3 units R 6:30-9:30 p.m. 1800 Market/306
Rochmis

Jour 23: Electronic Copy Editing
3 units T 6:30-9:30 p.m. 1125 Valencia/218
Rochmis

Jour 24: Newspaper Laboratory
3 units M/W/F 6:30-9:30 p.m. 1125 Valencia/218
Gonzales

Jour 26: Fundamentals of Public Relations
3 units R 6:30-9:30 p.m. 1125 Valencia/217
Graham

Jour 29: Magazine Editing & Production
3 units M 6:30-9:30 p.m. 1125 Valencia/218
Gonzales

Jour 31: Internship Experience
2 units Exp Hours Arr.
Bngl. 214
Gonzales

Jour 37: Intro to Photojournalism
3 units W 7:00-10:00 p.m. HC 213
Lifland

For more information call Juan Gonzales, department chair at (415) 239-3446 or see www.ccsf.edu/departments/journalism