Floristry 80B - an excellent course that expands on Basic Flower Shop Procedures, (RF 80A), in the study and practical application of professional flower arranging techniques used commonly by high style florists. This “hands-on” class emphasizes current European design styles as well as sympathy tributes, party flowers and complex, creative, American style floral art. In addition, the principles and elements of window and store display are studied and practiced.

**Topics that will be covered include:**
- Customer Service and Delivery
- Contemporary Design Techniques
- High Style Corsages
- Party Arrangements
- Advanced Designs with Fruits and Vegetables
- Holiday Designs
- Dried Materials
- Advanced Vase Arrangements
- Advanced Hand Tied Bouquets
- Pricing Floral Product
- Sympathy Customs and Etiquette
- High Style Designs for Sympathy
- Selling and Promoting Floral Products
- Window Display
- Table top Display
- Designing and Servicing of Corporate Accounts

This is a partial listing of course content. For further information please contact the instructor or visit our website at CCSF.edu