

# NEAR EAST SHARE YOUR SAVVY CREATIONS RECIPE CONTEST



How are you with couscous? Near East, a leader in flavored grain side dishes, invites consumers to enter their most delicious, innovative culinary creations using their products.

**DEADLINE:** April 30, 2007

**PRIZES:** One (1) **Grand Prize: \$2,000**, awarded in the form of a check, a one year supply of Near East products (**24 boxes - 12 of Rice Pilaf and 12 of Garlic & Olive Oil Couscous**) and dinner for four (4) at a restaurant of Sponsor's choice (**\$300 total**). **Approximate Retail Value (ARV) of Grand Prize: \$2,360**. Four (4) **First Prizes: \$500**, awarded in the form of a check, and a one year supply of Near East Products. ARV of First Prize: **\$560**. One (1) **People's Choice Award: \$500**, awarded in the form of a check.

**SPONSOR:** <http://www.neareast.com/home.html>

**CONTEST INFO:** <http://www.neareast.com/recipeContest.cfm>

**RULES:** [http://www.neareast.com/ne\\_recipeContest/rules.cfm](http://www.neareast.com/ne_recipeContest/rules.cfm)

**ENTRY:** Registered Online:  
[http://www.neareast.com/ne\\_recipeContest/enter.cfm](http://www.neareast.com/ne_recipeContest/enter.cfm)

Or

**Mail To:**

**Near East Share Your Savvy Creations Recipe Contest**  
P.O. Box 3305  
Chicago, IL 60654

**MORE INFO:** **ONLY PEOPLES CHOICE AWARD WILL BE DETERMINED BY ON-LINE VOTING**

**NOTIFICATION:** N/A

**WINNER'S LIST:** To request a list of contest winners after **August 15, 2007**, send a self-addressed, stamped business-size envelope to: Near East Recipe Contest Winners, P.O. Box 3305, Chicago IL 60654. Winner information will be available on [www.neareast.com](http://www.neareast.com)