



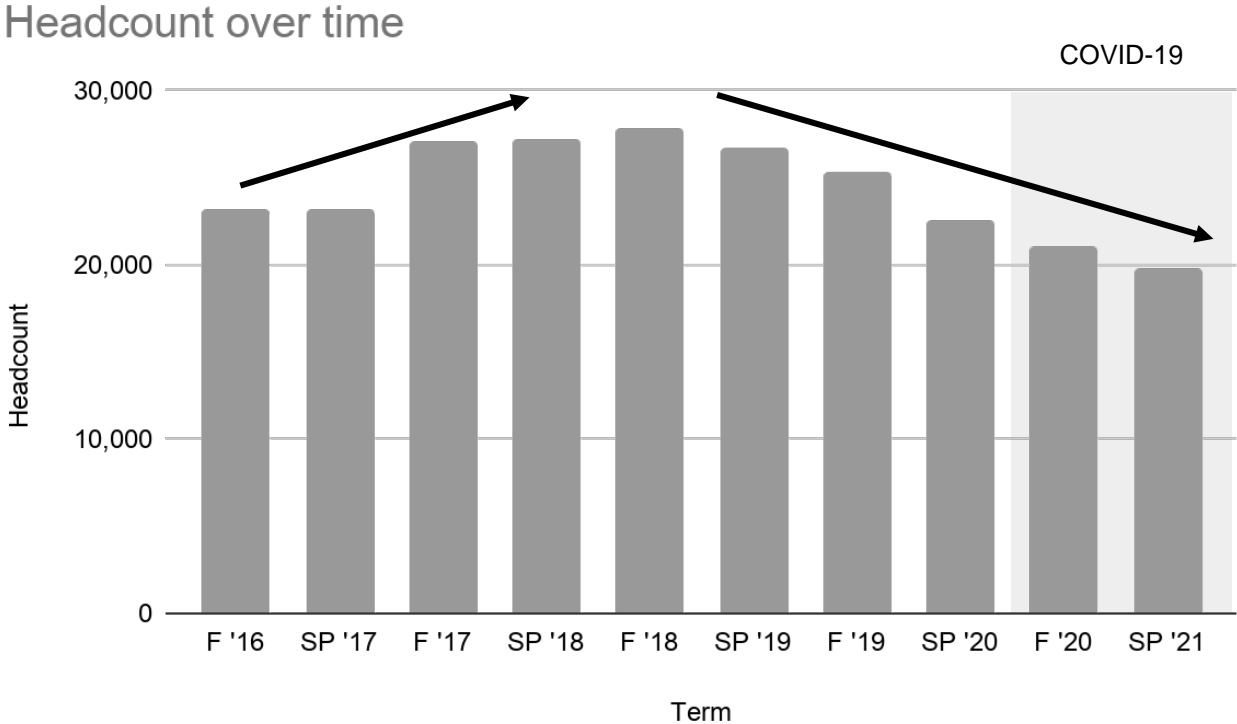
SSS Ad Hoc: Initial Data Research

March 11, 2021

Today's Agenda

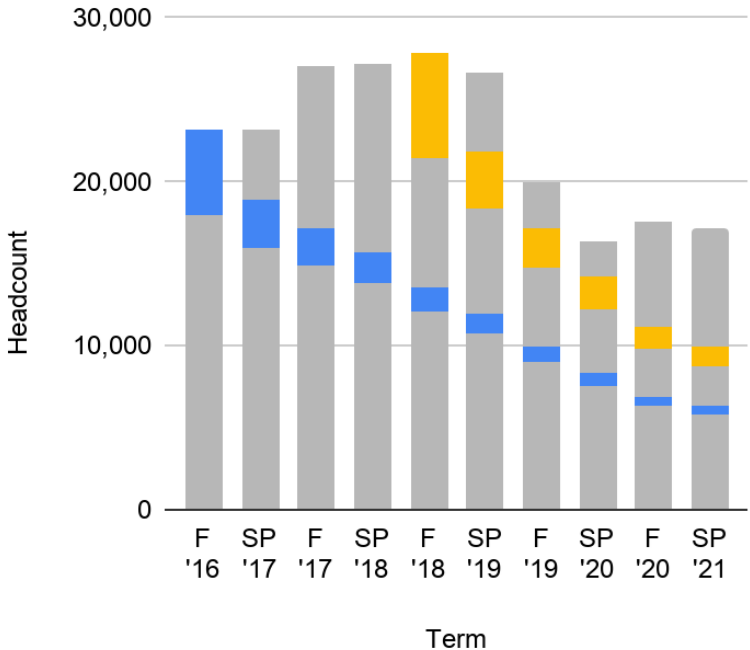
- Noncredit: Update from Monika Liu
- Credit: Enrollment trends from Banner data
- Discussion of today's presentation and next steps

