Opportunities for creative expression, a desire to work with a beautiful product, enjoyment of hands-on creativity, and a determination to make the most important moments in life truly special, are just a few of the reasons students choose to study floristry at City College of San Francisco.

Floristry 80A is recommended for beginning floristry students, no prerequisite.

This course is the first in our professional training series of classes that covers flower shop design and procedures essential for professional floral artists. Topics that will be covered include:

* Principles and Elements of Design
* Local and International Flower Markets
* Holiday practices
* Floral Tools and Mechanics
* Salesmanship
* Wire Services
* Packaging Flowers
* Shop Procedures
* Care and handling of cut flowers
* History of the Floral Industry

Students will receive guided practice in making arrangements for the home, workplace, parties, hospital, and special occasions. Some of the projects include:

* Novelty Designs
* Hospital Designs
* Fruit and Flowers Designs
* Historical European Designs
* Western Floral Designs
* Contemporary Design Styles
* Dried Flower Arrangements
* Dried Wreaths
* Hand Tied Bouquets
* Corsages and Body Flowers

ENROLL ONLINE @ WWW.CCSF.EDU

This is a partial listing of course content. For further information please contact the instructor or visit our web site at www.ccsf.edu