Questions to Use in Institutional Evaluation

This *Guide* is designed to provoke thoughtful dialogue and judgment about institutional quality by college communities engaged in self evaluation and by external evaluation teams assigned to affirm the quality of institutions. As either group seeks to evaluate an institution’s ability to meet the Accreditation Standards, inquiry — asking questions and seeking answers — is necessary before judgment is made. The following questions are designed to provoke thoughtful reflection about institutional quality and may be asked by either the institution engaged in self-reflection for self evaluation, or by the External Evaluation Team that visits the college. The *Guide* also provides a list of possible sources of evidence that can be used to develop answers to the questions raised through the process of inquiry.

The questions, and lists of possible evidence, are designed to inform discussions of student achievement, such as number of graduates, number of transfer students, retention rates, course completion rates, job placement rates; institutional performance such as the presence and effective use of institutional resources, structures, and policies, to achieve the institutions educational mission; and student learning outcomes such as the acquisition of knowledge, skills, abilities and attitudes that the institution intended students to learn and which are defined by the institution as the intended learning outcomes. There may be many other questions that institutions and team members can and should ask in order to assess institutional quality and effectiveness.
B. Board and Administrative Organization

In addition to the leadership of individuals and constituencies, institutions recognize the designated responsibilities of the governing board for setting policies and of the chief administrator for the effective operation of the institution. Multi-college districts/systems clearly define the organizational roles of the district/system and the colleges.  

1. The institution has a governing board that is responsible for establishing policies to assure the quality, integrity, and effectiveness of the student learning programs and services and the financial stability of the institution. The governing board adheres to a clearly defined policy for selecting and evaluating the chief administrator for the college or the district/system.

- Does the institution have a policy manual or other compilation of policy documents that demonstrate that the governing board’s role in establishing a policy for selecting and evaluating the chief administrator for the college or district/system and reviewing it on a regular basis?

- What statements about quality of programs, integrity of institutional actions, and about effectiveness of student learning programs and services are to be found in the institution’s board-established policies, mission statement, vision or philosophy statement, planning documents, or other statements of direction?

- What is the written policy describing selection and evaluation of the chief administrator? Has the board followed it?

a. The governing board is an independent policy-making body that reflects the public interest in board activities and decisions. Once the board reaches a
decision, it acts as a whole. It advocates for and defends the institution and protects it from undue influence or pressure.

- Is the governing board appropriately representative of the public interest and lacking conflict of interest? Does the composition of the governing board reflect public interest in the institution?
- Are less than half of the board members owners of the institution? Are a majority of governing board members non-owners of the institution?

b. The governing board establishes policies consistent with the mission statement to ensure the quality, integrity, and improvement of student learning programs and services and the resources necessary to support them.

- What policies, institutional goals or other formal statements exist that describe governing board expectations for quality, integrity and improvement of student learning programs and services?

c. The governing board has ultimate responsibility for educational quality, legal matters, and financial integrity.

- Is the governing board independent; are its actions final and not subject to the actions of any other entity?

d. The institution or the governing board publishes the board bylaws and policies specifying the board's size, duties, responsibilities, structure, and operating procedures.

e. The governing board acts in a manner consistent with its policies and bylaws. The board regularly evaluates its policies and practices and revises them as necessary.

- Do the records of governing board actions (minutes, resolutions) indicate that its actions are consistent with its policies and bylaws?
- Does the governing board have a system for evaluating and revising its policies on a regular basis? Is this system implemented?

f. The governing board has a program for board development and new member orientation. It has a mechanism for providing for continuity of board membership and staggered terms of office.

- What is the governing board's program for development and orientation?
- Does the governing board development program address the need to learn about Accreditation Standards and expectations?
- Does the board have a formal, written method of providing for continuing membership and staggered terms of office?
g. The governing board’s self evaluation processes for assessing board performance are clearly defined, implemented, and published in its policies or bylaws.

- What is the board self evaluation process as defined in its policies? Does the process as described present as an effective review?
- Does the governing board policy call for regular self evaluation? Does the institution’s board regularly evaluate its own performance?

h. The governing board has a code of ethics that includes a clearly defined policy for dealing with behavior that violates its code.