Headcount declining, before COVID-19

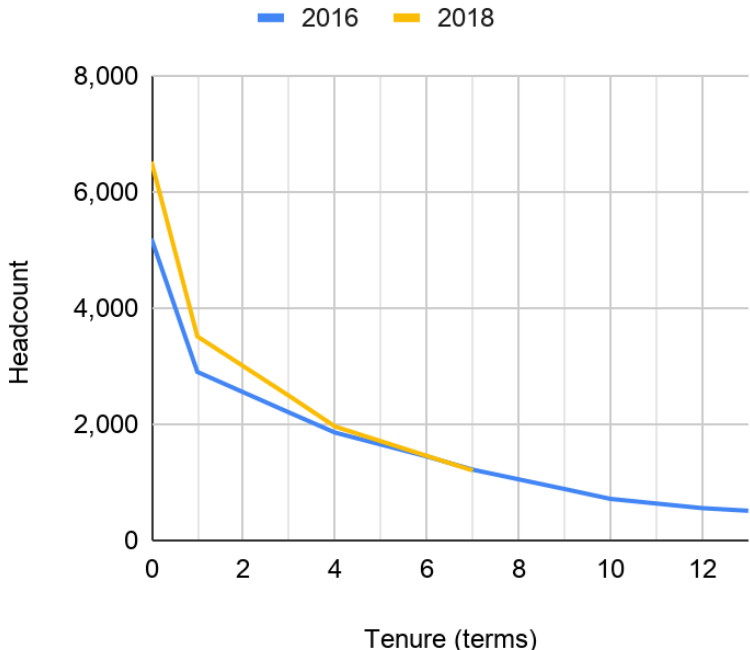


Compare cohorts at same points in student journey

By term

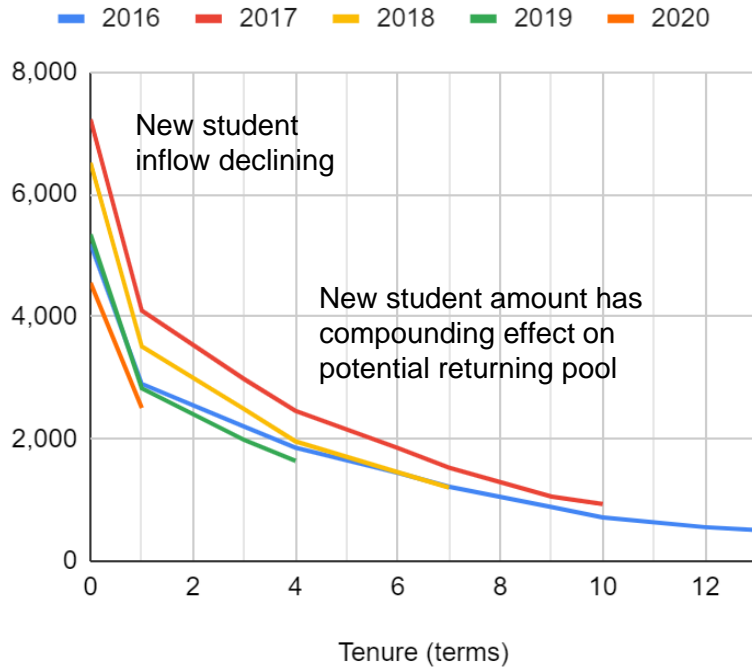


By tenure

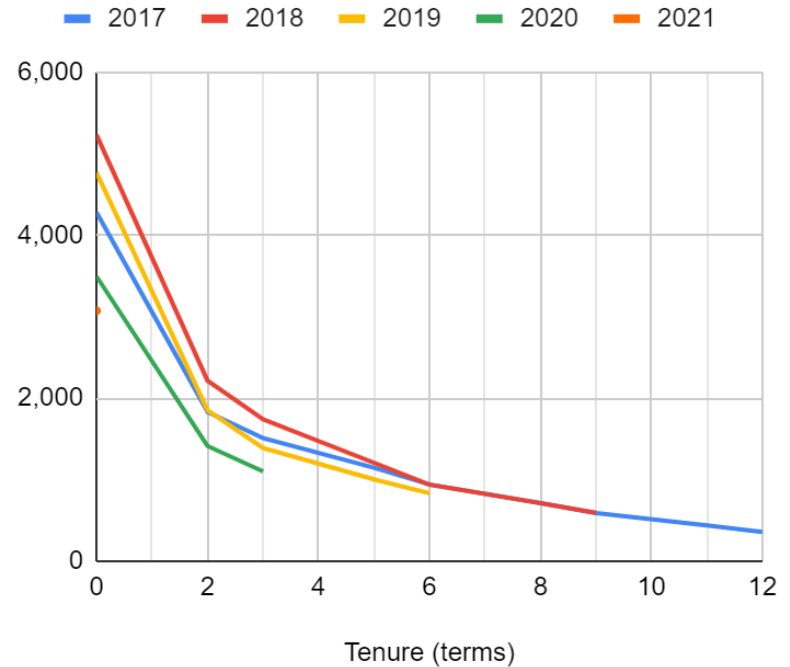


Headcount declines over tenure, varies by cohort

Fall cohort



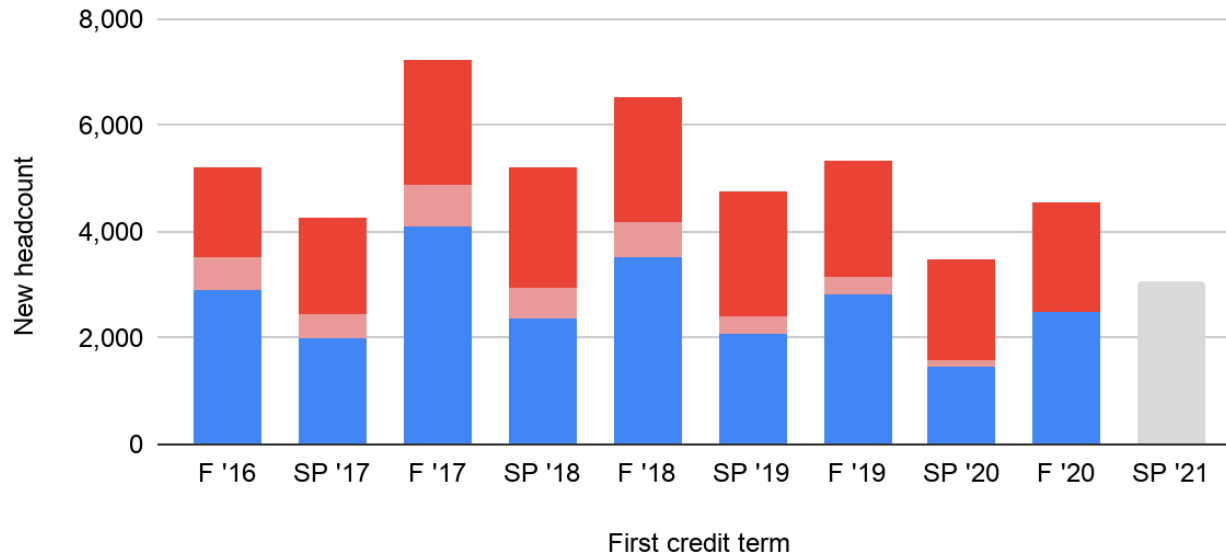
Spring cohort



Many students never return after their first term

Continue early

■ Not known yet ■ One term to date (may return later) ■ Don't continue early (but returned later)
■ Continue early to next term (F-SP, SP-SU/F)