- What is the board’s stated process for dealing with board behavior that is unethical? Does the governing board implement this process? Is there evidence of results?

i. The governing board is informed about and involved in the accreditation process.

- What training is provided to the board about the accreditation process and Accreditation Standards?
- How does the board participate appropriately in institutional self-evaluation and planning efforts?
- How do board actions indicate a commitment to improvements planned as part of institutional self evaluation and accreditation processes?
- How do board actions reflect the commitment to supporting and improving student learning outcomes as reflected in the Accreditation Standards and expectations for institutional improvement?
- Is the board informed of institutional reports due to the Commission, and of Commission recommendations to the institution?
- Is the board knowledgeable about Accreditation Standards, including those that apply to the board?
- Does the board assess its own performance using Accreditation Standards?

j. The governing board has the responsibility for selecting and evaluating the district/system chief administrator (most often known as the chancellor) in a multi-college district/system or the college chief administrator (most often known as the president) in the case of a single college. The governing board delegates full responsibility and authority to him/her to implement and administer board policies without board interference and holds him/her accountable for the operation of the district/system or college, respectively. In multi-college districts/systems, the governing board establishes a clearly defined policy for selecting and evaluating the presidents of the colleges.

- What is the established board process for conducting search and selection processes for the chief administrator? Are those processes documented?
• Has the board used these processes in its most recent chief administrator searches?
• How is the board delegation of administrative authority to the chief administrator defined? (In policy documents? In a contract with the chief administrator?)
• Is this delegation clear to all parties?
• How effective is the governing board in focusing at the policy level?
• What mechanisms does the board use in its evaluation of the chief administrator’s performance on implementation of board policies and achievement of institutional goals?
• How does the board set clear expectations for regular reports on institutional performance from the chief administrator?
• How does the board set expectations for sufficient information on institutional performance to ensure that it can fulfill its responsibility for educational quality, legal matters, and financial integrity?

2. The president has primary responsibility for the quality of the institution he/she leads. He/she provides effective leadership in planning, organizing, budgeting, selecting and developing personnel, and assessing institutional effectiveness.

   a. The president plans, oversees, and evaluates an administrative structure organized and staffed to reflect the institution’s purposes, size, and complexity. He/she delegates authority to administrators and others consistent with their responsibilities, as appropriate.

   b. The president guides institutional improvement of the teaching and learning environment by the following:
      1. establishing a collegial process that sets values, goals, and priorities;
      2. ensuring that evaluation and planning rely on high quality research and analysis on external and internal conditions;
      3. ensuring that educational planning is integrated with resource planning and distribution to achieve student learning outcomes; and
      4. establishing procedures to evaluate overall institutional planning and implementation efforts.

         • What does the president do to communicate institutional values, goals and direction?
         • How familiar is the president with data and analyses of institutional performance?
         • How does the president communicate the importance of a culture of evidence and a focus on student learning?
c. The president assures the implementation of statutes, regulations, and governing board policies and assures that institutional practices are consistent with institutional mission and policies.

d. The president effectively controls budget and expenditures.

e. The president works and communicates effectively with the communities served by the institution.

3. In multi-college districts or systems, the district/system provides primary leadership in setting and communicating expectations of educational excellence and integrity throughout the district/system and assures support for the effective operation of the colleges. It establishes clearly defined roles of authority and responsibility between the colleges and the district/system and acts as the liaison between the colleges and the governing board.7

a. The district/system clearly delineates and communicates the operational responsibilities and functions of the district/system from those of the colleges and consistently adheres to this delineation in practice.
   - Does the district/system have a written delineation of responsibilities? Are institutional and district/system staff knowledgeable of this delineation?
   - Is the delineation of responsibilities evaluated for effectiveness?

b. The district/system provides effective services that support the colleges in their missions and functions.
   - What feedback mechanisms does the district/system have in place to provide assessment of the effectiveness of district/system services?
   - Is the assessment of district/system services data driven? Does it reflect the needs and priorities of the institutions?
   - Are district/system services regularly evaluated with regard to their support for institutional missions and functions?
c. The district/system provides fair distribution of resources that are adequate to support the effective operations of the colleges.
   - What is the district/system's method of distributing resources to its institutions? Is the district/system based in a realistic assessment of needs of each institution? Is it a fair process?
   - Is the district/system's resource distribution method data-driven? Does it reflect the needs and priorities of the institutions?