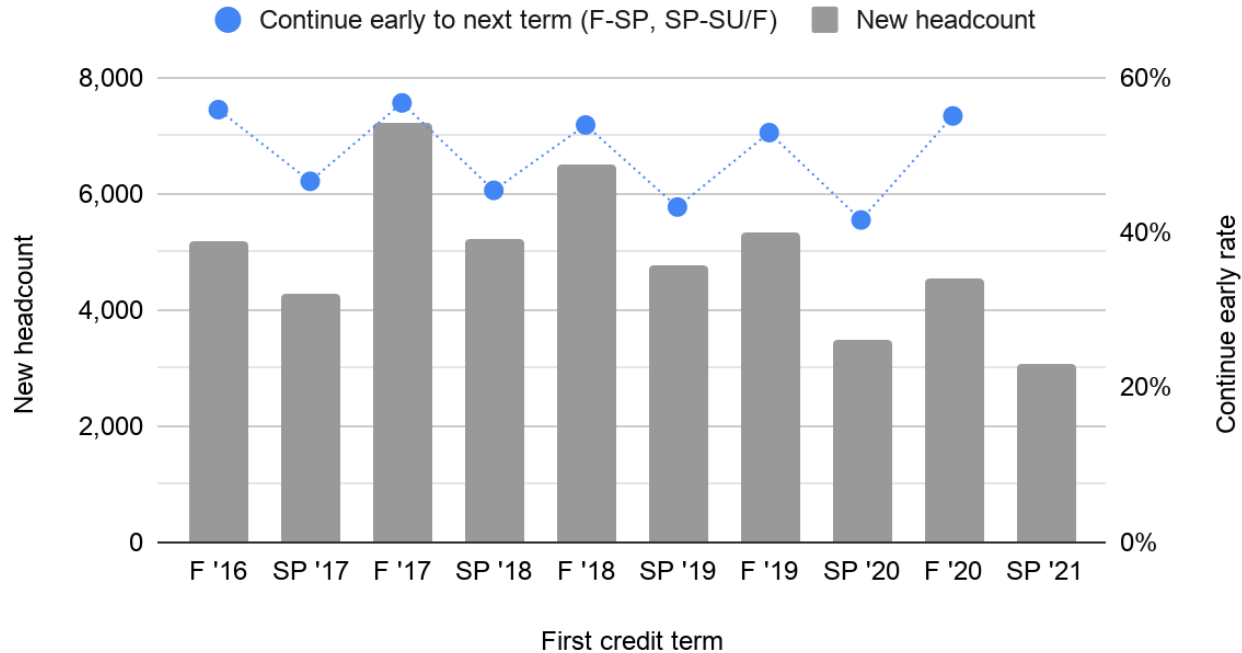


Some of “one term to date” will change to “return later” with more time

“Continue early” won’t change with more time

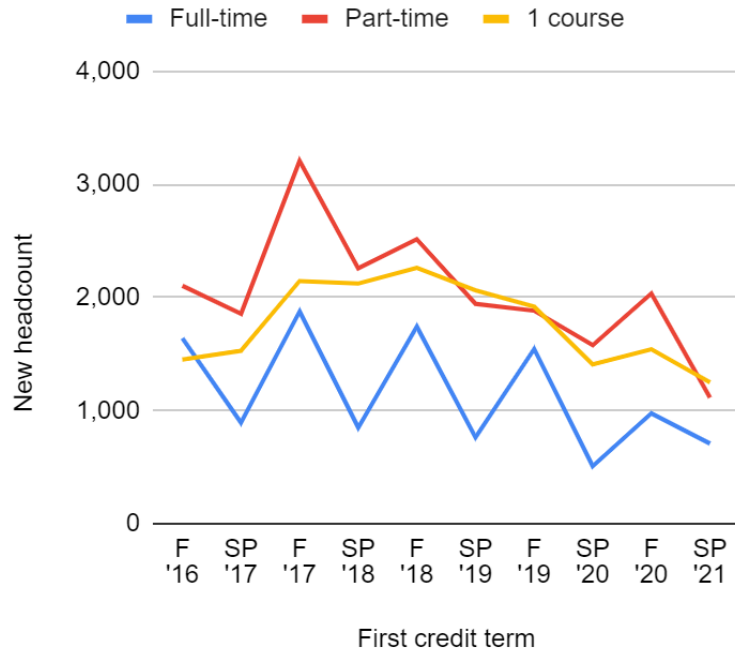
How might we increase headcount early on?

Early tenure behaviors

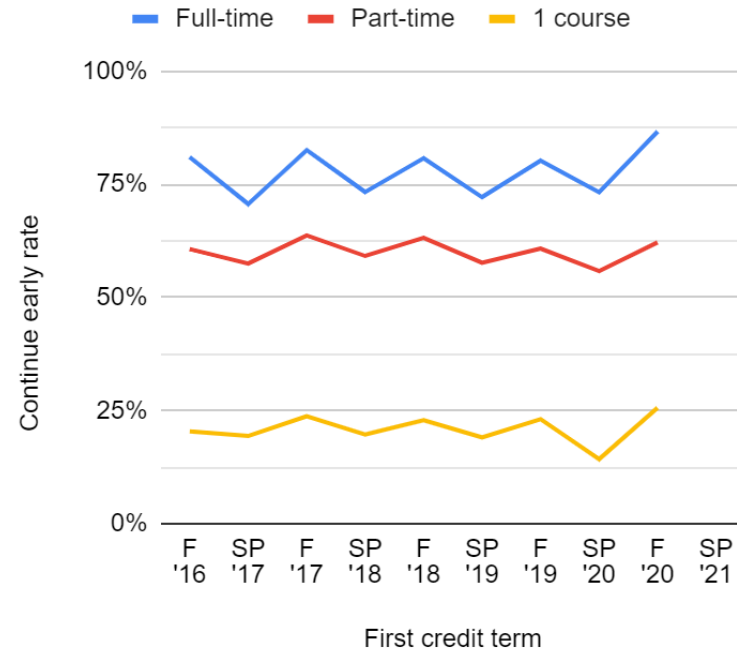


Full-time students more likely to continue early

New headcount

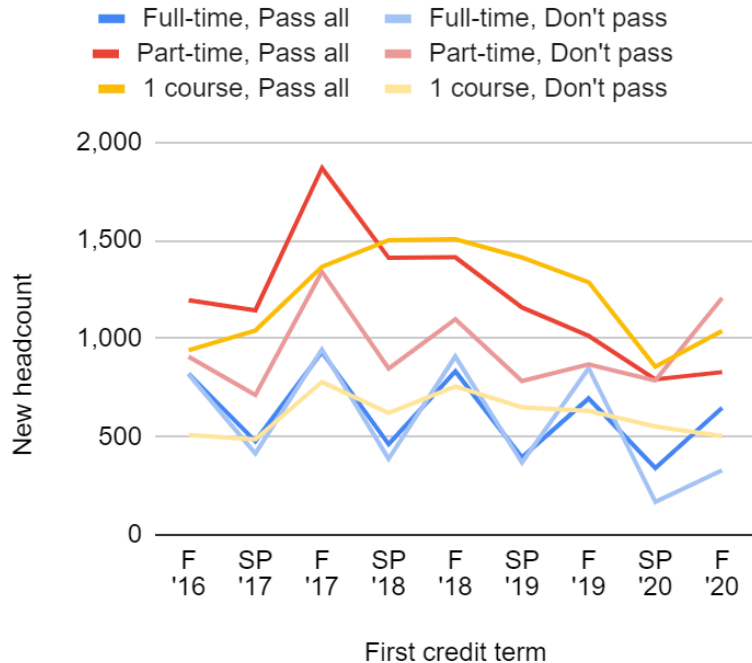


Continue early rate

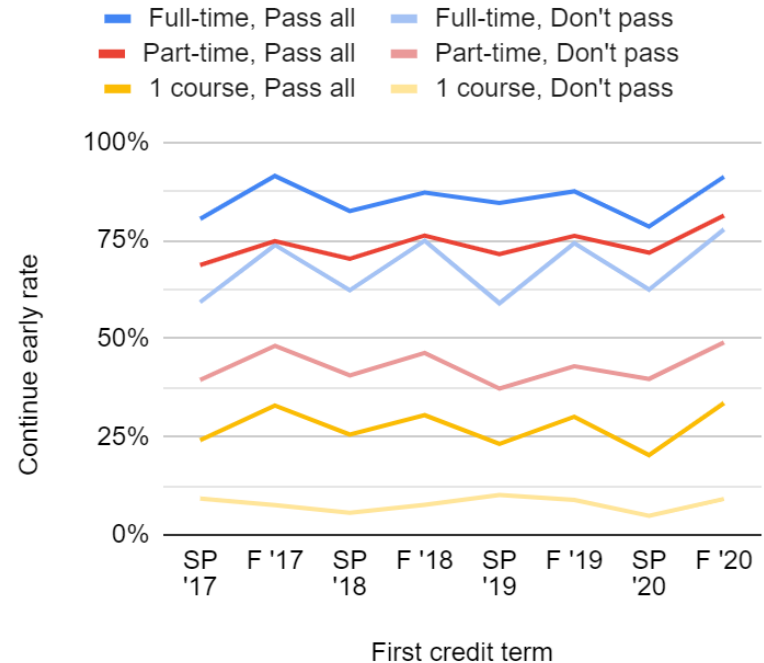


Not completing first courses is obstacle to continuing

New headcount

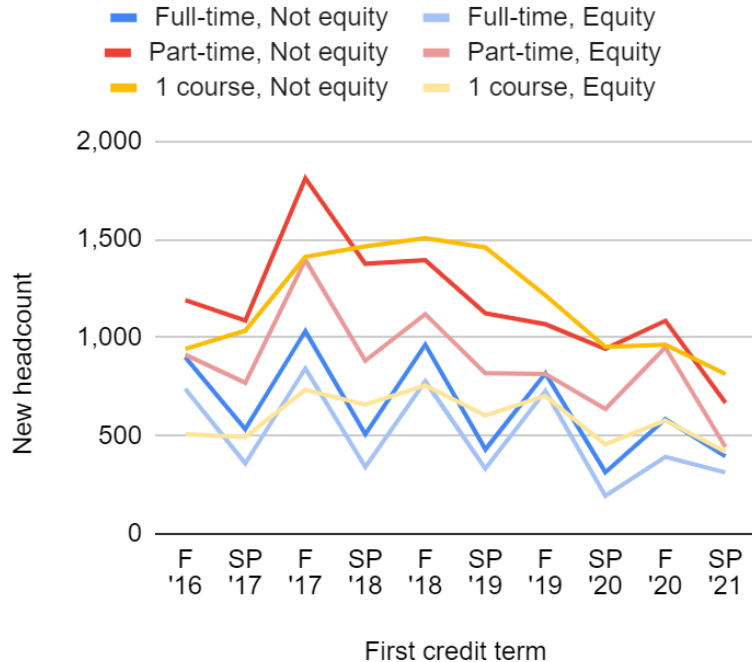


Continue early rate

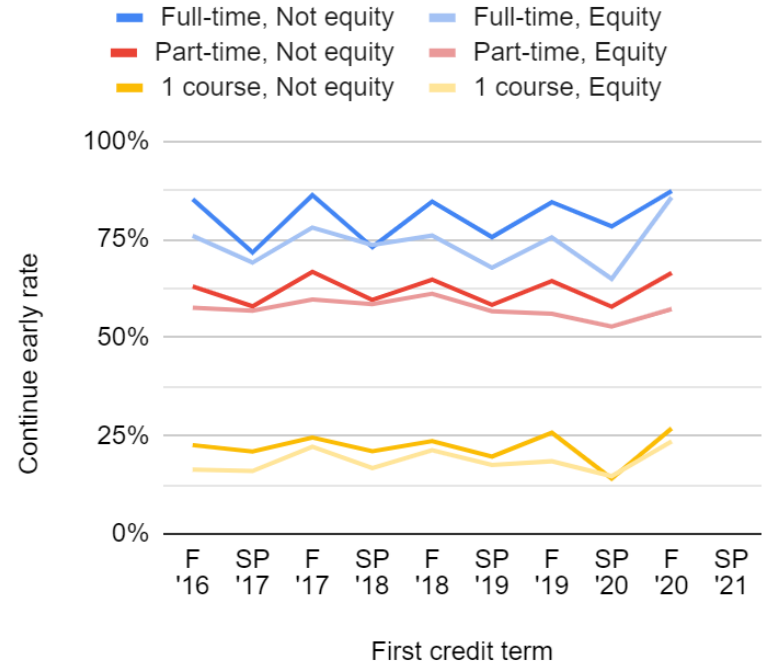


Student equity group has lower continue early rates

New headcount



Continue early rate



How might we help students?



IDENTIFY PROBLEM

What problems are students facing?

Which students are experiencing problems?



PROPOSE SOLUTION

How might our proposed solutions help students achieve their goals?

- Inform student?
- Enable student?
- Motivate student?



PRIORITIZE PLAN

How should we prioritize our proposed interventions?

- How many students might be impacted?
- How big might the impact be?
- How much will the solution cost to implement?