d. The district/system effectively controls its expenditures.
   - What are the institution's financial control mechanisms? Does the institution follow standard good practice in fiscal management?
   - Does the institution consistently end the fiscal year with a positive ending balance?
   - What do the institution's most recent annual independent audit reports and audited financial statements reveal about control of expenditures?

e. The chancellor gives full responsibility and authority to the presidents of the colleges to implement and administer delegated district/system policies without his/her interference and holds them accountable for the operation of the colleges.

f. The district/system acts as the liaison between the colleges and the governing board. The district/system and the colleges use effective methods of communication, and they exchange information in a timely manner.
   - What methods of working jointly do the district/system and institutions use?
   - Do these methods result in clear and timely communications in all directions?
   - Are the institutions well informed about district/system issues, governing board actions and interests that have an impact on operations, educational quality, stability or ability to provide high quality education?

g. The district/system regularly evaluates district/system role delineation and governance and decision-making structures and processes to assure their integrity and effectiveness in assisting the colleges in meeting educational goals. The district/system widely communicates the results of these evaluations and uses them as the basis for improvement.
   - What are the district/system's methods for evaluating its effectiveness?
   - Does it conduct regular assessments? How does it communicate the results?
B. Board and Administrative Organization

- Evidence that includes published statements of institutional goals that reference the governing board's expectations for student learning and quality of education
- Evidence that includes documents describing the authority of the governing board; the absence of any external, higher authority than the board; descriptions of the board appointment and replacement process
- Evidence of the published bylaws
- Evidence of board minutes or a schedule showing board evaluation of policies
- Evidence of the materials from board training workshops
- Evidence of the policy on board membership, appointment and replacement
- Evidence that includes the board's policy and instruments used for self evaluation, analyses and reports on the last few self-evaluations completed
- Evidence of the governing board policy statement of ethics

Sources of Evidence: Examples for Standard IV: Leadership and Governance
Evidence that includes board minutes, statements to college constituents on the delegation of authority, the board policy manual, any contracts with administrators that specify delegation of authority, board agreements with faculty bodies regarding delegation of authority

Evidence that includes budget documents and independent audit reports and audited financial statements showing ending year balances, and audit exceptions (if any)

Evidence that includes the results of surveys, other evaluations of the president's activities directed toward the communities served by the institutions

Evidence that includes surveys and other evaluative instruments, and the results of evaluation. Evidence that includes descriptions of funding rules or formulas, committee minutes or other documents demonstrating that the system has assessed the needs of each institution

Evidence that includes financial policies and manuals, the content of internal audits and reviews, annual independent external audits, fiscal program reviews conducted by other agencies, and the annual budget documents

Evidence that includes any formal delineation of responsibilities that might be found in district/college documents, including descriptions of job duties, descriptions contained in employment contracts, and the district mapping provided to the institutions and the Commission

Evidence of other documented or recorded communications

Evidence that would include institutional analyses of performance, including fact books, reports, website data, portfolios, and publications that describe research on institutional performance

Evidence of documented information about institutional planning processes, minutes of meetings, records of participation in institutional evaluation and planning sessions

Evidence that includes the district/system's evaluation instruments, the results of the evaluation, and plans for improvement increasing

Evidence the multi-college district/system has developed a "functional map" or description of district and college functions that delineates and distinguishes roles and responsibilities clearly
List of Policies Referenced in the Accreditation Standards

1. Policy on Distance Education and on Correspondence Education
2. Policy and Principles of Good Practice in Overseas International Education Programs for Non-U.S. Nationals
3. Policy on Transfer of Credit; Policy on Award of Credit
4. Policy on Closing an Institution
5. Policy on Institutional Advertising, Student Recruitment, and Representation of Accredited Status
6. Policy on Contractual Relationships with Non-Regionally Accredited Organizations
7. Policy and Procedures for the Evaluation of Institutions in Multi-College/Multi-Unit Districts or Systems